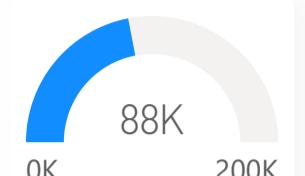


# SALES DASHBOARD

1/9/2025 

4/23/2025 





filters

Locations  
All

Month  
April

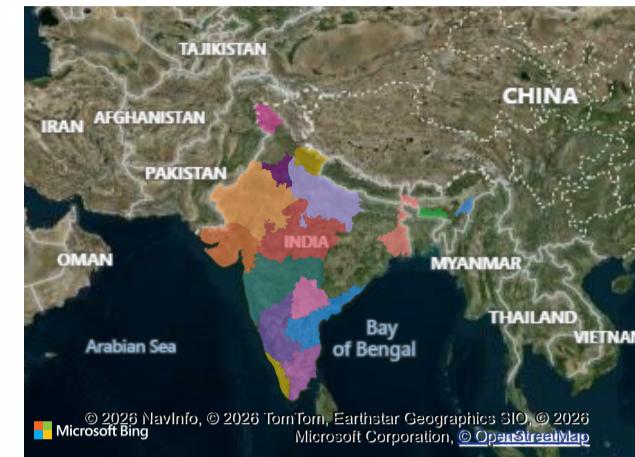
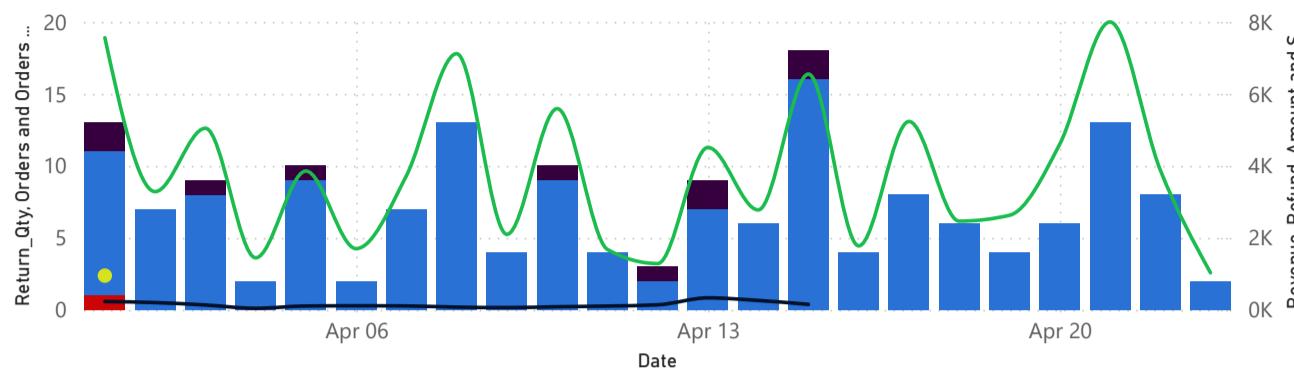
Year  
All

Platforms  
Multiple selections

Product-ID  
All

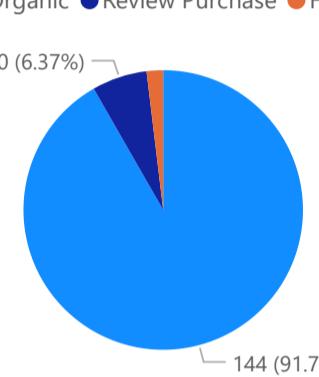
## Revenue & Quantity Over Time

● Return\_Qty ● Orders ● Orders by Ads ● Revenue ● Refund\_Amount ● Spent

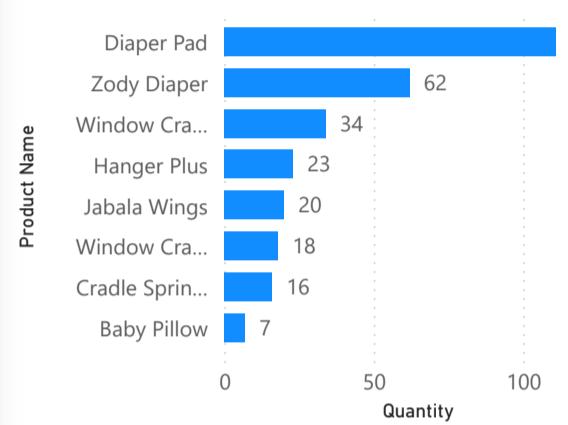


## Order Type

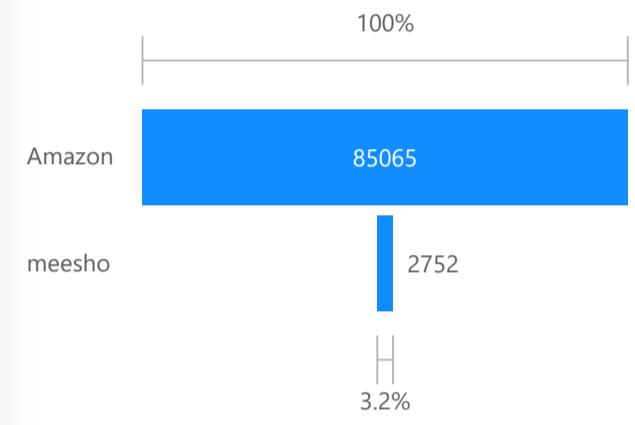
● Organic ● Review Purchase ● Free



## Top Selling Product



## Revenue By Platform

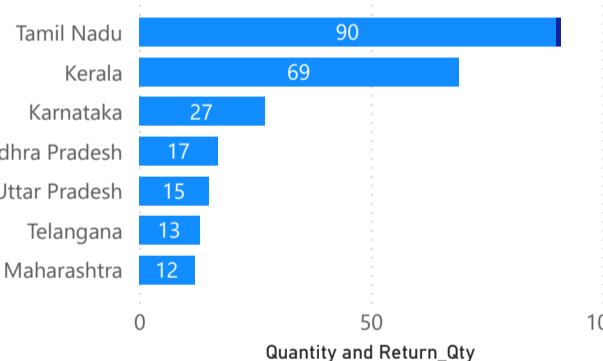


Platforms	Gross_Rev	Avg_Rev	Net_Rev	Gross_Qty	Avg_Qty	Net_Qty	Return_Rev	Return_Qty	RRQ (%)	RRR (%)	Ad_Spent	Ad_Sales	Orders	RoAS	ACoS	TACoS	CPC	CTR
Amazon	85065	3,698.48	84116	150	6.52	149	949	1	0.33	1.12	2,121.47	7,679.01	10	3.62	27.63%	2.49%	79.77	8.15%
Flipkart																		%
meesho	2752	688.00	2752	7	1.75	7												%
Total	<b>87817</b>	<b>3,818.13</b>	<b>86868</b>	<b>157</b>	<b>6.83</b>	<b>156</b>	<b>949</b>	<b>1</b>	<b>0.32</b>	<b>1.08</b>	<b>2,121.47</b>	<b>7,679.01</b>	<b>10</b>	<b>3.62</b>	<b>27.63%</b>	<b>2.42%</b>	<b>79.77</b>	<b>8.15%</b>

## Sales By State

● Quantity ● Return\_Qty

States



Ask a question about your data

Try one of these to get started

show me net revenue for the last year

show me net quantity for the last year

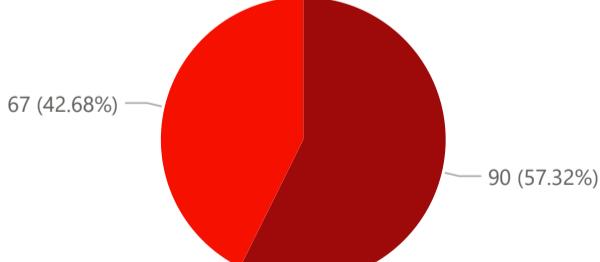
top product types by average net quantity

show me average revenue for the last year

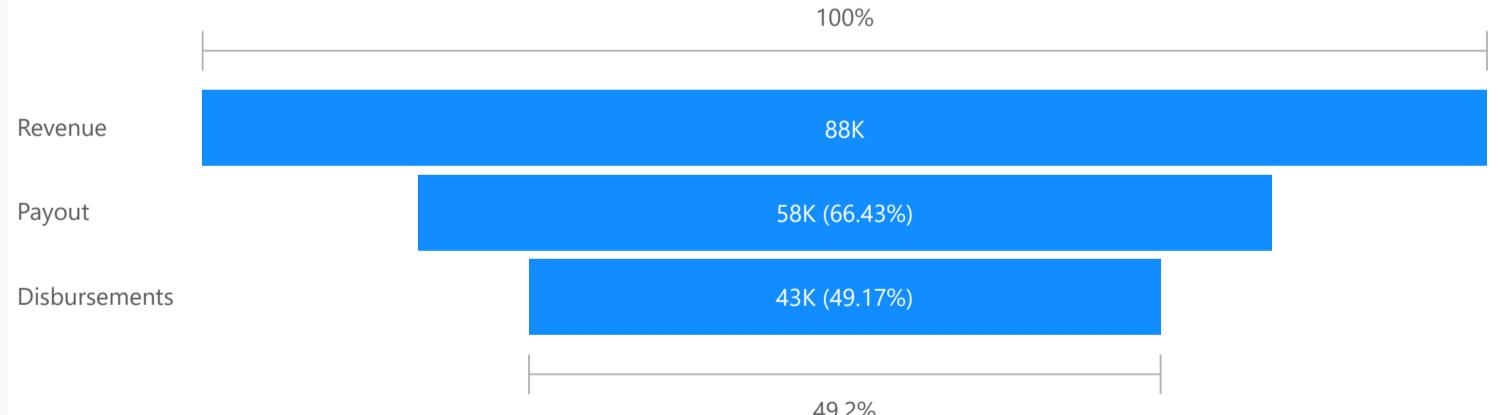
Show all suggestions

## Order Type

● Single ● Bundle



## Revenue, Payout and Disbursements



2/1/2025

2/7/2025

2/8/2025

2/14/2025

# Comparison Chart

## Platforms

- Select all
- (Blank)
- Amazon
- Flipkart
- meesho
- Whatsapp

