





EDUCATION

University of Michigan Social Computing Informatics

Graduated May 2014

SKILLS

User-Centered Design

Usability Research and Testing

Information Architecture

Accessibility and Assistive Tech

Interactive Prototyping

Interaction Design

Technical Writing

TOOLS

Sketch HTML

InVision CSS & Sass

Axure Git

Photoshop Agile

Illustrator Jira & Trello

WORK EXPERIENCE

University of Michigan Digital Innovation Greenhouse User Experience Designer

Ann Arbor, MI January 2016 - present

As the department's first UX Designer, I've been responsible for creating new strategies for user research and design to deliver helpful, useful tools to our users across campus.

- Design the digital experience of 10 university residential learning platforms used daily by thousands of students, instructors, and U-M staff
- Mentor a team of 6 UX, graphic design, and development interns across all of our portfolio projects
- Manage our department's engagement with a diverse user community with monthly usability tests and analysis

University of Michigan Application & Information Services User Experience Analyst

Ann Arbor, MI June 2014 - January 2016

- Designed and implemented dozens of client solutions based on usability research, testing, and analytics
- Upgraded and maintained 8 university websites and 3 mobile apps using a 2-week development cycle to release monthly updates to 50,000+ users
- Gathered and prioritized business requirements across three development teams on an Agile schedule

Walgreens Co.

UX and Content Management Intern

Chicago, IL June 2013 - August 2013

- Created and managed website assets for two Agile eCommerce teams
- Managed my intern team while creating a new product proposal that we pitched to the Walgreens executive board

PROFESSIONAL DEVELOPMENT

User Experience Community

- Executive board officer for Michigan UXPA and active volunteer with DetroitUX, Refresh Detroit, and IgniteUX
- Monthly presentations and knowledge sharing with local UX and Accessibility communities of practice
- Loyal attendee and speaker at conferences like SIGCHI, Midwest UX, IA Summit, World Usability Day, and A11Y Awareness Day
- Daily commitment to new design experimentation via the DailyUI challenge
- Monthly pro bono website and mobile app consulting for friends, family, and colleagues