

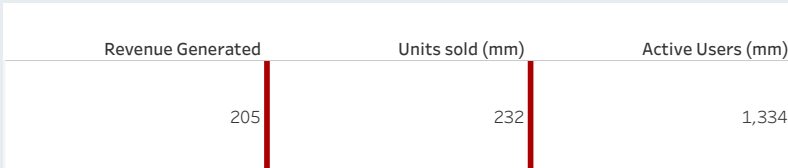
Apple continues to strengthen its standing in the smartphone market. T...

More than 1 billion consumers currently use iPhones.

iPhone sales generated \$205 billion revenue for Apple in 2022 ,more than ..

Compare analysis amongst various other leading brands in the smartpho...

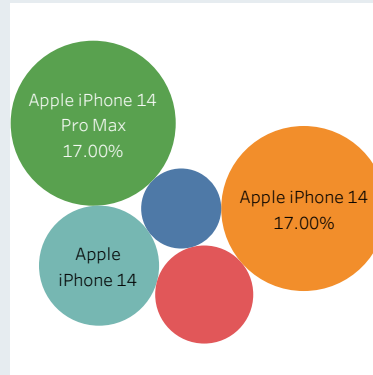
## KPI-2



## KPI

Brand	Discoun..	Mrp	Sale Pri..	Star Rat..	sales dif..
Apple	0	77,000	77,000	5	0

## Model-Share



Upc  
MO..

Year  
2K 2K

Colour  
Multi..

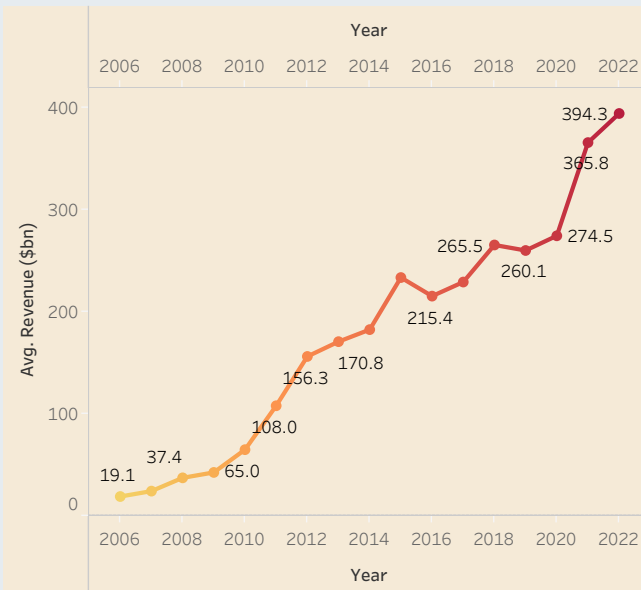
Brand  
APPLE

Colour  
Bl..  
Bl..

Models  
Ap..  
Ap..  
Ap..  
Ap..  
Ap..

Year  
2022

## Annual Revenue



## Model

Model	Process..	Front C..	Rear Ca..	Colour	
APPLE IPHON..	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Ne..	12MP	12MP + 12MP	Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Ne..	12MP	12MP + 12MP	Blue	59,900
APPLE IPHON..	A Bionic Chip	12MP	12MP + 12MP	Black	74,900
APPLE IPHON..	A Bionic Chip, C..	12MP	12MP + 12MP	Blue	74,900
APPLE IPHON..	A Bionic Chip, C..	12MP	12MP + 12MP	Blue	149,800
APPLE IPHON..	A Bionic Chip, C..	12MP	12MP + 12MP	Blue	189,800
APPLE IPHON..	A Bionic Chip, C..	12MP	12MP + 12MP	Blue	99,900

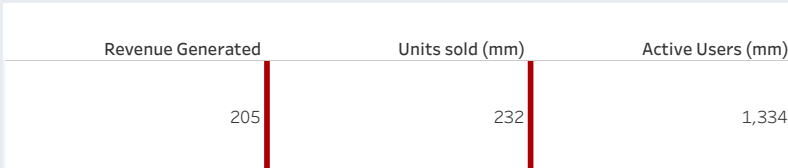
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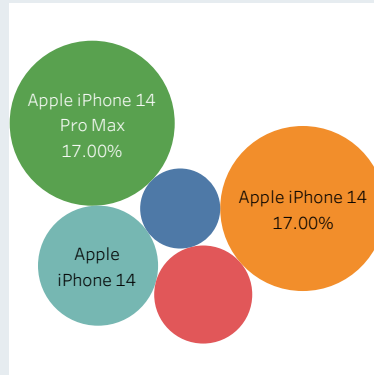
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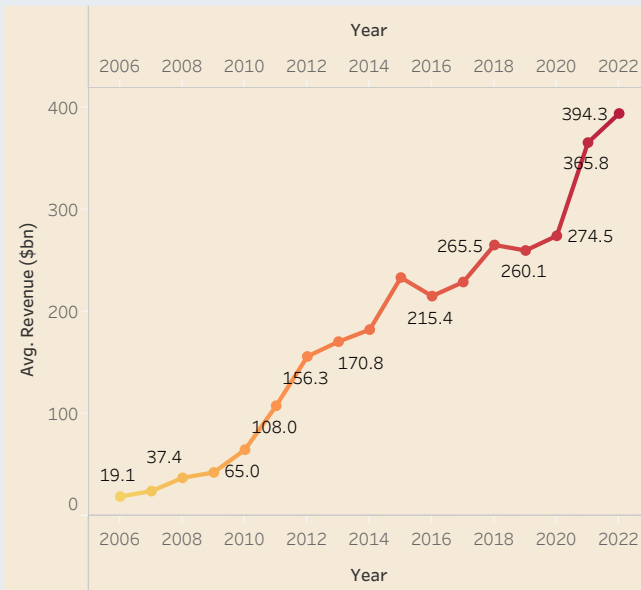
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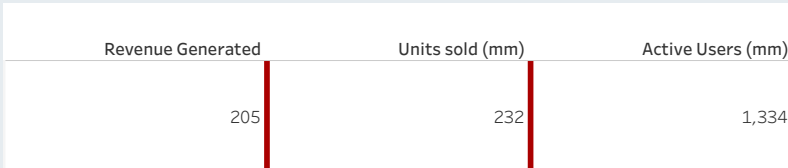
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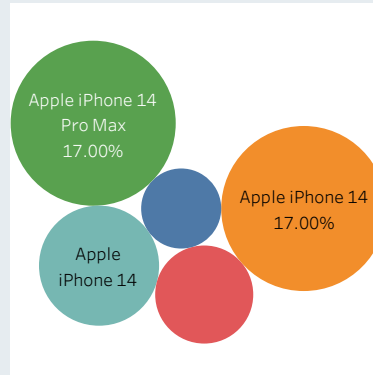
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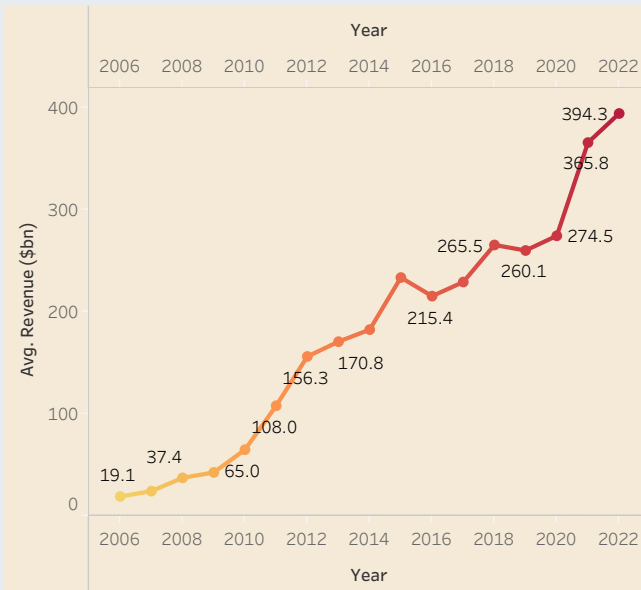
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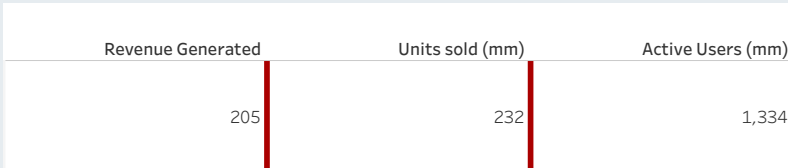
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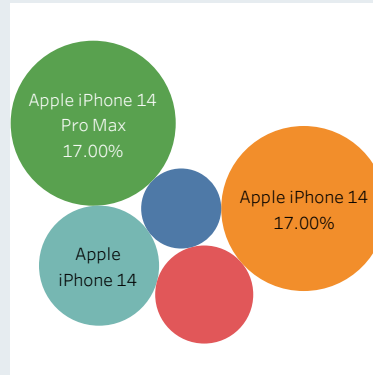
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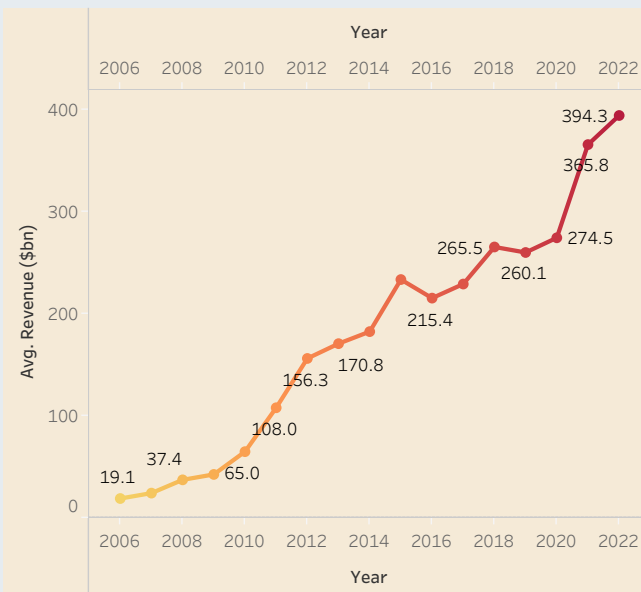
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