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UI/UX for Developers

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Project3 – Refactoring Willow Gardens Website

Presumably, one of the focus groups is elderly people. The refactored version abandoned the original bright colors. Instead, the website uses very simple and modest colors (bluish, grey, white). The decision for this is simple. Because the website provides very simplistic functionality, there is no need for extraordinary design choices. Besides, the website provides a lot of empty/white space. Thus, the user could easily focus on the task he/she needs without any distractions. As a result, the user will not experience any frustration related to complex navigation, mechanics, and more.

Also, there are some changes from the original version:

1. At the “gardening tips,” the paragraph at the beginning which describes/introduces the tips that will be provided was moved to the Homepage(index) as a side-reference note. This paragraph does nothing at that (original) page. It is telling no useful information. If the person redirects to the “gardening tips” then he/she need the information the paragraph has. On the other side, on the homepage, this side-reference note provides a choice for a person who already has a plot/garden and wants to know some useful advice.

1.1 Technical stuff:

Because “axe” does not like the aside inside the main I put to div container. I cannot understand the logic. This side-note is related to the main content at the homepage, and the main topic of the website. In other words, it is a logical part of <main>. I see this note as “else if” statement – if you have a plot check the “gardeningTips”, if not then buy a plot at the “buyPlot” webpage. I do read the documentation; however, the understanding of the “axe” ’s logic still seems obscure. As I understand, <aside> is a complementary material. But if I have a complementary material to the <main>?

1.2 Also, “axe” does not recognize blockquote’s footer (authorship); instead, it recognizes it as second HTML-semantic-footer, so it was put at the div.