



# **HUMAN COMPUTER INTERACTION ASSIGNMENT 04**

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## Problems with amazon app:

1. The Amazon app has a vast range of products and features, which can sometimes lead to a cluttered and overwhelming user interface. This can make it challenging for users to find what they're looking for quickly.
2. Users find the navigation within the Amazon app to be confusing or unintuitive. The organization of categories, menus, and search options might not always be clear, causing frustration when trying to locate specific items or features.
3. Amazon's app is available on various platforms and devices, and inconsistencies in design can be observed. This inconsistency can create a disjointed user experience, with different features or layouts depending on the platform being used.
4. Some users have reported difficulties during the checkout process, including confusion about available payment methods, shipping options, or applying promotional codes. Streamlining the checkout experience can help reduce cart abandonment rates and improve overall user satisfaction.

## Redesign of Amazon:







