

MUBEEN IQBAL

PRODUCT ENTHUSIAST

ABOUT

www.mubeeniqbal.com
+92 324 4400040
hello@mubeeniqbal.com
linkedin: mubeeniqbal
github.com/mubeeniqbal

SKILLS

Management

Biz. Process Improvement
Strategic Planning
Agile (Scrum + Kanban)
Engineering Management
Software Architecture

Design

Game Design
Product Design
Interaction Design
UX + UI Design
Ideation + Workflows
Prototyping

Code

C, C++, C#, Java, Rust
LLMs, RAGs
HTML, Sass, Javascript
Linux, Python, Shell

TOOLS

Blender, Figma
Unity, Unreal Engine,
Godot

INTERESTS

Video + Board Games
Woodwork + 3D Printing
Arduino + Raspberry Pi
Renewable Energy + EV
Anime + Manga
Comics + Toys
Cartoons + Movies

I am a strong-headed creative and technical products guy with 15+ years experience. *Previously:* Produced 3 global chart-topping hit games. Co-founded multiple game development companies - raised \$700,000 in seed funding, \$3 million in Series A with a \$44,000 minimum monthly revenue guarantee. Editor for one of the earliest books on OpenCL published by Fixstars.

EXPERIENCE

Co-Founder & CPO // Studio Nebula

Dec 2023 to Jan 2025 / Sharjah, UAE

- Assembled a team of 6+ highly skilled individuals including a founder of top game development company in the country.
- Pioneered novel game design, UX, and game publishing. Reduced CPI by over 50% resulting in increased profits.
- Established a strategic partnership with a Turkish VC, specialized in core video games, through a highly curated accelerator program.
- **Key achievement:** Raised \$200,000 in seed funding.

Director of Products // Mindstorm Studios

Sep 2023 to Dec 2023 / Lahore, PK

- Pioneered product design, strategic direction, and technology for cross-functional teams of 30+ members.
- Piloted data-driven player behavior research, boosting feature adoption and in-game monetization by 20%.
- **Key achievement:** Spearheaded process optimizations, reducing integration and deployment times by 90%.

Co-Owner & Managing Director // Arcadian Lab

June 2020 to Feb 2023 / Lahore, PK

- Strategy, tech and product lead at a fast-paced gamedev company.
- Scaled the team from less than 10 to 40+ team members.
- Partnered with Turkey's largest game publisher - secured \$55,000 minimum monthly revenue guarantee.
- **Key achievement:** Masterminded the design and production of 3 global chart-topping hit games within a span of one year.

Lead Product Manager // The Talent Games

May 2019 to Jan 2020 / Karachi, PK

- Product and design lead at a high-velocity gamification company.
- Led cross-functional teams of 15 members, ensuring standards for production and product quality are met through every iteration.
- **Key achievement:** Created a mobile-first cloud platform for gamified solutions. Grew revenue by 50%, client base by 18%. Spread business from 3 to 7 countries.

Co-Founder & CTO // Turbo Labz

Sep 2016 to May 2018 / Lahore, PK

- Established a team of 10+ super talented individuals including founders of top 2 game development companies in the country.
- Spearheaded innovative game design, engineering, and UX for our multiplayer online mid-core games. Elevated retention by 20%.
- Led software architecture to build modular cloud-based gamedev frameworks cutting engineering time by 50%.
- **Key achievement:** Raised \$500,000 in seed funding, \$3 million in series A with a \$44,000 minimum monthly revenue guarantee.

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EXPERIENCE (CONTINUED)

Product Manager // Mindstorm Studios

Apr 2015 to Sep 2016 / Lahore, PK

- Led 7 cross-functional teams from product conception through launch and multiple iterations.
- Headed engineering, game design, and strategy in collaboration with the publisher for a cloud-based game valued over \$1 million.
- Reduced integration and deployment times by 90% through training the team in software development and integration workflows.
- **Key achievement:** Implemented Agile/Scrum company-wide; 50% faster milestone delivery. \$45,000+ in monthly cost savings.

EDUCATION

BS in Computer Science // Forman Christian College

Oct 2007 to Jun 2011 / Lahore, PK

- **Magna Cum Laude Honors — CGPA: 3.83**
- Gold medalist in 3 departments (Computer Science, Math, Stats)
- President, Formanites Computing Society