

WELCOME

# TEAM ID: NM<sub>2023</sub>TMID06373

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# ANALYZING THE PERFORMANCE & EFFICIENCY OF THE RADISSON HOTELS USING DATA VISUALIZATION TECHNIQUES



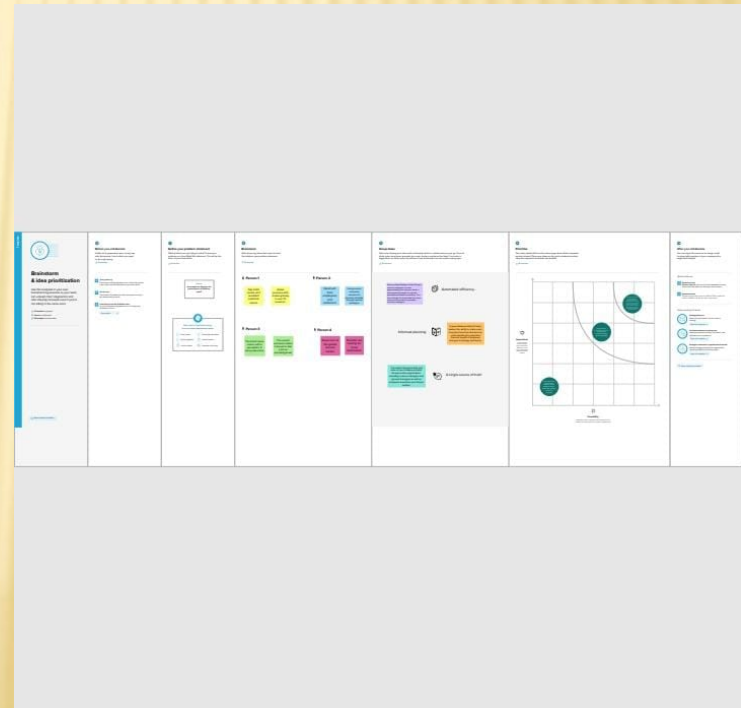
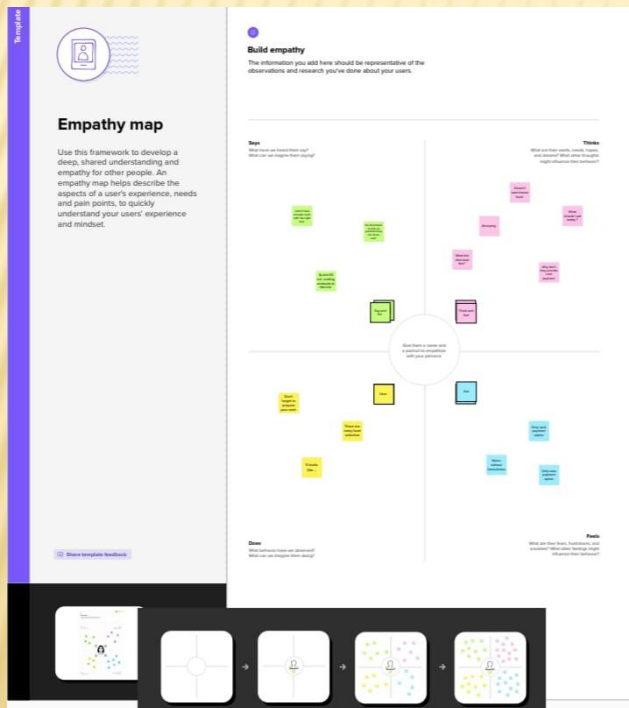
# INTRODUCTION:

The hotel industry is a broad category of category of businesses that provide lodging services for travellers and tourists. This can include a wide range of establishments, from luxury resorts to budget-friendly motels, as well as extended stay hotels, and more. Hotels can be found in nearly every corner of the world, and are often major components of the tourism and travel industry in a given area.

Radisson owns multiple five-star hotels across India. They have been in the hospitality industry for the past 100 years. Due to strategic moves from other competitors and ineffective decision-making in management, Radisson is losing its market share and revenue in the luxury/business hotels category. As a strategic move, the managing director Radisson wanted to incorporate Business and Data Intelligence in order to regain their market share and revenue. Our task is to create an analytics dashboard & story to provide them insights to make better business decisions.

# PROBLEM DEFINITION AND DESIGN THINKING:

- ✖ Empathy Map
- ✖ Ideation & Brainstorming Map



# RESULT:

Sheet 1



Sheet 3

Category	Property Id	City
Business	16560	Delhi
	16563	Delhi
	17560	Mumbai
	17563	Mumbai
	17564	Mumbai
	18560	Hyderabad
	18563	Hyderabad
	18560	Bangalore
	18563	Bangalore
	18563	Delhi
Luxury	16558	Delhi
	16559	Mumbai

Sheet 2



Sheet 4



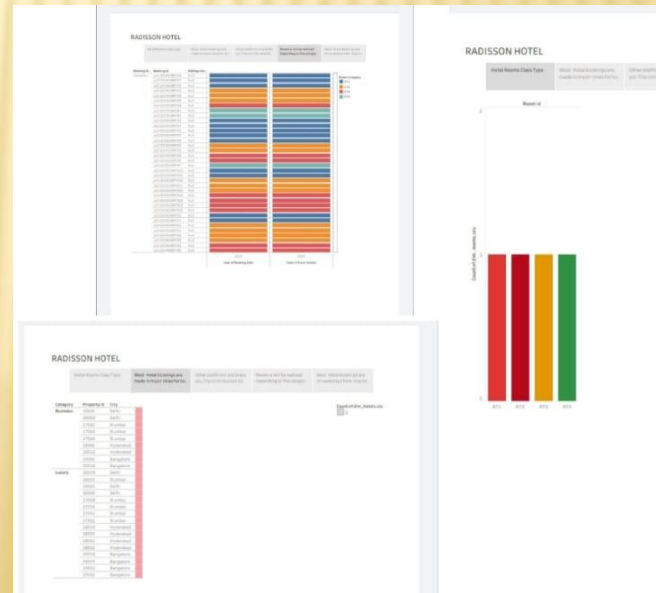
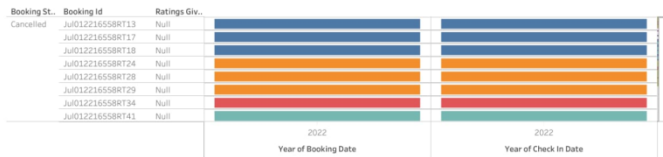
Sheet 5



Sheet 4



Sheet 5





# ADVANTAGES AND DISADVANTAGES:

## ✖ ADVANTAGES:

Better agreement – In business numerous a period it happens that we need to look at the exhibitions of two components or two situations. A conventional methodology is to experience the massive information of both the circumstances and afterward examine it. This clearly will kill a great deal of time.

A superior method – It can tackle the difficulty of placing the information of both perspectives into the pictorial structure. This will unquestionably give a superior comprehension of the circumstances. For instance, Google patterns assist us with understanding information identified with top ventures or inquiries in pictorial or graphical structures.

Simple sharing of data – With the representation of the information, organizations present another arrangement of the correspondence. Rather than sharing the cumbersome information, sharing the visual data will draw in and pass on across the data which is more absorbable.

Precise investigation – With the assistance of information perception, it gets more obvious the patterns and hence draws a superior surmising of the information. Accordingly, giving associations an edge over the adversaries.

## ✖ DISADVANTAGES:

It gives assessment not exactness – While the information is exact in foreseeing the circumstances, the perception of similar just gives the assessment. It without a doubt is anything but difficult to change over the robust and protracted information into simple pictorial configuration yet such a portrayal of data may prompt theoretical ends now and then.

One-sided – The essential arrangement of information representation occurs with the human interface, which means the information that turns out to be the base of perception can be one-sided. The individual bringing the information for the equivalent may just think about the significant part of the information or the information that requirements center and may reject the remainder of the information which may prompt one-sided results.

# FUTURE SCOPE:

- ✖ Industrial exposure to the periods of 6 months is nevertheless the short time to learn all the aspects of hospitality industry but it helps on to decide our career which was impossible to really decide from the theoretical course conducted. Training helps me to understand where I am really perfect to work at. How is my working ability and so on? It really clarifies all the facilities, service and operation of a hotel and giving us an opportunity to learn, observe and tactfully convince guest.

All the imagination of theoretical knowledge come on to the live performance and the live performance isn't only good, it's beyond the expectation. The training actually give birth of good feeling from the heart an working like the staff for the common goal is going to be exciting and enthusing.

Positioning on the different department is the best training conducted ever. It really help to understand the inter goal interdependency among each department and the problem or conflict arise. So, I can really convince the topic of problem and solve easily. The staffs working on each department is limited to enter their own private working area but the interns are famous all around to each and every door.

Hence the studies really boost up the confidence to live the one's life fir the sake of hospitality an customer satisfaction.



# CONCLUSION:

- ✖ We have started this project from empathy map and brainstorming . Then completes the project for the dashboard and story using the tabluco and we have published the dashboard and story also . Then uploaded the various kind of file related our project. The files are datasheet , pdf of empathy map, brainstorming and dashboard and story. Then web application files refer the HTML(templates file)and Asset folder( css,js,vendor files and images) and video demonstration and finally the project report then output screen shot of the project ( as a pdf ) file that all done by our team

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THANK YOU