Eliud Muwowo

Data Scientist | Front-end Developer

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I am a proactive, determined professional with a sharp eye for detail and exceptional critical thinking abilities. Equipped with strong communication and problem-solving skills, I am committed to applying these strengths to enhance organizational success and support ongoing growth and innovation.

Languages

- English   **Native**
- Turkish   **Professional**

Experience

08/2024 – 09/2024 (Externship)
Consumer Insights Extern / Beats by Dre**,** Remote

- Researched and identified macro consumer trends among Gen Z by using various methods of data collection like surveys and interviews to conduct a brand and communication sentiment analysis.
- Created and delivered a compelling presentation showcasing insights on how Beats can connect meaningfully with Gen Z by analyzing Beats brand positioning and conducting a competitive analysis.

04/2024 – 08/2024 (Internship)
Performance Team Lead / Paramount Students, Türkiye

- Collecting, organizing, and maintaining performance data.
- Development and implementation of performance management processes and tools.
- Analyzing performance data to identify trends, issues, and opportunities for improvement.
- Prepare performance reports and presentations for management and stakeholders.
- Collaborate with cross-functional teams to ensure alignment on performance goals and initiatives.
- Provide general administrative support to the performance management team.

08/2023 – 10/2023 (Internship)
Business Development Assistant / Integra96 International Certification & Test Services, Türkiye

- Provincial Manager: Successfully managed and coordinated business development activities in Ankara (Ostim/Polatlı), Antalya, and Gaziantep provinces, ensuring effective market penetration and client engagement.
- Data Analysis: Applied data science and exploratory data analysis techniques to extract actionable insights, contributing to informed decision-making and strategic planning.
- Marketing Communications: Led marketing communications efforts, utilizing a mix of channels such as email marketing and mobile marketing to enhance brand visibility and reach the target audience.

Education

09/2015 - 08/2021

BSc in Statistics and Computer Sciences / Karadeniz Technical University, Türkiye

- Academic: Successfully completed a comprehensive curriculum in Statistics and Computer Sciences, gaining a robust understanding of disciplines.
- Practical Application: Demonstrated my practical skills by developing a student database platform, showcasing my ability to translate theoretical knowledge into tangible solutions.

09/2022 - PRESENT

MSc in Economics / Yıldırım Beyazit University, Türkiye

- Demonstrated proficiency in microeconomic and macroeconomic theories, including consumer behavior, firm behavior, market structures, economic growth, inflation, unemployment, monetary policy, and fiscal policy
- Utilized advanced econometric techniques, statistical analysis, mathematical modeling, and data interpretation to drive insights and inform decision-making
- Applied strong critical thinking skills and analytical approach to identify relevant economic variables, formulate hypotheses, design research methodologies, and develop solutions to economic challenges

Volunteering

02/2016 – 06/2018

Communication & Organization Manager, Türkiye

- Defining and implementing processes of academic activities, goals and rewards of team members
- Regularly providing feedback and updating processes and representing Africa in the best way possible
- Defining goals of the organization in terms of promoting Africa
- Organizing sports, cultural and academics events
- Working, communicating with other team members for goal measurements and implementing vision

Certificates

- Data Analysis | SQL, Tableau, Power BI & Excel
- McKinsey Forward Program
- Introduction to Programming Using HTML and CSS
- Responsive Real-World Websites with HTML and CSS

Skills

Data & Information Visualization	Communication Tools	HTML	CSS
Critical & Strategic thinking	Attention to details	JavaScript	Data Analysis
Interpersonal Skills	Machine Learning	MS Office	Presentation Skills
Mathematical & Statistical Modeling	Spreadsheets	Data Manipulation	Analytical Skills
Key Performance Indicators	Performance Monitoring	Programming	Problem Solving
Qualitative Research	Database Management	Operating Systems	SPSS
Mathematical & Statistical Modeling	MySQL	VLOOKUP	Tableau