



Mubashir Ahmed

Date of birth: 05/06/1999 | **Nationality:** Pakistani | **Gender:** Male | **Phone number:** (+92) 3002394350 (Mobile) | **Email address:** mubashirahmed421@gmail.com | **Address:** Karachi, Pakistan (Home)

ABOUT ME

From automating workflows to uncovering business insights, I specialize in transforming raw data into actionable strategies. With expertise in **Python, SQL, Tableau, and web scraping**, I've built **custom scrapers, social media bots, and data pipelines** to enhance efficiency. Certified in **Google Data Analytics**, I blend **sales analytics with automation** to optimize performance. **Explore my work here:** <https://mubashir06.github.io/Portfolio-website/>

WORK EXPERIENCE

01/2023 – CURRENT Remote
FREELANCER FREELANCE

- Developed a Reddit bot capable of organizing user groups for marketing using username lists or CSV files.
- Created multiple web scrapers to extract data efficiently from various sources for diverse client needs.
- Built custom Discord bots tailored to client specifications, enhancing user interaction and automation.
- Specialized in web automation and data scraping using Python to streamline complex online processes.

01/2024 – 08/2024 Karachi, Pakistan
BUSINESS DEVELOPMENT EXECUTIVE XYZIES PAKISTAN

- Assist customers in selecting suitable internet services and perform up-selling.
- Build rapport and promote brand loyalty through excellent customer service.
- Promote brand awareness and loyalty by highlighting service benefits.
- Collaborate with teams to develop acquisition and retention strategies.
- Stay updated on industry trends, maintain accurate records, and achieve sales targets.

03/2023 – 09/2023 Karachi, Pakistan
JR. BUSINESS DEVELOPMENT EXECUTIVE KMH SOLUTIONS

- Successfully closed deals with over 20 clients, showcasing strong negotiation and communication skills.
- Managed customer inquiries and issues across various channels (Discord, Upwork, Fiverr, Reddit).
- Utilized Python programming to automate tasks, contributing to improved operational efficiency.

EDUCATION AND TRAINING

10/2019 – 10/2023 Karachi, Pakistan
BACHELORS IN BUSINESS ADMINISTRATION HONORS Iqra University

09/2016 – 02/2019 Karachi, Pakistan
INTERMEDIATE PECHS EDUCATION FOUNDATION COLLEGE

04/2014 – 08/2016 Karachi, Pakistan
MATRIC Green Land Public School

DIGITAL SKILLS

Python Language - Basic knowledge | Data Science | Data Collection, Data Processing, Data Analysis, Data Visualisation | Data Scrapping | Python Web Automation | Leadership, Decision making, Critical thinking, Relationship building | Organizational and planning skills | Team management & Team work | Data VisualizationTableau(Data Analysis)Data Management | Data Collection, Data Cleaning, Data Analysis, Data Visualisations | Machine Learning | Modeling: Linear and logistic regressions

- **ONLINE CERTIFICATIONS**

Google Advanced Data Analytics

Foundations of Data Science

Get Started with Python

Go Beyond the Numbers: Translate Data into Insights

The Power of Statistics

Regression Analysis: Simplify Complex Data Relationships

The Nuts and Bolts of Machine Learning

- **LANGUAGE SKILLS**

Mother tongue(s): **URDU**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	B2	B2	B2	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user