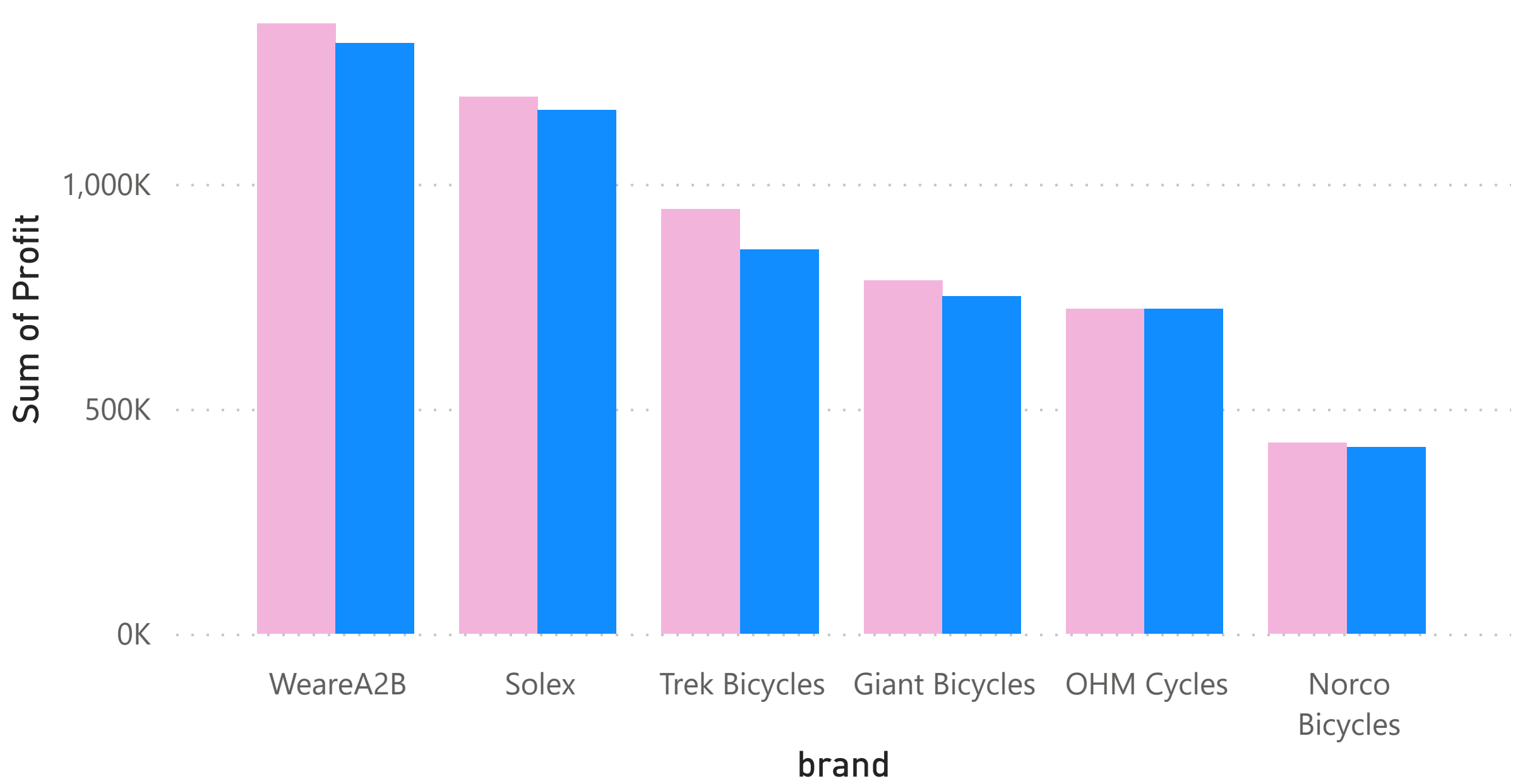
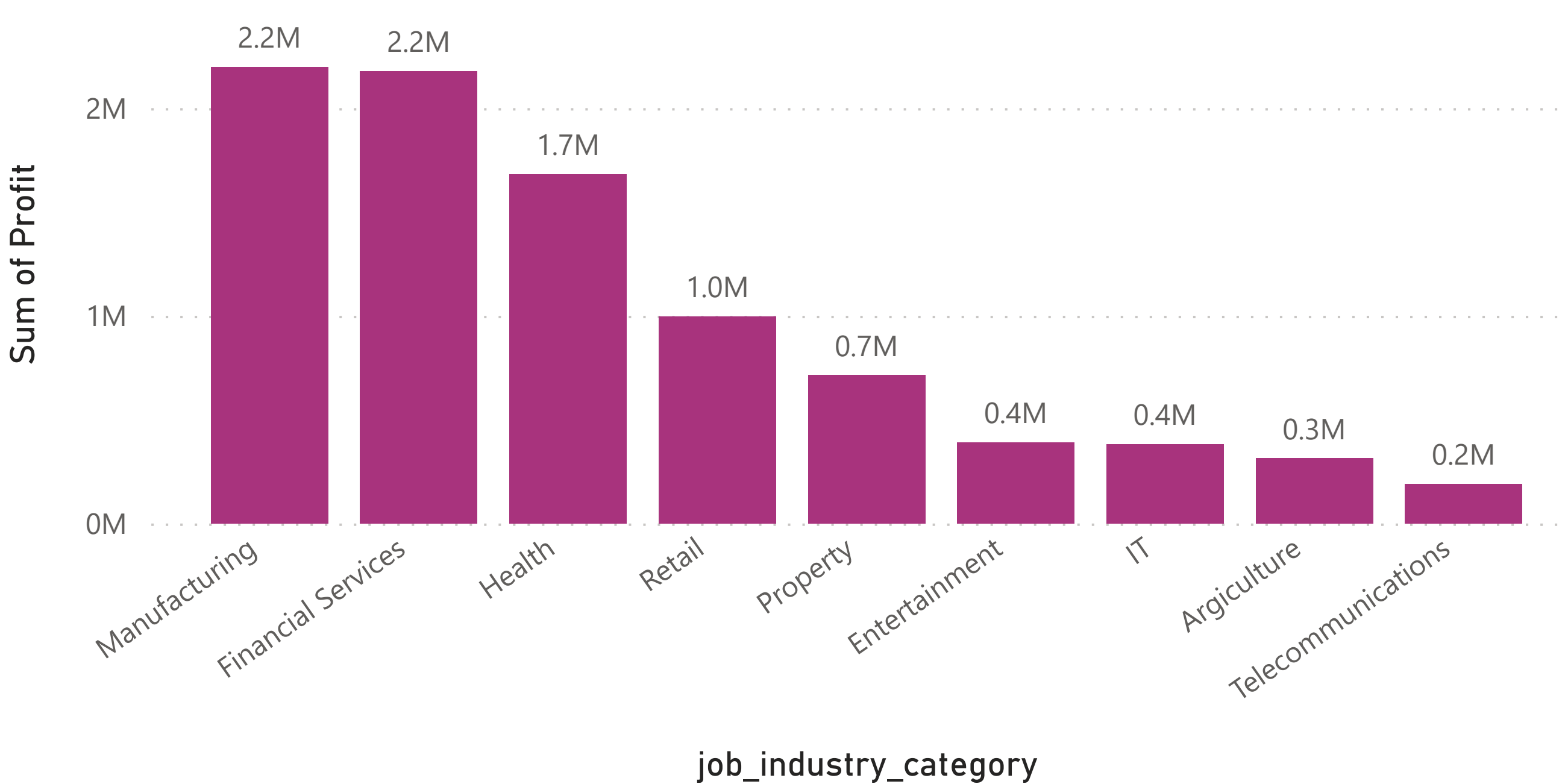


Sum of Profit by brand and gender

gender Female Male

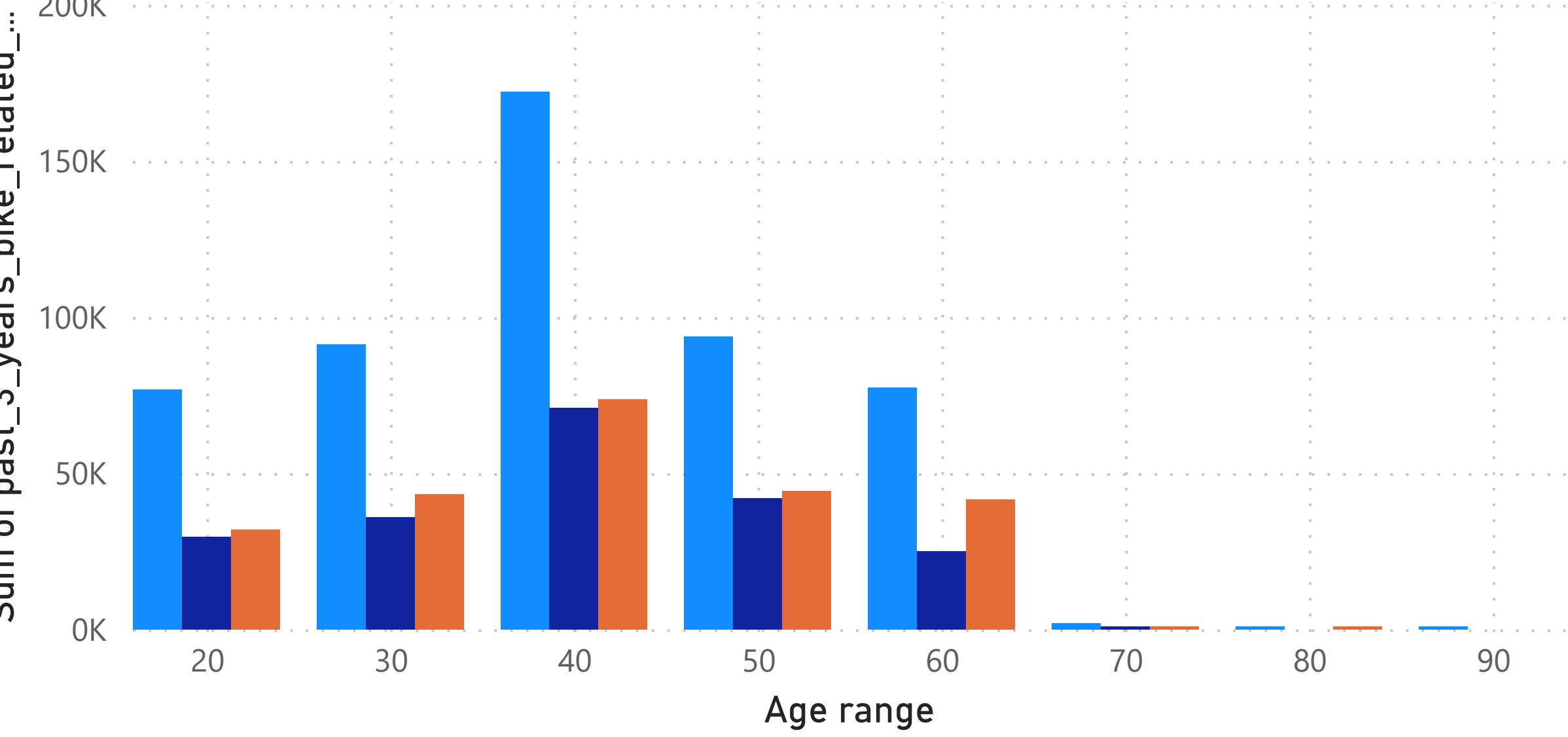


Sum of Profit by job_industry_category



Sum of past_3_years_bike_related_purchases by Age range and state

state NSW QLD VIC



Sum of Profit by Age range and wealth_segment

wealth_segment Affluent Customer High Net Worth Mass Customer

