Dear Client,

First and foremost, we would like to thank you for providing these datasets, and while processing the datasets, we obtained the following overview.

	No of Records	Unique ID's	Receiving Date
Transaction Dataset	20002	1000	18-09-2023
Customers Demographic	4001	1024	18-09-2023
Customer Address	4000	1004	18-09-2023

Issues Related with Dataset:

- 1. Unique id of Customer ID in Transaction Dataset and Customers Demographic are 1002 and 1024. Maybe there's a problem of Data loss.
- 2. Various columns such as brand, purchase have empty values.
- 3. Inconsistent data types with same attributes

We are pushing forward with more processes such as data cleansing, standardization, and so on, and it will be nice to spend time with your data.

Regards Mubina Ashrafi