

<b>BUSINESS CASE</b>	
<b>Proposed Project</b>	Meme Generator
<b>Date Produced</b>	October/10/2022
<b>Background</b>	Overall in the business and personal world we all have been using social media we all have passed by memes which made us laugh and would help to lightening our mood, specially when we be working on stressful project looking at meme that can make us laugh it would really lighten our mood and remove some of the stress. Also in the business world where we be in meeting the mood would be very heavy in the room, therefor using memes and incorporating it into the presentation well overall lighten the mood and create a more productive meeting. By completing this project, the user will be able to create their meme rather than just reading a created ones.
<b>Business Need/ Opportunity</b>	Although that there are other meme generator in the society, most of them ask the user to create an account in order to generate a meme. Our unique design will give the opportunity to the users to generate their meme without the need to create an account or provide their information.
<b>Options</b>	<p>Considering that the project must be completed using makeup and high level programming languages, we have a couple options for doing it:</p> <ul style="list-style-type: none"> <li>• Doing it in shared meetings where the team members do each stage of the project.</li> <li>• Separating the tasks between the team members and merge them when they are completed.</li> </ul>
<b>Cost-Benefit Analysis</b>	
<p>There will be no financial cost for our design since we will be using free available programs. This being said, we will be spending time in our project and in real life, time can be considered as a cost.</p> <p>Our cost analysis for this project will be 54 hours in total. That include 2 hours which each of us spend in each week <math>\{(2h \times 3members) \times 9weeks\}</math>.</p> <p>The benefits which we will be getting after this project will include:</p> <ul style="list-style-type: none"> <li>• Entering the market with a design that will be user friendly and cost-less (it will be cost-less for the users).</li> <li>• Improving our skills and adding a project to our profile.</li> </ul>	
<b>Recommendation</b>	
<p>We will be going with the below option as it allow each one of the team member to do his tasks individually and be responsible for it.</p> <ul style="list-style-type: none"> <li>• Separating the tasks between the team members and merge them when they are completed.</li> </ul>	