MATT VILLWOCK

SUMMARY

I love building things. I used to craft worlds in fiction and grow businesses with marketing copy, but now I create tools and services to help people and businesses in a whole different way. I'm hungry, humble, and eager to learn. I love facing new challenges, learning as fast as I can, teaching others what I know, and being part of something bigger than myself.

SKILLS

Technical: Ruby, Rails, JavaScript, jQuery, AJAX, HTML, CSS, RSPEC, Active Record, SQL, Sinatra, Angular, Bootstrap, Git Additional: Agile Development, Object-Oriented Design, Pair Programming, Emotional Intelligence, Writing, Research, Editing, Content Management, Teaching

EXPERIENCE

TCI: Teachers' Curriculum Institute

Software Developer · Jun 2015 to Jun 2015 · Mountain View, CA

- · Contract position front-end and back-end engineering.
- Technologies used include Ruby on Rails, Javascript, Redis, etc.

Dev Bootcamp

Teaching Assistant · Apr 2015 to Current · San Francisco, CA

- · Support instructors in providing technical support to students with Ruby, JavaScript, and software engineering questions
- · Assist students in code refactoring and practicing best programming principles
- · Provide regular code reviews and suggestions to students for improving code quality

Dev Bootcamp

Full Stack Developer Apprentice \cdot Oct 2014 to Feb 2015 \cdot San Francisco, CA

- Developed full-stack, responsive web applications using agile development practices
- · Emphasized pair programming, open-ended exploration, and emotional intelligence to manage intense learning pace

Optimal Digital Marketing

Creative Content Intern · Apr 2014 to Aug 2014 · Appleton, WI

- Drafted, edited, and published blog posts for clients, providing fresh website content
- Analyzed keyword data using Google AdWords and SEMrush to determine focus keywords for client website copy
- Revised title tags, meta descriptions, and headers using keyword research, to improve SEO performance and user experience

Leonard & Finco Public Relations, Inc.

Media Assistant · Oct 2013 to Apr 2014 · Green Bay, WI

- · Edited and compiled video clips using to accurately record press coverage of clients
- · Communicated with publications via phone and email, assisting planning of clients' public relations agendas
- Updated Excel spreadsheets, ensuring fast retrieval of up-to-date timeline, inventory, and contact information
- Drafted "L&F In the News" summaries for company website, facilitating frequent updates

PROJECTS

Hummingbird

Co-created Hummingbird, a decoupled web app, that allows users to schedule text messages to be sent at a future date. Languages and technologies used include an Ionic/Angular.js front-end and Ruby on Rails API back-end. Built in 7 days.

Stack Overflow Clone

Ruby on Rails web app built to mimic Stack Overflow and demonstrate understanding of asynchronous JavaScript calls, ActiveRecord associations, CRUD operations, and RESTful routes.

EDUCATION

Dev Bootcamp

Web Development 2015

Dev Bootcamp is an intensive 19-week program consisting of 1000+ hours spent learning Ruby, Rails, Sinatra, Object-Oriented JavaScript including AJAX and jQuery, test-driven development (RSPEC), source control (Git), pair programming and agile development.

University of Wisconsin-Madison

Bachelor of Arts English and History 2013

University College Dublin

International Business 2012