

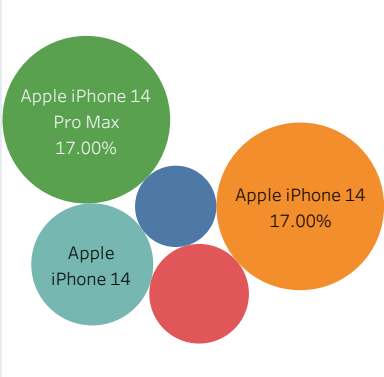
KPI-2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

KPI-1

Brand	Discount ..	Mrp	Sale Price	Star Rating	sales diffe..
Apple	0	77,000	77,000	5	0

Model-Share



Upc
MO..

Year
2K 2K

Colour
Multi..

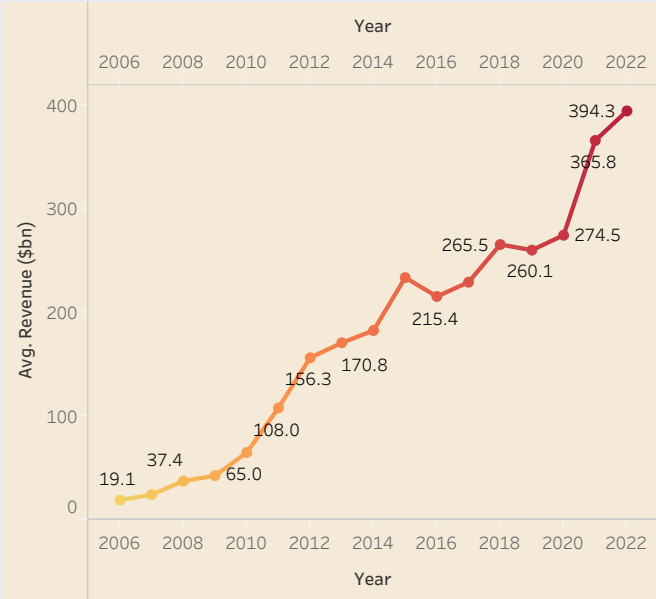
Brand
APPLE

Colour
Bl..
Bl..

Models
Ap..
Ap..
Ap..
Ap..
Ap..

Year
2022

Annual Revenue



Model

Model	Process..	Front C..	Rear Ca..	Colour	
APPLE IPHON..	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Ne..	12MP	12MP + 12MP	Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Ne..	12MP	12MP + 12MP	Blue	59,900
APPLE IPHON..	A Bionic Chip	12MP	12MP + 12MP	Black	74,900
APPLE IPHON..	A Bionic Chip, C..	12MP	12MP + 12MP	Blue	74,900
APPLE IPHON..	A Bionic Chip, C..	12MP	12MP + 12MP	Blue	149,800
APPLE IPHON..	A Bionic Chip, C..	12MP	12MP + 12MP	Blue	189,800
APPLE IPHON..	A Bionic Chip, C..	12MP	12MP + 12MP	Blue	99,900