Azeez Folaranmi

UI/UX Designer | Graphic Designer | Logo Creator

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Portfolio: https://www.behance.net/azeezcreative

PROFESSIONAL SUMMARY

A passionate and highly skilled UI/UX designer, graphic designer, and logo creator with over 3 years of experience delivering visually striking, user-centric digital solutions. I specialize in designing seamless user interfaces, creating bold branding identities, and crafting memorable logos that engage users and elevate brands. I combine creativity with technical expertise to ensure all design elements are visually compelling, functional, and aligned with user needs.

Proven track record of delivering innovative design solutions for a variety of industries, helping clients achieve their business goals through impactful design. Always staying ahead of the curve, I am deeply invested in continually expanding my skill set and delivering cutting-edge, user-friendly experiences.

KEY SKILLS

- UI/UX Design: Wireframing, prototyping, user research, usability testing, interaction design, user flows
- Graphic Design: Digital illustrations, vector art, branding, advertising, print design
- Logo Design: Concept development, logo refinement, brand identity creation
- Tools: Figma, Adobe XD, Photoshop, Illustrator, Sketch, Photopea, InVision
- Web Design: Responsive design, layout optimization, user-centered design
- Soft Skills: Creative problem-solving, collaboration, communication, time management, attention to detail

PROFESSIONAL EXPERIENCE

Freelance Designer

Self-employed | January 2021 – Present

- Collaborated with clients across various industries, including tech, fashion, and e-commerce, to create user-friendly web interfaces, compelling brand identities, and memorable logos.
- Delivered custom-tailored design solutions that aligned with client needs and business objectives.
- Led design projects from concept to execution, ensuring seamless integration across digital platforms.
- Conducted user research and usability tests to improve product functionality and user satisfaction.

UI/UX Designer

Backend Simplified | March 2024 – Present

- Designed intuitive and modern user interfaces for a wide range of digital products, enhancing user engagement and interaction.
- Collaborated closely with developers to ensure seamless implementation of designs.
- Developed user personas, user flows, wireframes, and prototypes, ensuring a user-centered design approach.
- Managed end-to-end design processes for both mobile and web applications.

Graphic & Logo Designer

Artistic Axis | June 2021 – Present

- Specializing in branding and logo design, I have created impactful brand identities for small businesses and large corporations.
- Developed logos that represent clients' vision and values, enhancing their market presence and recognition.
- Focused on delivering creative solutions that aligned with the client's desired brand message and target audience.

EDUCATION

Secondary School – Molan High School, Science Student

Graduation: 2024

Relevant Coursework: Design, Computer Science, Visual Arts

CERTIFICATIONS

Certified UX Designer (Uranus UI UX Design)

[complete web and mobile Designer: UI UX design, figma, +more] Udemy

PROJECTS & PORTFOLIO

- Green Bite: A fictional food delivery app showcasing comprehensive UI/UX design and branding, with an emphasis on user-centered design and vibrant visual aesthetics.

- Coffee Bloom and Brew (Branding Designer): I led the branding for a coffee business, creating the logo design and overall visual identity. I developed a cohesive brand style that reflected the company's values and resonated with its target audience.

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TECHNICAL SKILLS

- Design: Figma, Adobe XD, Photoshop, Illustrator, Sketch, Photopea
- Prototyping: InVision, Axure RP
- Web Development: HTML, CSS, WordPress (Basic knowledge)