

Says

What have we heard them say? What can we imagine them saying?

Thinks What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

I make my

home more

inviting and

comfortable



I want my living space to reflect my personality and style

Finding the right balance between aesthetics and functionality is important

I am not sure how to translate my ideas into a cohesive design

I wonder if urbanauro interiors can caputre the essence of modern desgn

I need expert advice to optimize the space in my small apartment

PREPARATION AND **MAINTANCES OF ZOHO BOOKS FOR URBANAURA INTERIORS**

See an example

Excited about the possibility of transforming their living space

Searches online for interior design inspiration and ideas

Considers reaching out to urbanauro interiors for a consultation

Talks to friends and family about their interior design experiences

Frustrated by the overwhelming options and lack of clarity

Anxious about the budget and making the right design choices



Does

What behavior have we observed? What can we imagine them doing?

Feels





