





### **EDUCATION**

# **University of Michigan Social Computing Informatics**

**Graduated May 2014** 

### **SKILLS**

**User-Centered Design** 

**Usability Research and Testing** 

Information Architecture

Accessibility and Assistive Tech

Interactive Prototyping

**Interaction Design** 

**Technical Writing** 

### **TOOLS**

Sketch HTML

InVision CSS & Sass

Photoshop Git

Illustrator Agile

### **WORK EXPERIENCE**

# **University of Michigan Digital Innovation Greenhouse User Experience Designer**

Ann Arbor, MI January 2016 - present

As the department's first UX Designer, I've been responsible for creating new strategies for user research and design to deliver helpful, useful tools to our users across campus.

- Design the digital experience of 10 university residential learning platforms used daily by thousands of students, instructors, and U-M staff
- Mentor a team of 6 UX, graphic design, and development interns across all of our portfolio projects
- Manage our department's engagement with a diverse user community with monthly usability tests and analysis

# **University of Michigan Application & Information Services User Experience Analyst**

Ann Arbor, MI June 2014 - January 2016

- Designed and implemented dozens of client solutions based on usability research, testing, and analytics
- Upgraded and maintained 8 university websites and 3 mobile apps using a 2-week development cycle to release monthly updates to 50,000+ users
- Gathered and prioritized business requirements across three development teams on an Agile schedule

#### Walgreens Co.

#### **UX and Content Management Intern**

Chicago, IL June 2013 - August 2013

- Created and managed website assets for two Agile eCommerce teams
- Managed my intern team while creating a new product proposal that we pitched to the Walgreens executive board

## PROFESSIONAL DEVELOPMENT

### **User Experience Community**

- Monthly presentations and knowledge sharing with a UX Community of Practice
- Volunteering with Meetup groups and local organizations like DetroitUX, Ignite, and UXPA
- Loyal attendee of Midwest UX, IA Summit, World Usability Day, and Global A11Y Awareness Day
- Daily commitment to new design experimentation via the DailyUI challenge