



**Says**

What have we heard them say?  
What can we imagine them saying?



**Thinks**

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

It gives  
perfection  
for the  
book

Book cover  
it was first  
page of  
book

Book cover  
gives  
attractions  
to reader

The book  
cover seeks  
attention to  
readers

Sometimes  
book covers  
are called  
as dust jacket  
are wraps

Some times  
we shouldn't  
judge by itss  
cover



**S.Gopika**  
**III-BA.English**

Book cover  
protects the  
work of the  
writer

The book  
cover gives  
identity to  
the work

It gives  
example for  
freshes

Book cover  
gives  
curiosity

Book cover  
should give  
hint picture  
of the work

Book cover  
must be in  
unique font  
and attractive  
colour



**Does**

What behavior have we observed?  
What can we imagine them doing?



**Feels**

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?