

Q => What problems does your market place solve?

A => customers struggle to find affordable authentic Nike Shoes online.

Q => Who is your target audience?

A => Young, adult and sports enthusiasts.

Q => What products/services will you offer?

A => variety of Nike Shoes (sports, casual, running).

Q => What makes your market place Unique?

A => 100% authentic products, fast delivery and exclusive discounts.

Q => What is your business outcomes?

A => Build customer trust and achieve high sales.

## Data Schema

### [Products]

- ID: 001
- Name: Shoes
- Price: 2000
- Stock: 10 pairs

### [Order Details]

- Order Details ID: 301
- Order ID: 004
- Product ID: 431
- Quantity: 5 pairs

### [Customers]

- Customer ID: 102
- Name: Raza
- Contact Info: RAZA6870@gmail.com
- Address: Nazimabad Karachi Pakistan

### [Orders]

- Order ID: 004
- Customer ID: 102
- Total amount: 10,000
- Status: Active

### [Delivery Zone]

- Zone ID: 75900
- Zone Name: Nazimabad
- Coverage area: Nazimabad
- Assigned Driver: Salim

### [Shipment]

- Shipment ID: 701
- Order ID: 004
- Status: Active

## Business Goals

⇒ [ Products / Services ]

All kind of Shoes like Sport Shoes, Casual Shoes, running Shoes for boys and girls.

⇒ [ Target Audience ]

It would be prefer Young, Adults and Sports enthusiasts, those would like to use branded and comfortable varieties in reasonable price.

⇒ [ Unique Features ]

Deliver authentic products, fast delivery, with special discounts and special membership for regular customers like no delivery charges and product will be receive in beautiful packing.

⇒ [ Business Outcomes ]

Expand business day by day, build trust and achieve high sales.

General E-Commerce (Selling various products online).

