

User manager: Operations manager

Role: Maintains tasks, assures efficient production, and maintains equipment while guiding a team and maintaining quality control approaches.

Goal 1: Improve efficiency in production.

Goal 2: Quality assurance.

Goal 3: Equipment maintenance.

Goal 4: Resource management.

Goal 5: Safety compliance

Goal 6: Cost control & Budgeting

Goal 7: Continuous improvement

Goal 8: Waste reduction

User: Customer

Role: Selects products, places order, provides feedback and influences market demand while contributing to the success and sustainability of the mill.

Goal 1: product satisfaction

Goal 2: Efficient Ordering Process

Goal 3: Timely Deliveries

Goal 4: Transparent Communication

Goal 5: Fair Pricing and Value For Money

Goal 6: Effective Customer Support

Goal 7: Sustainable and Ethical Practices.

Goal 8: Convenient Payment Process.