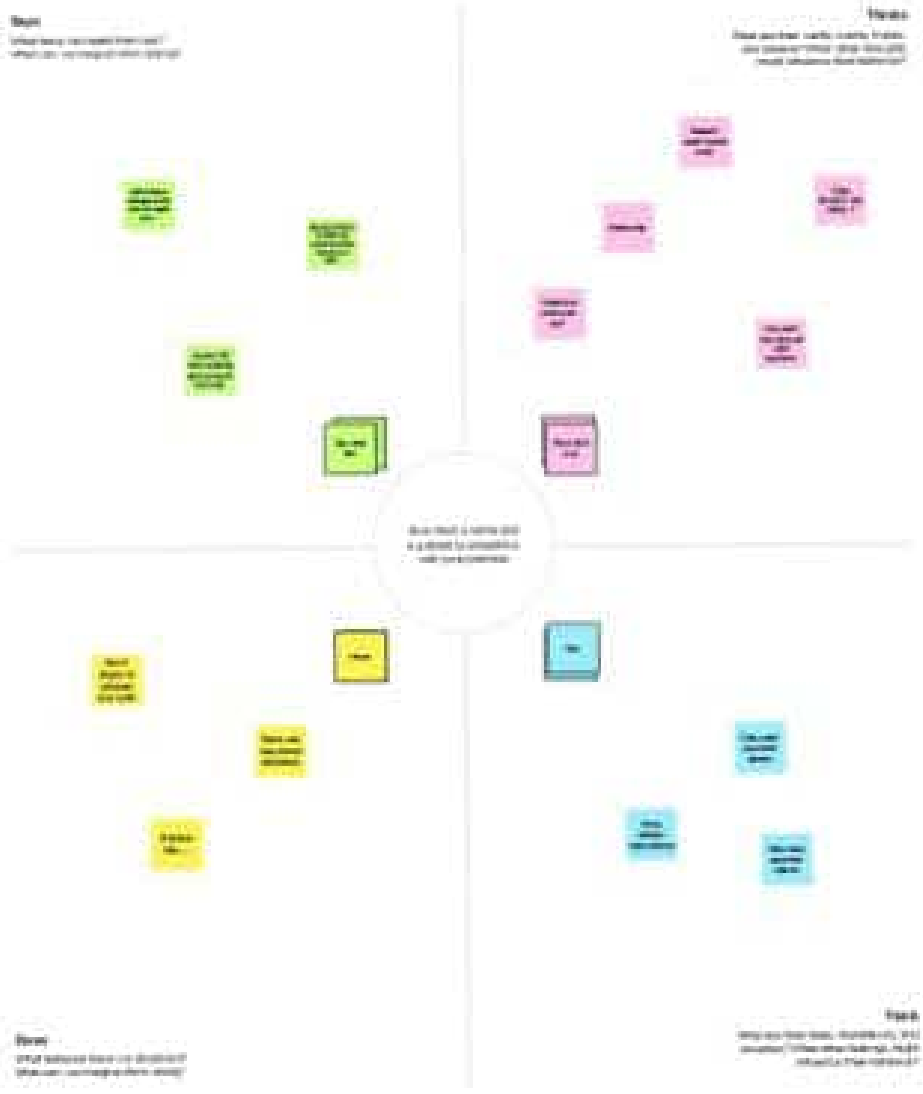
Template

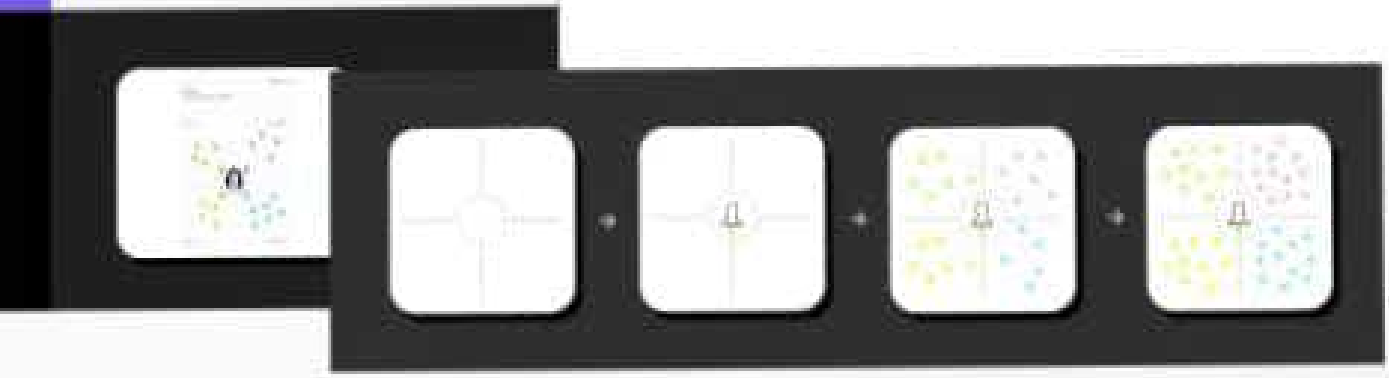
Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Build empathy

The information you add here should be representative of the observations and research you've done about your users.



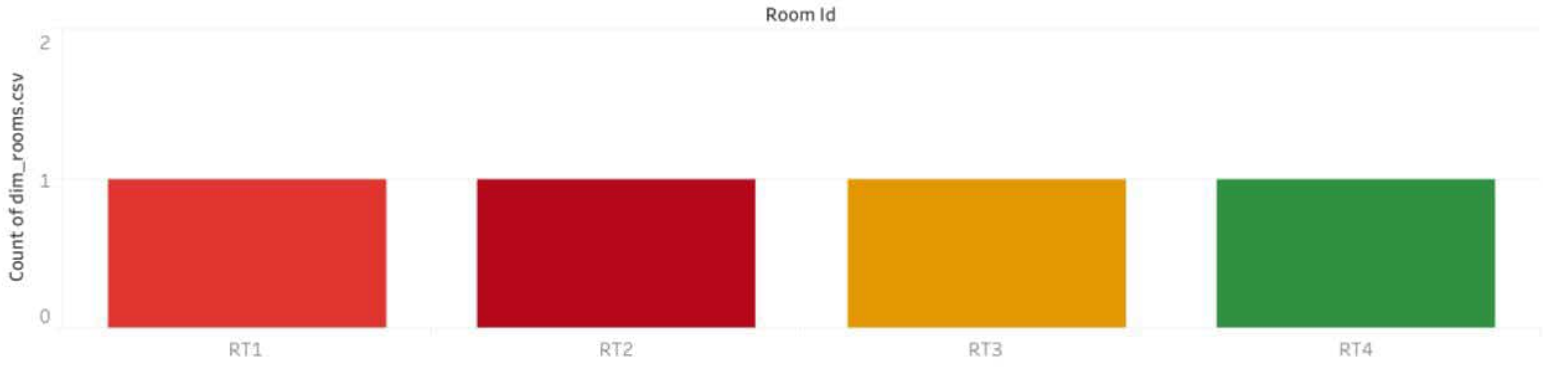


Sheet 1

Sheet 3

Category	Property Id	City
Business	16560	Delhi
	16563	Delhi
	17560	Mumbai
	17563	Mumbai
	17564	Mumbai
	18560	Hyderabad
	18563	Hyderabad
	19560	Bangalore
	19563	Bangalore
Luxury	16558	Delhi
	16559	Mumbai

Sheet 2

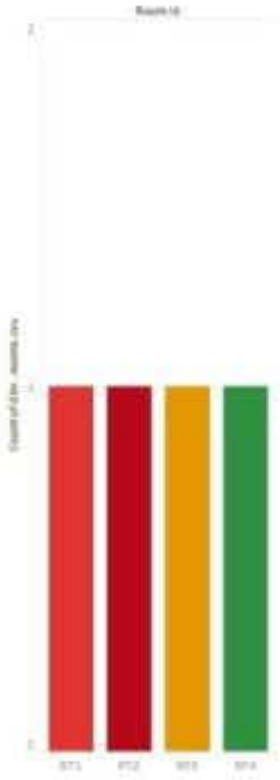


Sheet 4

Sheet 5

RADISSON HOTEL

RADISSON HOTEL



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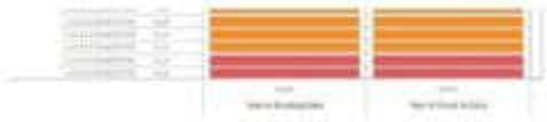

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