# **Technical Foundation Planning**

#### Introduction

In order to build a scalable and efficient e-commerce marketplace, I have planned a robust technical foundation that integrates a modern frontend, a powerful CMS, and multiple APIs to streamline operations.

# **System Components**

## - Frontend (Next.js):

Next.js is used to build a dynamic and interactive frontend for the platform.

#### - Sanity CMS:

Sanity CMS manages content efficiently and delivers it through APIs.

#### - Product Data API:

This API provides product details, pricing, and stock availability.

#### - Shipment Tracking API:

Tracks real-time delivery status for customer orders.

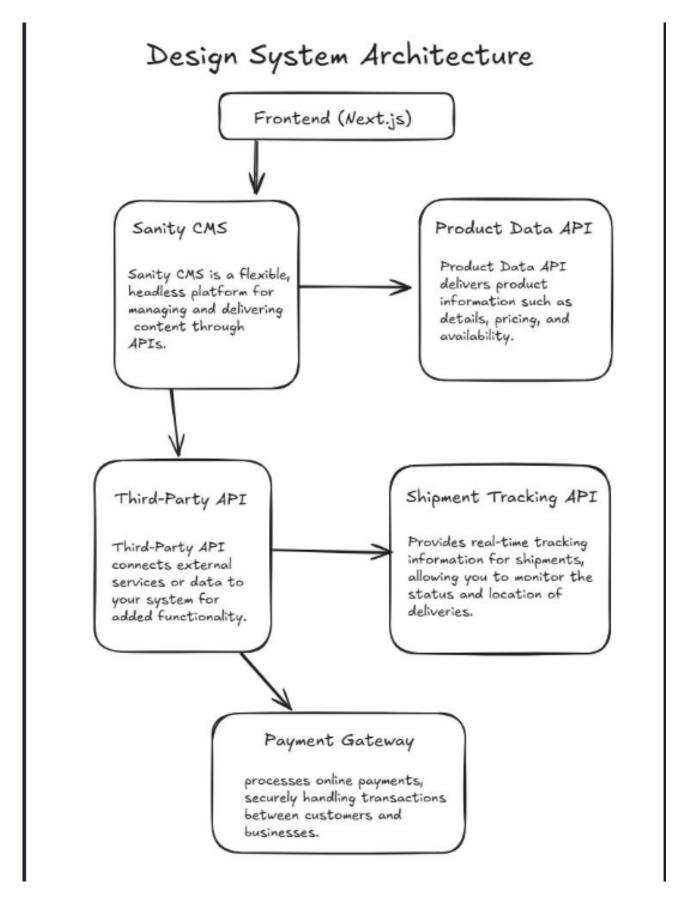
#### - Third-Party API:

Connects external services and additional functionalities.

## - Payment Gateway:

Handles secure online transactions between customers and businesses.

#### **System Architecture Diagram**



#### Conclusion

This technical foundation ensures a seamless user experience by integrating content management, APIs, and secure transactions, enabling a successful e-commerce system.