

Web Technologies

CSS3-media-queries-and-responsive-design

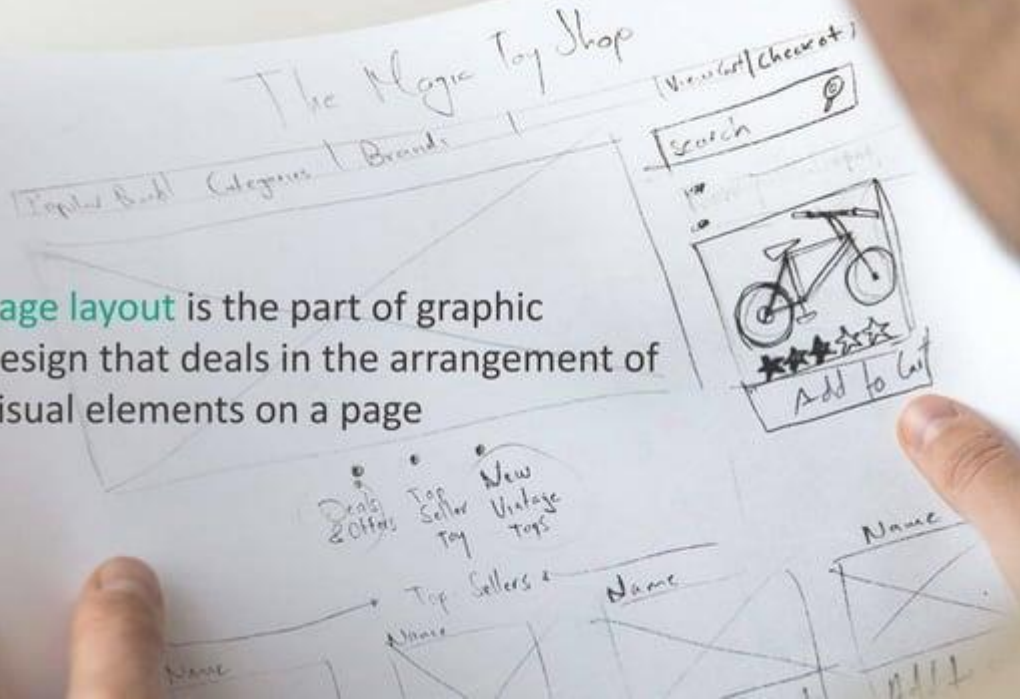
Kamran

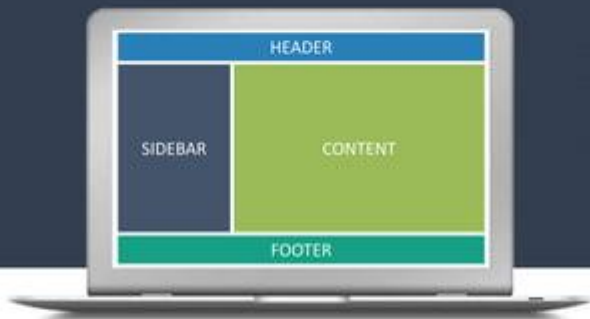
Lecture 11



**“As a web developer you should
target multiple (all) devices”**

Page layout is the part of graphic design that deals in the arrangement of visual elements on a page



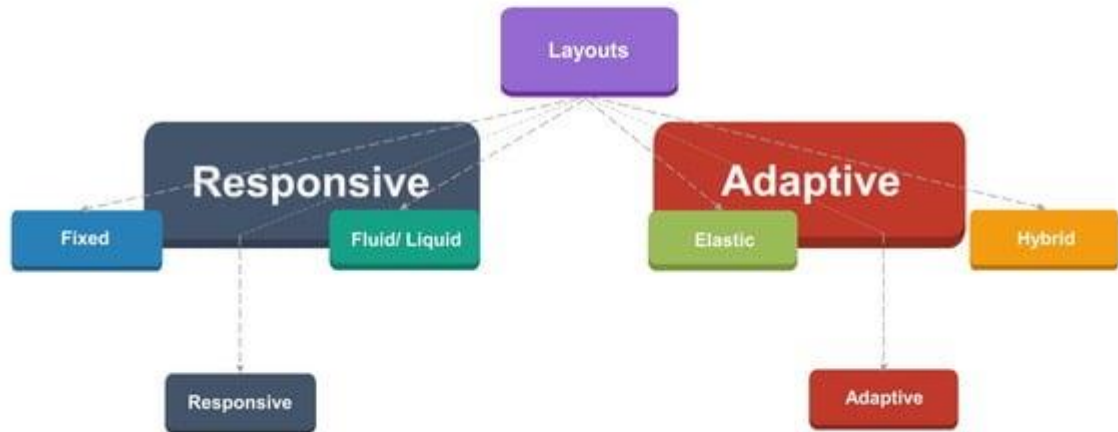


Each **page layout** name describes how the layout behaves when the page is viewed at different browser widths

TYPE OF LAYOUTS

A decorative horizontal bar at the bottom of the slide, composed of six colored rectangular segments: dark grey, blue, teal, light green, orange, and red.

Main types of page layouts



AWD & RWD



Adaptive Web Design & Responsive Web Design is the modern solution to the fixed-width problems of the past

ADAPTIVE LAYOUT



Adaptive Web Design



“**Adaptive web design (AWD)** is different from Responsive Design in that there isn’t one layout that always changes. Instead, there are a series of static layouts based on breakpoints for multiple screen sizes, and the layout used depends on the screen size used. Unlike responsive (where the design responds while you adjust a browser window), adaptive files don’t respond once they are loaded. It detects it wait on standby until someone visits the site, detects the type of device used, and delivers the properly sized layout to view for that device. ”

Adaptive and desktop

POSITIONED IN
THE CENTER



SMALLER
COLUMN WIDTH



COLUMNS
BECAME ROWS



Adaptive layout



Targets specific
screen resolutions



Uses either fluid
or fixed layout



Uses CSS3 media
queries is require



Device is served
the layout with the
closest possible match

Adaptive Web Design



How adaptive design works?

In adaptive design, the web server detects the device and then determines which content to send to the relevant device



ADAPTIVE

AWD benefits

Reach the maximum mobile universe including non-smartphones

If developing markets are important to your business this is the most inclusive globally robust approach.

Optimized media content for specific devices

As is the case with AWD, this approach reduces the need to maintain two content management systems with the mobile-specific site development approach.



Super-efficient page loads

Adaptive websites are much better for load time performance and overall user experience.

Allows you to tailor the experience based on user intent and context

The experience on an adaptive site can be finely tuned to the device.

No need to scratch your existing website completely

Developers don't have to go back to the drawing board and re-code the existing website from scratch.

Adaptive Layout Usage

Pros

Allows for a good user experience on multiple devices



Can tailor a design to a specific device



Cons



Takes longer to build



Isn't optimal for more niche devices with unique screen resolutions

RESPONSIVE LAYOUT



Responsive Web Design



“Responsive web design (RWD) is a web design approach aimed at crafting sites to provide an optimal viewing experience – easy reading and navigation with a minimum of resizing, panning, and scrolling – across a wide range of devices (from mobile phones to desktop computer monitors), based on screen size, platform and orientation. True responsive design is fluid, using CSS3 media queries to respond to any screen sizes. With the use of this CSS3 module, you can create a flexible grid where text can wrap and images can shrink to adjust along with your browser.”

Responsive Web Design



Responsive and desktop

FILLS ALL
SCREEN WIDTH



BOTH COLUMNS
BECAME TIGHT



COLUMNS
BECAME ROWS



Responsive layout



No specific
screen resolutions



Entire page is free
to flow and
consume space



Mostly uses fluid
layouts ideology



Uses CSS3 media
queries to solve
the problem

How responsive design works?

Responsive design is client side, meaning that the whole webpage is delivered to the device browser (the client), and the layout is adjusted to respond to the screen display.

SERVER SIDE



Server delivers
webpage

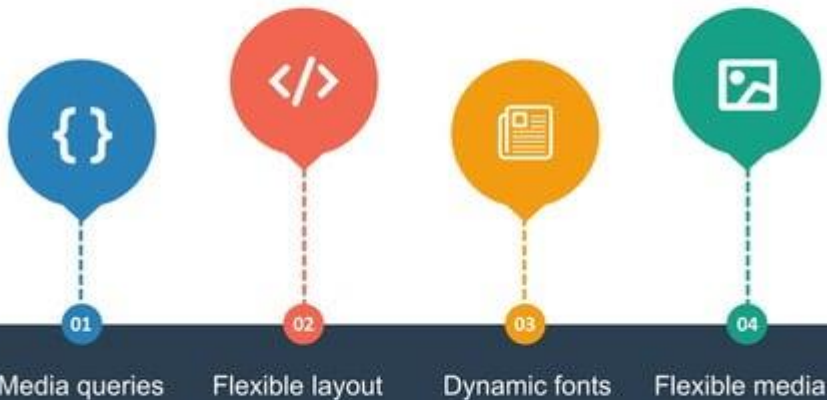
CLIENT SIDE



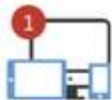
Webpage gets adjusted
to respond to screen size

RESPONSIVE

Main principles RWD



Benefits of RWD



Functions on
all devices



One
codebase



Adapts to all
screen sizes



One
universal
URL



Higher
search
rankings
(SEO)

Responsive Layout Usage

Pros

Optimal user experience
on all devices



Future proof and easily
manageable



Cons



Requires more thought and
preparation at the design stage



Takes longer to build

HOW TO

A horizontal bar at the bottom of the slide, composed of six colored rectangular segments: dark grey, blue, teal, light green, orange, and red.

MEDIA QUERIES



MEDIA QUERIES

“Media Queries is a CSS3 module allowing content rendering to adapt to a specific range of output devices without having to change the content itself.”

DECLARE MEDIA QUERY

As in media types, there are three ways to invoke media-query-dependent styles:

- ▶ First of all, as stylesheets in the link element of HTML:

```
<link rel="stylesheet" type="text/css" media="all and (color)" href="/style.css">
```

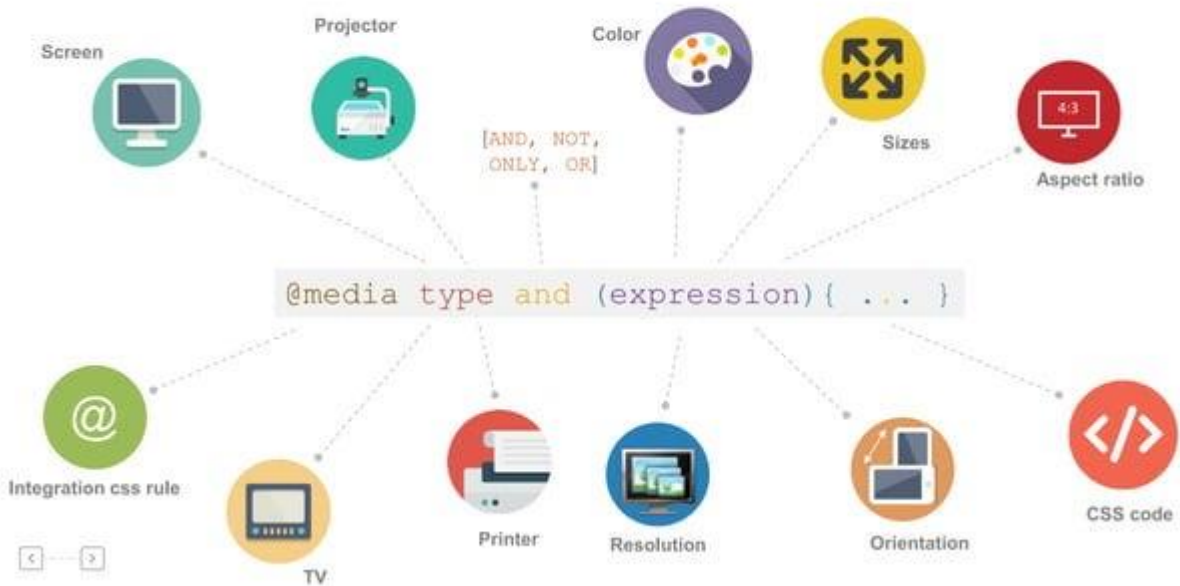
- ▶ In CSS stylesheets using @import rules:

```
@import url("/style.css") all and (color);
```

- ▶ And finally, using @media rules:

```
@media all and (color) { /* one or more css rule here... */ }
```

Media Query Syntax



MEET THE MEDIA TYPES: ALL

- Description: All devices listen to this



MEDIA TYPE: SCREEN

- Description: Used primary for color computer screens and smartphones.



MEDIA TYPE: PRINT

- Description: Used for paged material and for documents viewed on screen in print preview mode.



MEDIA TYPE: TV

- Description: Used for television-type devices (low resolution, color, limited-scrollability screens, sound available)



ADDITIONAL MEDIA TYPES

- ▶ handheld
- ▶ projection
- ▶ braille
- ▶ embossed
- ▶ speech
- ▶ tty

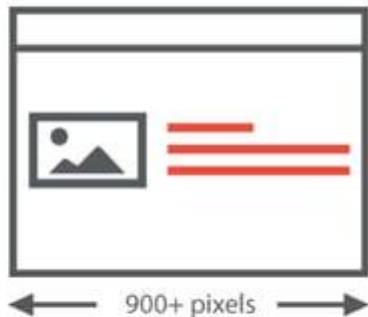


Media queries

Media queries provide different instructions for different size screens.



- If screen is less than 900 pixels wide nothing special happens so the text is green



- If screen is wider than 900 pixels, make text red

Relative units

The canvas can be a desktop, mobile screen or anything in between. Pixel density can also vary, so we need units that are flexible and work everywhere.

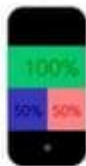
Relative Units



Static Units



Relative Units



Static Units

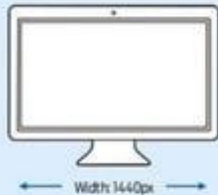


Breakpoints

Breakpoint – point where the design breaks and where the design breaks.

Adaptive: Breakpoints oriented on the Viewport

Responsive: Breakpoints oriented on the layout



Break point & resolutions

- 320 (Phone – portrait)
- 480 (Phone – landscape + portrait)
- 600 (Small tablet – portrait)
- 768 (Large Tablet – portrait)
- 800 (Phone + Small tablet – landscape)
- 1024 (Large Tablet – landscape)
- 1280 (Desktop)
- 1440 (Wide screen desktop)

Breakpoints: horizontal widths we'll need to accommodate in our responsive design.

Breakpoints

Breakpoints allow the layout to change at predefined points, i.e. having 3 columns on a desktop, but only 1 on mobile device. Most CSS properties can be changed from one breakpoint to another.

With Breakpoints



Without Breakpoints



With Breakpoints



Without Breakpoints



Adaptive layout CSS

CSS

```
.wrapper {  
  width: 600px;  
  margin: 0 auto;  
}  
section {  
  height: 365px;  
}  
aside {  
  height: 200px;  
}
```

CSS

```
@media (min-width: 767px) {  
  .wrapper {  
    width: 750px;  
  }  
  section {  
    float: right;  
    width: 500px;  
    height: 565px;  
  }  
  aside {  
    float: left;  
    width: 240px;  
    height: 565px;  
  }  
}
```

CSS

```
@media (min-width: 1000px) {  
  .wrapper {  
    width: 960px;  
  }  
  section {  
    width: 700px;  
  }  
  aside {  
    width: 250px;  
  }  
}
```

Responsive layout CSS

CSS

```
section {  
  height: 365px;  
  margin-bottom: 10px;  
}  
  
aside {  
  height: 200px;  
}
```

CSS

```
@media (min-width: 767px) {  
  section {  
    float: right;  
    width: 66%;  
    height: 565px;  
  }  
  aside {  
    float: left;  
    width: 33%;  
    height: 565px;  
  }  
}
```



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AWD vs RWD

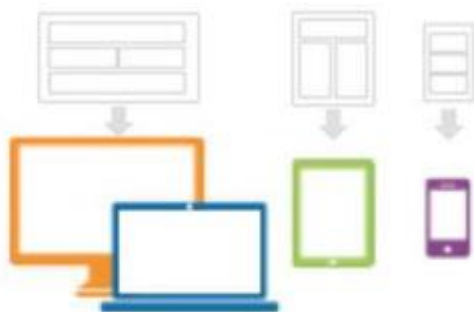
Responsive

Single design that reflows across displays



Adaptive

Creates templates that are optimum and unique for each device class



The hardest thing to **learn** about new tools
is not **how** to use them, but **when** to use them.

Any Questions ???

WHAT

WHY

WHERE

WHEN

WHO

HOW