

Read the description and propose a relevant project. Answer the following questions.

Recently, the number of graduates coming out of institutions of higher education is far more than the number of jobs available, and this makes it hard for graduates to find a job. Therefore, action must be taken in order to help graduates find jobs. Undergraduates must be guided and prepared for the working world.

As the President of the Students' Association of UMT, you have been given the responsibility by the Student Affairs Department to write a proposal for a **community service project** to expose final year students to the world of employment.

(WARNING: PLEASE PARAPHRASE THE SENTENCES. MARKS WILL BE DEDUCTED FOR PLAGIARISM).

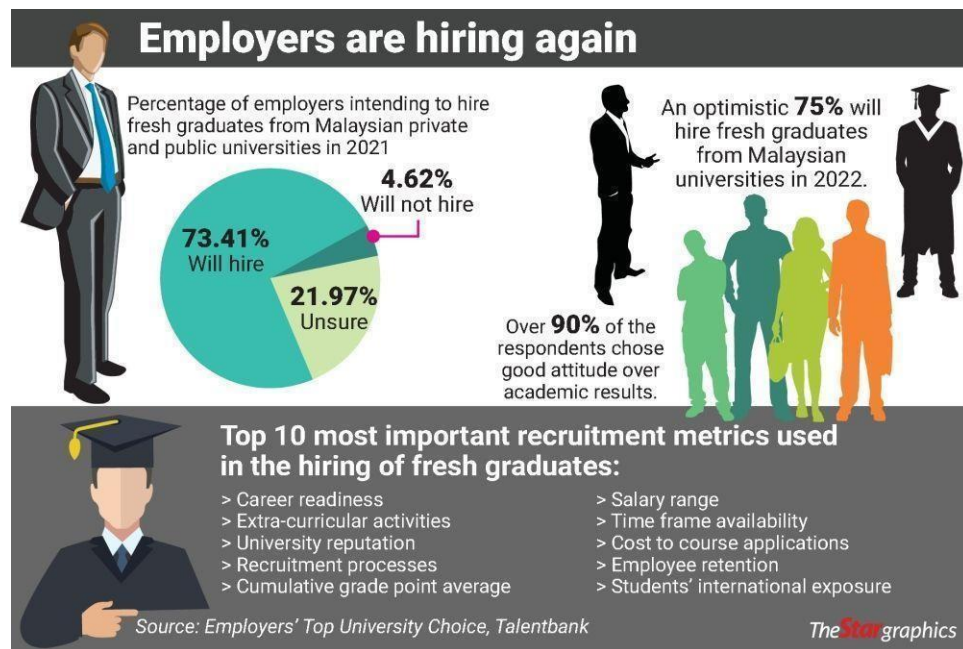


Figure 1: Hiring metrics of fresh graduates in Malaysia

Source: Rajaendram, R. (2021, March 12). We're on the right track. *The Star*.
<https://www.thestar.com.my/news/education/2021/03/14/were-on-the-right-track>

Graduate Unemployment & Marketability Issues

Poor attitude	59%
Asking for unrealistic salary	68%
Poor communication skills	60%
Choosy about the job	60%
Poor English language command	64%

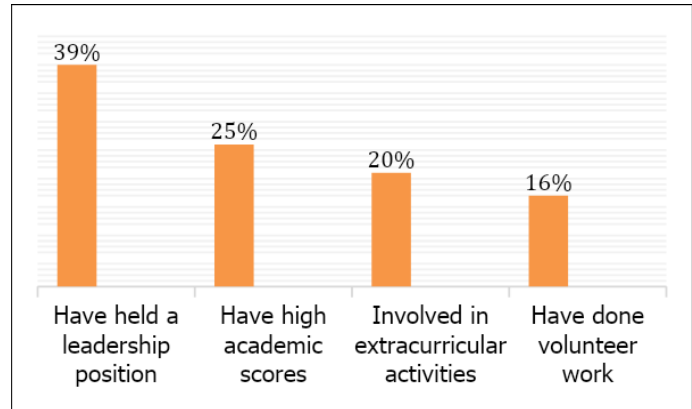


Table 1: Reasons undergraduates fail to get a job

Figure 2: Factors that help students get a job

Source: *Employers: Fresh graduates have unrealistic expectations.* (2021, November 29). Jobstreet.com.
<https://www.jobstreet.com.my/career-resources/job-hunting/employers-fresh-graduates-unrealistic-expectations/>
 (Adapted from)

- a. Write one paragraph that includes:
- *The main issue/problem in context*
 - *Two (2) pieces of evidence to support the issue*
 - *Statement of need for project*
 - *One sentence to propose*

Main Issue:

Evidence to support the issue:

Statement of need:

Sentence to propose:

b. Write **two goals** with **two measurable objectives** each for the proposed event.

Goal 1: _____

Objectives:

a) _____

b) _____

Goal 2: _____

Objectives:

a) _____

b) _____

c. Write **two expected outcomes** for the proposed event.

Expected outcome 1:

Expected outcome 2:

d. Write **SWOT analysis** for the proposed event.

Strength :

Weakness :

Opportunity :

Threat :
