

\$12 M

Revenue

2 M

Sales Quantity

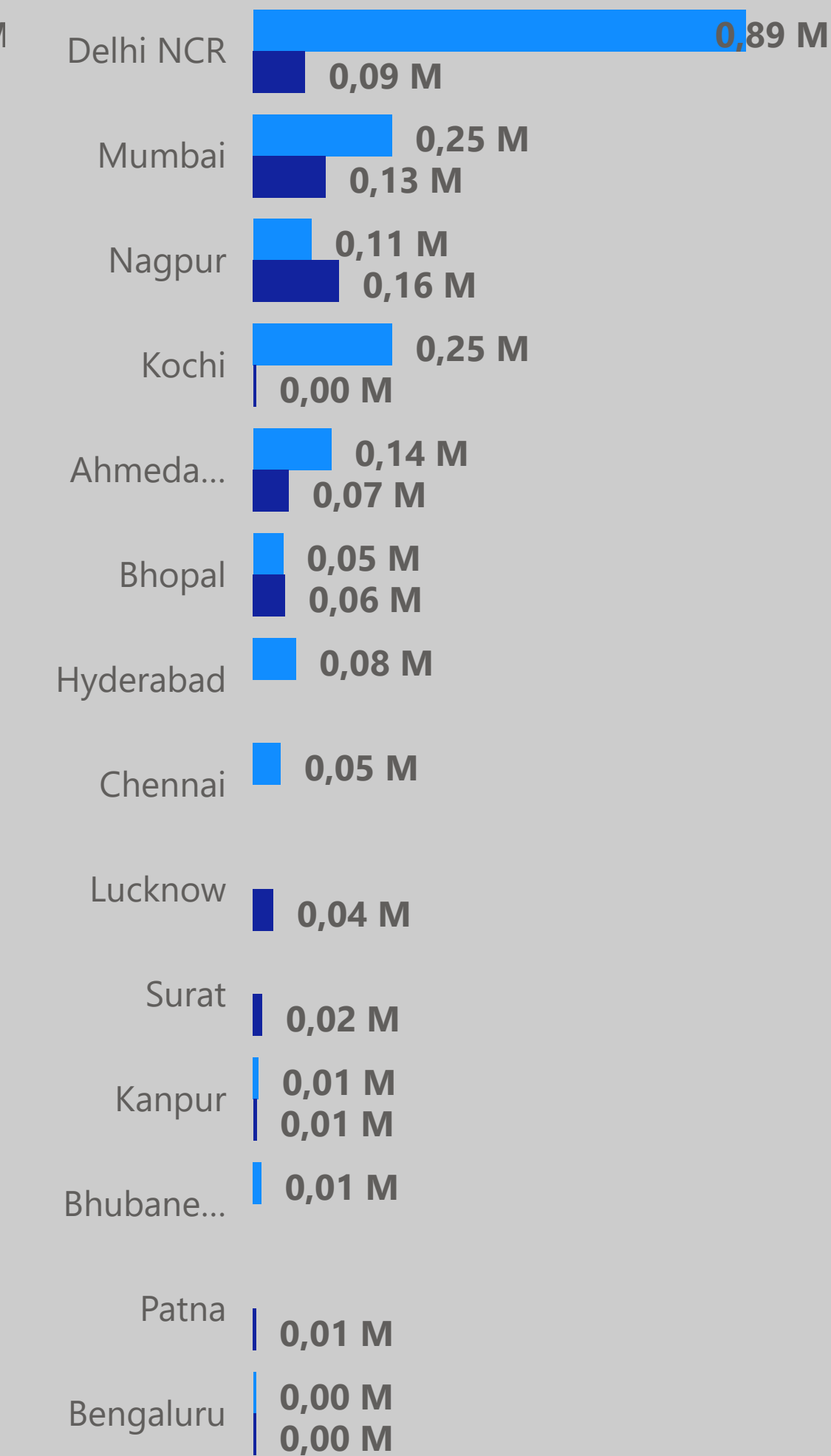
### Revenue by Market Places

● Brick & Mortar ● E-Commerce



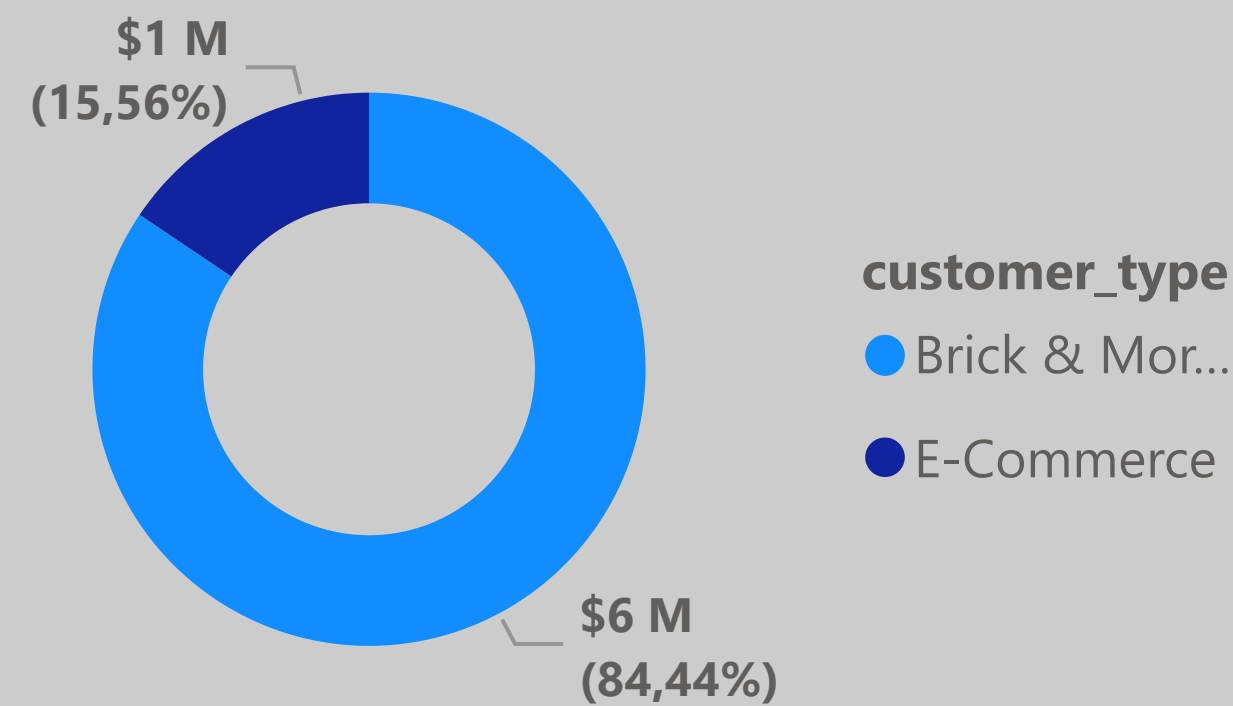
### Sales Quantity by Market Places

● Brick & Mortar ● E-Commerce



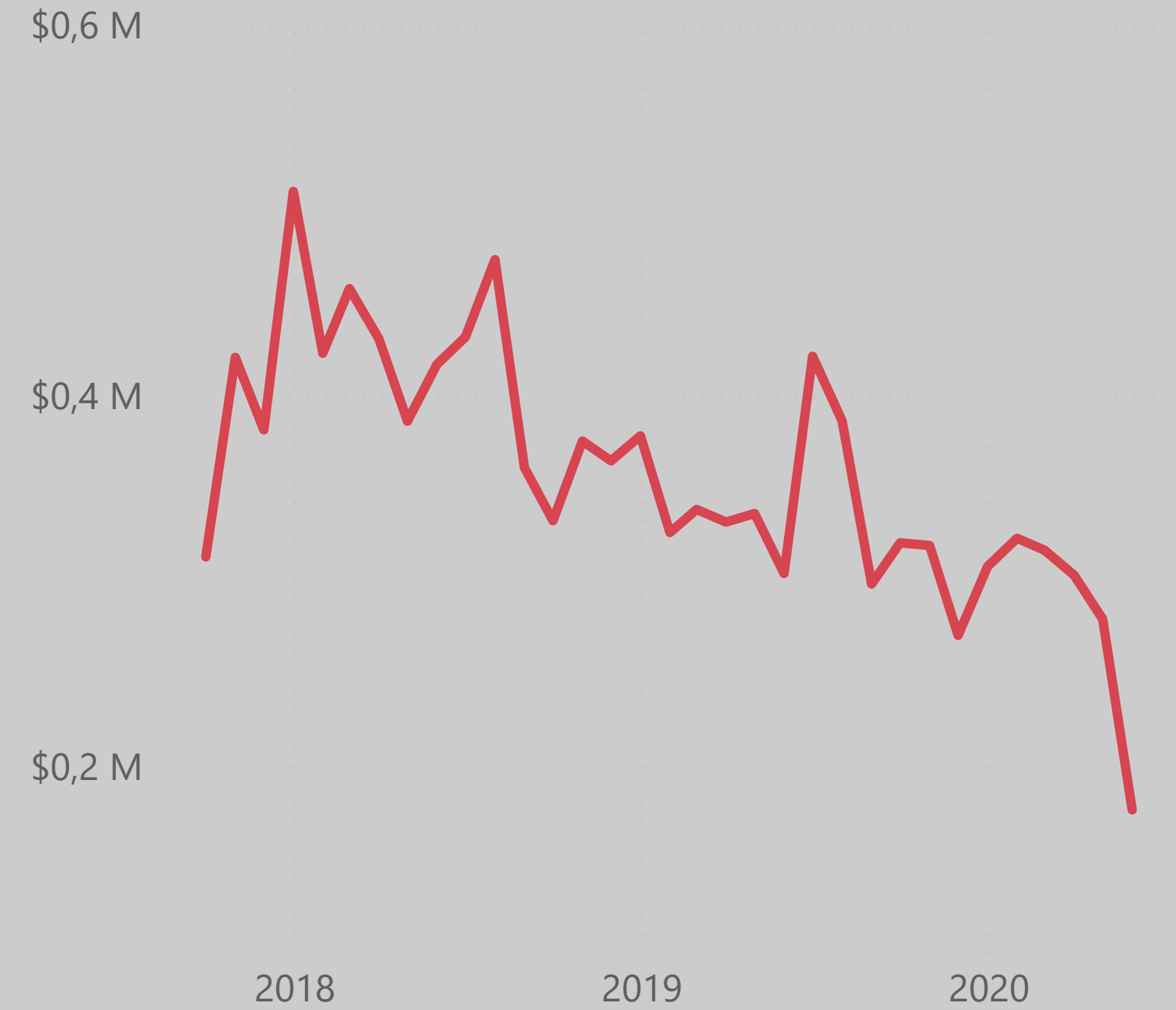
2017	2019
2018	2020

### E-Commerce Trend

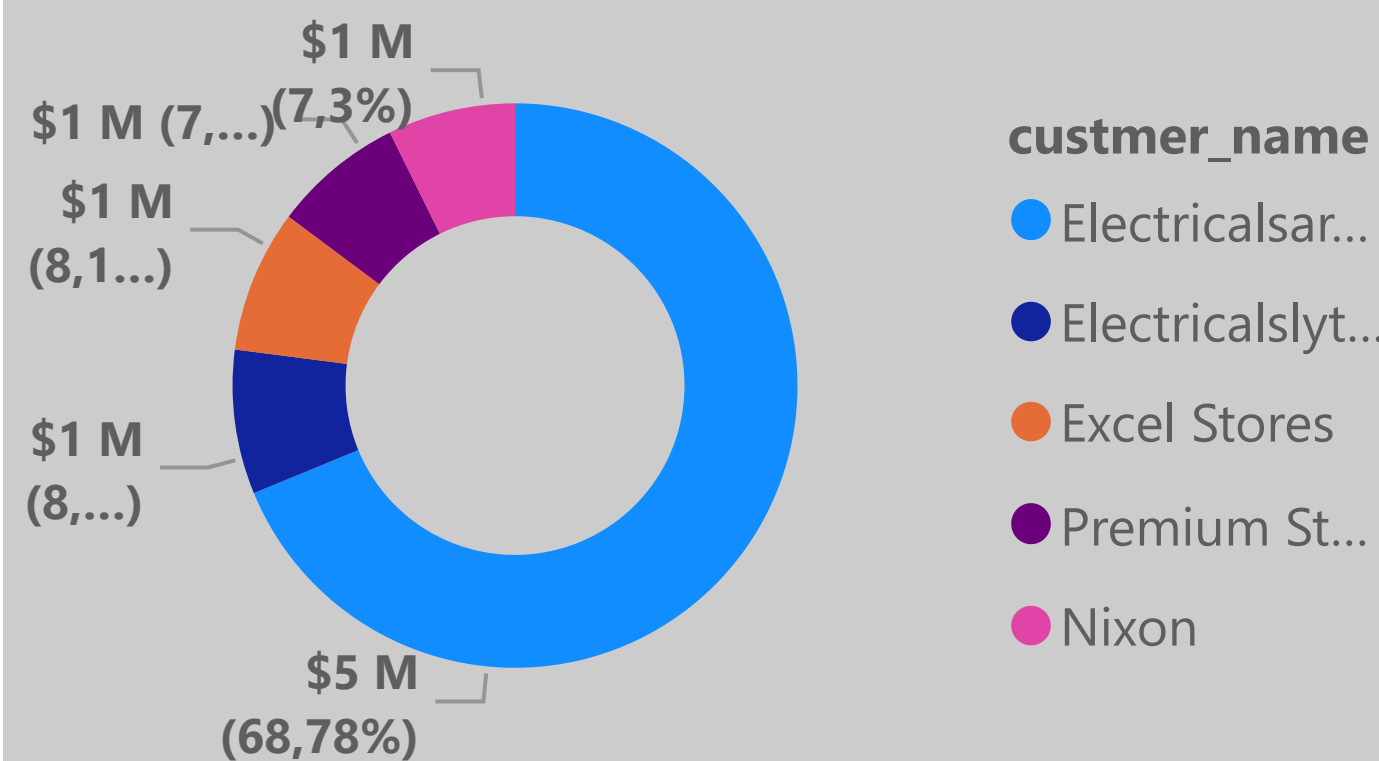


Haz 17	Tem 17	Ağu 17	Eyl 17	Eki 17	Kas 17	Ara 17
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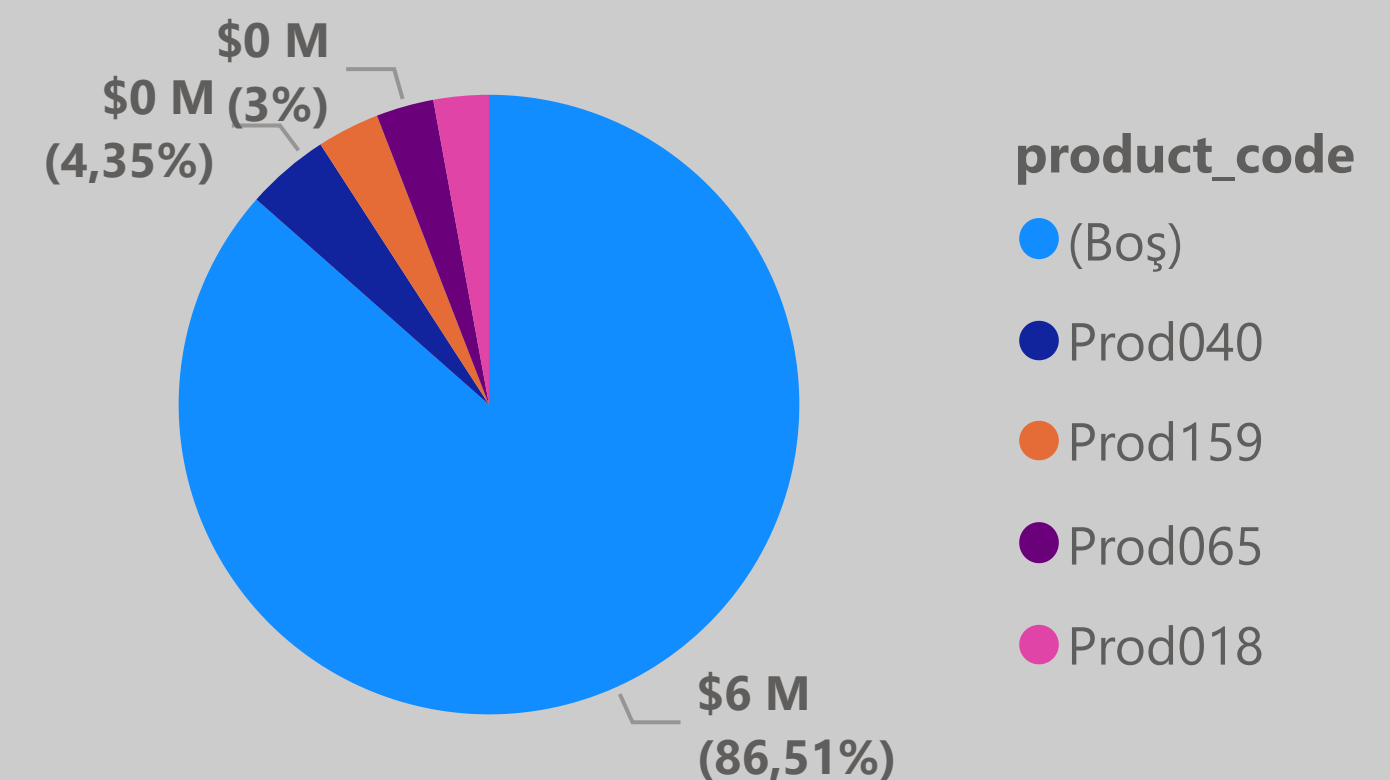
### Revenue Trend



### Top 5 Customers By Revenue



### Top 5 Products By Revenue



\$12 M

Revenue

2 M

Sales Quantity

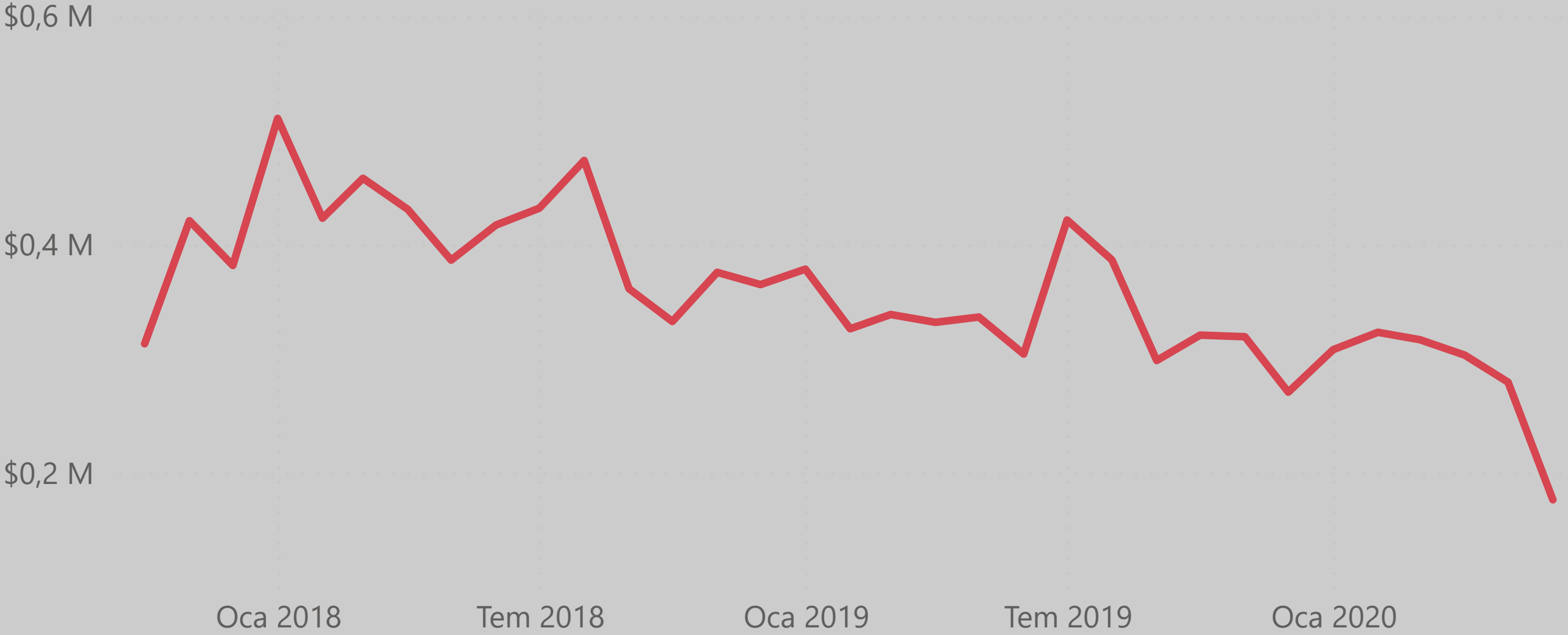
\$300 B

Total Profit Margin

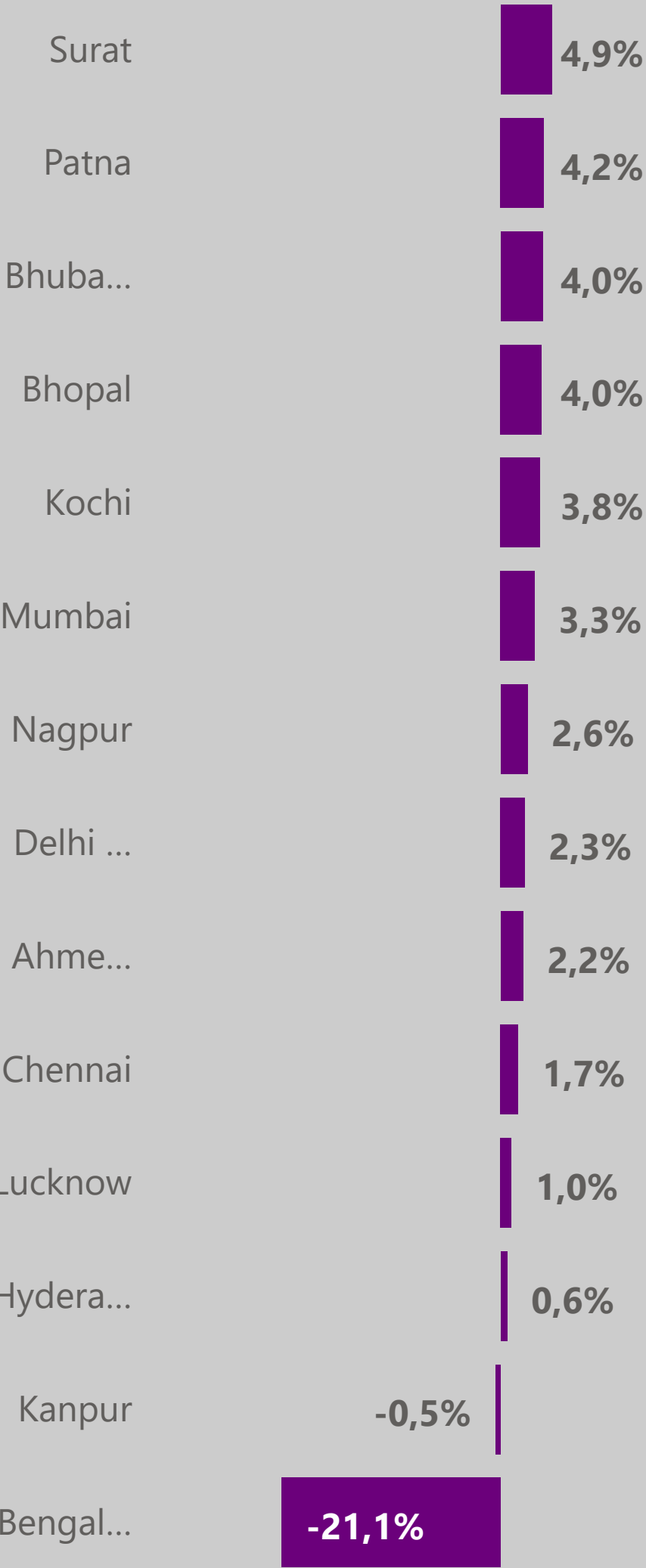
2017	2019
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Haz 17	Tem 17	Ağu 17	Eyl 17	Eki 17	Kas 17	Ara 17
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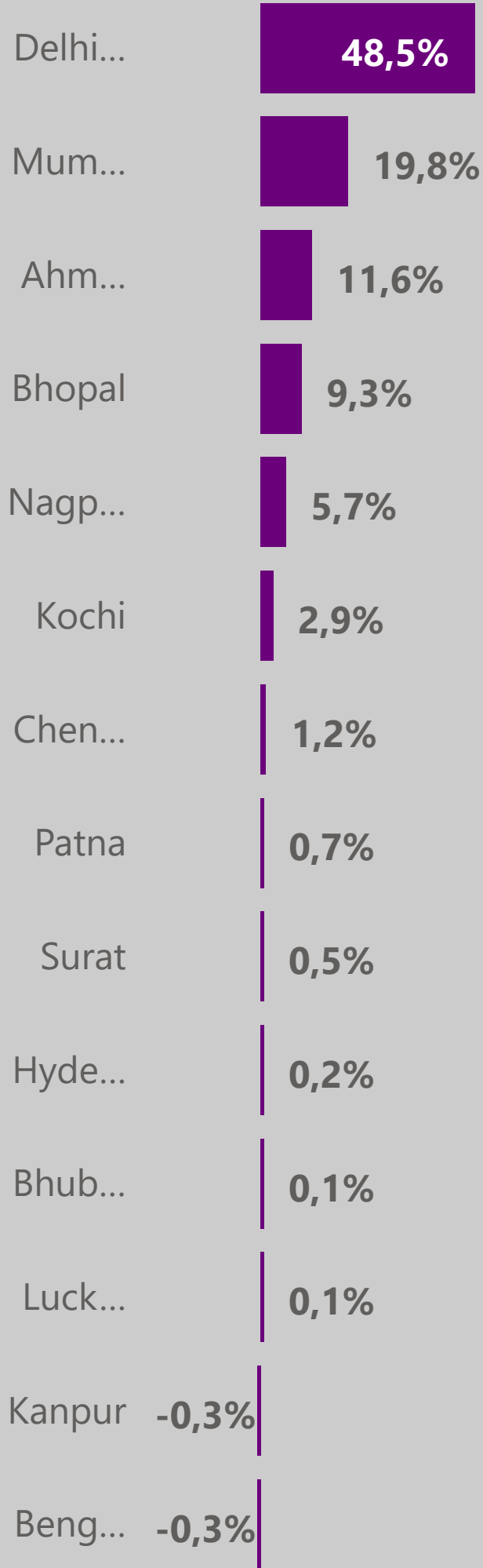
Revenue Trend



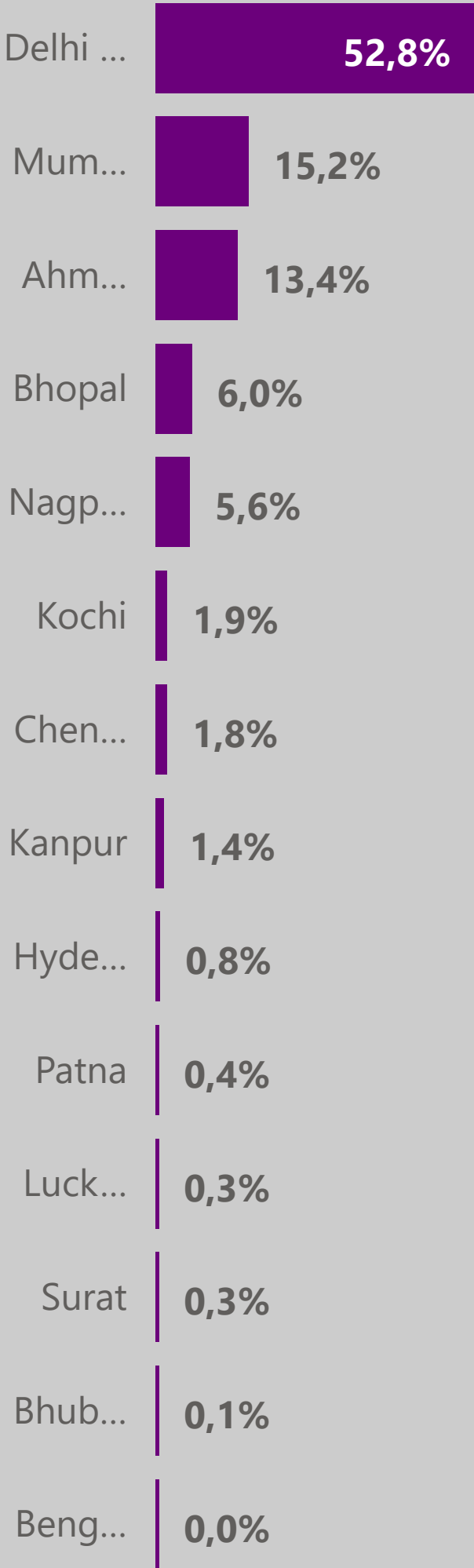
Profit % by Markets



Profit Contribution % by Markets



Revenue Contribution % by Markets



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	\$4.960.003	42,0%	37,7%	2,3%
Electricalslytical	\$595.730	5,0%	6,8%	3,4%
Excel Stores	\$589.387	5,0%	2,8%	1,4%
Premium Stores	\$539.621	4,6%	4,3%	2,4%
Nixon	\$526.717	4,5%	7,2%	4,1%
Info Stores	\$421.200	3,6%	1,3%	0,9%
Control	\$381.264	3,2%	3,3%	2,6%
Surge Stores	\$343.787	2,9%	2,7%	2,3%
Acclaimed Stores	\$254.361	2,2%	1,3%	1,5%
Forward Stores	\$252.313	2,1%	2,3%	2,7%
Epic Stores	\$225.005	1,9%	1,3%	1,8%
Nomad Stores	\$212.872	1,8%	2,1%	2,9%
Electricalsocity	\$209.879	1,8%	2,9%	4,2%
Modular	\$208.558	1,8%	1,8%	2,6%
Atlas Stores	\$200.001	1,7%	1,2%	1,8%
Leader	\$198.360	1,7%	5,1%	7,6%
Surface Stores	\$182.911	1,5%	2,0%	3,3%
Integration Stores	\$167.757	1,4%	1,0%	1,8%
Toplam	\$11.818.503	100,0%	100,0%	2,5%

\$12 M

Revenue

2 M

Sales Quantity

\$300 B

Total Profit Margin

-1%

2017

2018

2019

2020

Haz

17

Tem

17

Ağu

17

Eyl

17

Eki

17

Kas

17

Ara

17

Oca

18

Şub

18

Mar

18

Nis

18

May

18

Revenue Trend

Revenue Last Year Revenue Profit Margin %

2 M

1 M

0 M

Qtr 4  
2017

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Qtr 1

Qtr 2

2018

2019

2020

custmer\_name

Revenue

Revenue  
Contribution  
%

Profit Margin  
Contribution %

Profit Margin %

Electricalsara Stores

\$4.960.003

42,0%

37,7%

2,3%

Electricalslytical

\$595.730

5,0%

6,8%

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5,1%

7,6%

Surface Stores

\$182.911

1,5%

2,0%

3,3%

Integration Stores

\$167.757

1,4%

1,0%

1,8%

Toplam

\$11.818.503

100,0%

100,0%

2,5%

Revenue Contribution % by Zones

North

Surat

4,9%

Patna

4,2%

South Cent...

Bhubaneshwar

4,0%

South Cent...

Bhopal

4,0%

Kochi

3,8%

Central

Mumbai

3,3%

Central

Nagpur

2,6%

North

Delhi NCR

2,3%

North

Ahmedabad

2,2%

South

Chennai

1,7%

South

Lucknow

1,0%

South

Hyderabad

0,6%

Kanpur

-0,5%

Bengaluru

-21,1%