



# Mubashir Ahmed

**Date of birth:** 05/06/1999 | **Nationality:** Pakistani | **Gender:** Male | **Phone number:** (+92) 3002394350 (Mobile) | **Email address:** [mubashirahmed421@gmail.com](mailto:mubashirahmed421@gmail.com) | **Address:** Karachi, Pakistan (Home)

## ABOUT ME

From automating workflows to uncovering business insights, I specialize in transforming raw data into actionable strategies. With expertise in **Python, SQL, Tableau, and web scraping**, I've built **custom scrapers, social media bots, and data pipelines** to enhance efficiency. Certified in **Google Data Analytics**, I blend **sales analytics with automation** to optimize performance. **Explore my work here:** <https://mubashir06.github.io/Portfolio-website/>

## WORK EXPERIENCE

01/01/2023 – CURRENT Remote  
**FREELANCER FREELANCE**

- Developed a Reddit bot capable of organizing user groups for marketing using username lists or CSV files.
- Created multiple web scrapers to extract data efficiently from various sources for diverse client needs.
- Built custom Discord bots tailored to client specifications, enhancing user interaction and automation.
- Specialized in web automation and data scraping using Python to streamline complex online processes.

01/2024 – 08/2024 Karachi, Pakistan  
**BUSINESS DEVELOPMENT EXECUTIVE XYZIES PAKISTAN**

- Assist customers in selecting suitable internet services and perform up-selling.
- Build rapport and promote brand loyalty through excellent customer service.
- Promote brand awareness and loyalty by highlighting service benefits.
- Collaborate with teams to develop acquisition and retention strategies.
- Stay updated on industry trends, maintain accurate records, and achieve sales targets.

01/05/2023 – 31/12/2023 Karachi, Pakistan  
**JR. BUSINESS DEVELOPMENT EXECUTIVE KMH SOLUTIONS**

- Successfully closed deals with over 20 clients, showcasing strong negotiation and communication skills.
- Managed customer inquiries and issues across various channels (Discord, Upwork, Fiverr, Reddit).
- Utilized Python programming to automate tasks, contributing to improved operational efficiency.

## EDUCATION AND TRAINING

14/10/2019 – 07/10/2023 Karachi, Pakistan  
**BACHELORS IN BUSINESS ADMINISTRATION HONORS** Iqra University

10/09/2016 – 26/02/2019 Karachi, Pakistan  
**INTERMEDIATE** PECHS EDUCATION FOUNDATION COLLEGE

07/04/2014 – 05/08/2016 Karachi, Pakistan  
**MATRIC** Green Land Public School

## DIGITAL SKILLS

Python Language - Basic knowledge | Data Science | Data Collection, Data Processing, Data Analysis, Data Visualisation | Data Scrapping | Python Web Automation | Leadership, Decision making, Critical thinking, Relationship building | Organizational and planning skills | Team management & Team work | Data VisualizationTableau(Data Analysis)Data Management | Data Collection, Data Cleaning, Data Analysis, Data Visualisations | Machine Learning | Modeling: Linear and logistic regressions

● **ONLINE CERTIFICATIONS**

Google Advanced Data Analytics

Foundations of Data Science

Get Started with Python

Go Beyond the Numbers: Translate Data into Insights

The Power of Statistics

Regression Analysis: Simplify Complex Data Relationships

The Nuts and Bolts of Machine Learning

● **LANGUAGE SKILLS**

Mother tongue(s): **URDU**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	B2	B2	B2	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user