# UNLOCKING INTO THE GLOBAL AIR INSIGHTS TRANSPORTATION NETWORK WITH TABLEAU

### 1.INTRODUCTION

### 1.1 overview

The air transport mode is defined by four basic elements: airlines, commercial transport aircraft, the air space used for their flights, and the infrastructure required to supporting their operations, like airports and ATM (Air Traffic Management).

# 2. PROBLEM DEFINITION&DESIGN THINKING

## 2.1 Empathy map



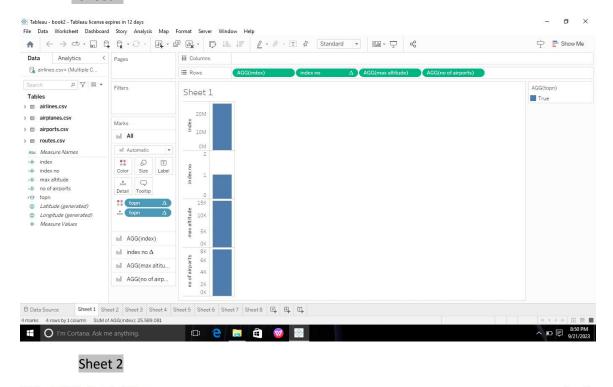
## 2.2 Ideation & Brainstroming map

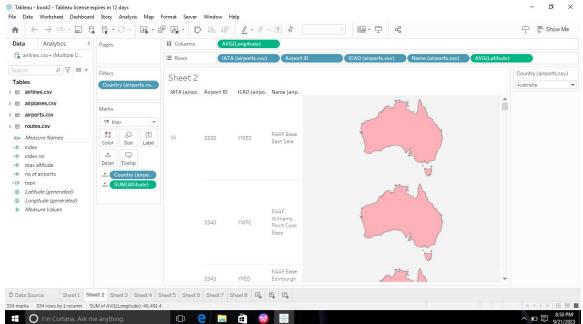


3.RESULT

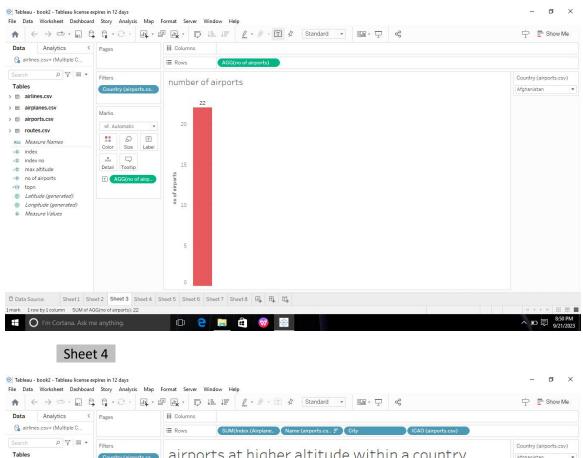
3.1 Sheets

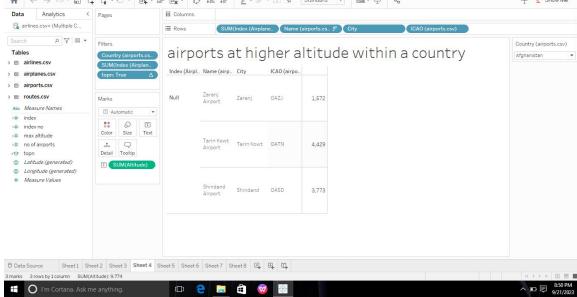
#### Sheet 1



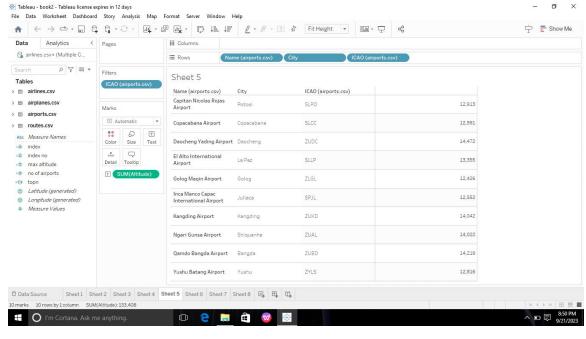


Sheet 3

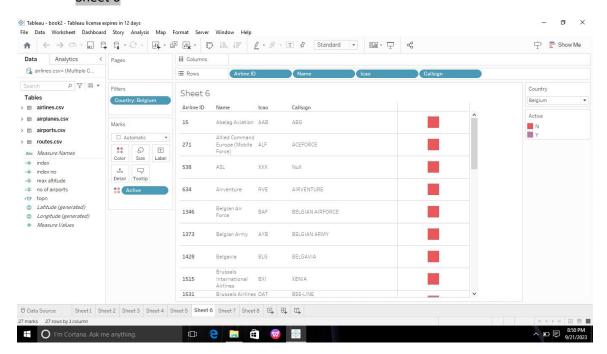




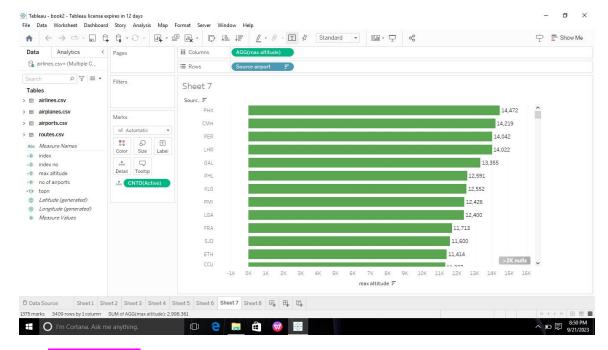
Sheet 5



## Sheet 6

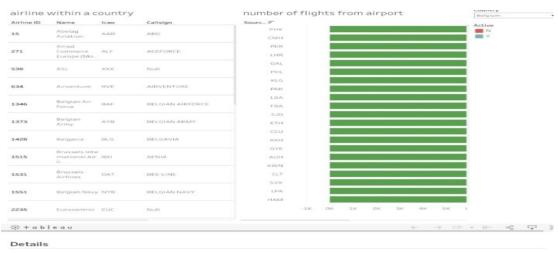


Sheet 7



### 3.2 Dashboards

## Dashboard 1



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GLOBAL AIR TRANSPORTATION-Dashboard 1

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### Dashboard 2



### Dashboard 3





#### Dashboard 4



#### Details

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# 3.2 Story

# Story 1



#### Advantages of Air Transport

- 1. <u>High speed</u>: Air is the type of freight capable of traveling long distances in short period of time. This makes this model an optimum choice if the client has a urgent need to ship a product or if their freight demands special standards of production or acclimation. It is the quickest transport mode and is therefore ideal for long-distance transport of goods. It takes less time.
- 2. <u>Fast service</u>: Air transportation offers convenient, reliable and fast services of transport. It is considered the cheapest way to ship peregrinated goods. It offers a standard, convenient, reliable and fast service.
- 3. <u>High standard of security:</u> High standard of protection with a low risk of robbery and injury. Shipping by air has a high degree of security since airport safety restrictions on cargo are strictly enforced. Tightly controlled airport controls also minimize cargo theft and loss.

#### Disadvantages of Air Transport

- 1. <u>Risky:</u> Air travel is the riskiest mode of transport, since there can be considerable losses to goods, customer and crews as a result of a minor crash. Compared to other means of travel, the risks of collisions are higher.
- 2. <u>Cost:</u> Air travel is considered to be the most expensive means of transportation. The cost of maintaining aircraft is higher and the costs for the building of aerodromes and avions are much higher. That's why air travel is so expensive that it gets beyond ordinary people's grasp.
- 3. <u>Capacity for small carriage:</u> The aircraft have no room and therefore are not ideal for carriage of voluminous and cheaper materials. As is seen for rails, the load volume cannot be raised.

#### Conclusion

We are covered the details about air transport within dashboards, and story in above the given sheets.

#### Scope

aims to make flying easy for everyone.