

Cloud Best Practices Whitepaper

Prescriptive guidance to Cloud Architects

Just Search for "Cloud Best Practices" to find the link

ttp://media.amazonwebservices.com/AW

S Cloud Best Practices.pdf

- or -

http://aws.amazon.com/whitepapers



Scalability

Build Scalable Architecture on AWS

A scalable architecture is critical to take advantage of a scalable infrastructure

Characteristics of Truly Scalable Service

Increasing resources results in a proportional increase in performance

A scalable service is capable of handling heterogeneity

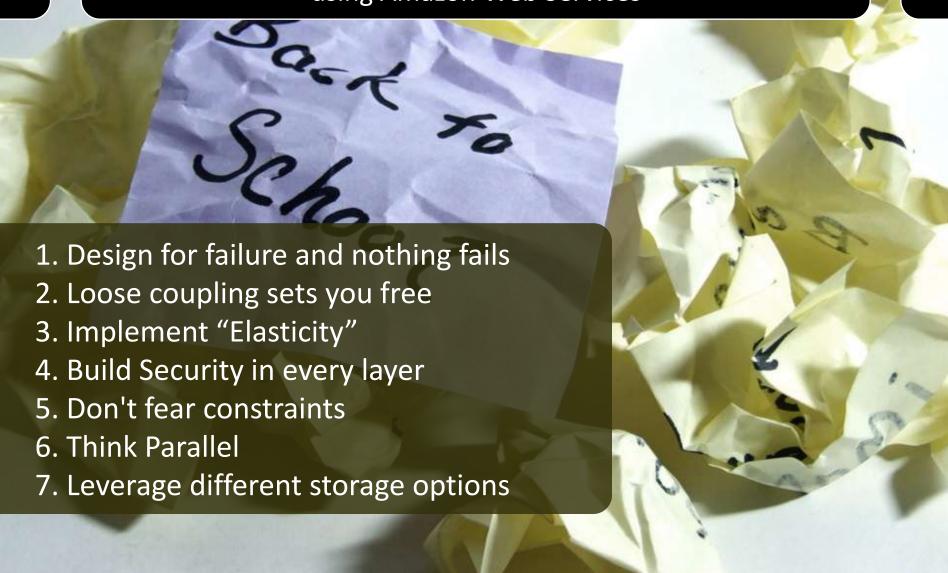
A scalable service is operationally efficient

A scalable service is resilient

A scalable service becomes more cost effective when it grows

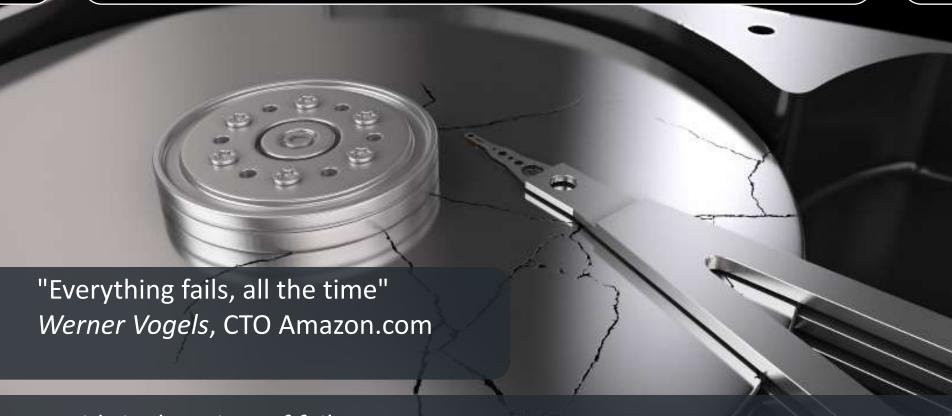
Cloud Architecture Lessons

using Amazon Web Services



1. Design for Failure

and nothing will really fail



Avoid single points of failure

Assume everything fails, and design backwards

Goal: Applications should continue to function even if the underlying physical hardware fails or is removed or replaced.

1. Design for Failure

and nothing will really fail



- Use multiple Availability Zones
- Use Elastic IP addresses
- Use Elastic Load Balancers
- Real-time monitoring with CloudWatch
- Leverage Auto Scaling groups
- Create database slaves across Azs
- Practice failures/recovery (Chaos Monkey)



and nothing will really fail



- Focus on overall application availability, not one resource
- Scale horizontally across AZs for durability
- Start replacement instances, don't save dying ones
- Design for eliminating the need for maintenance windows

2. Loose coupling sets you free

The looser they're coupled, the bigger they scale

Independent components
Design everything as a Black Box
De-coupling for Hybrid models
Load-balance clusters

Use Amazon SQS as Buffers

Tight Coupling

Controller A

Controller B

Controller C

Controller B

Controller C

Controller B

Controller C

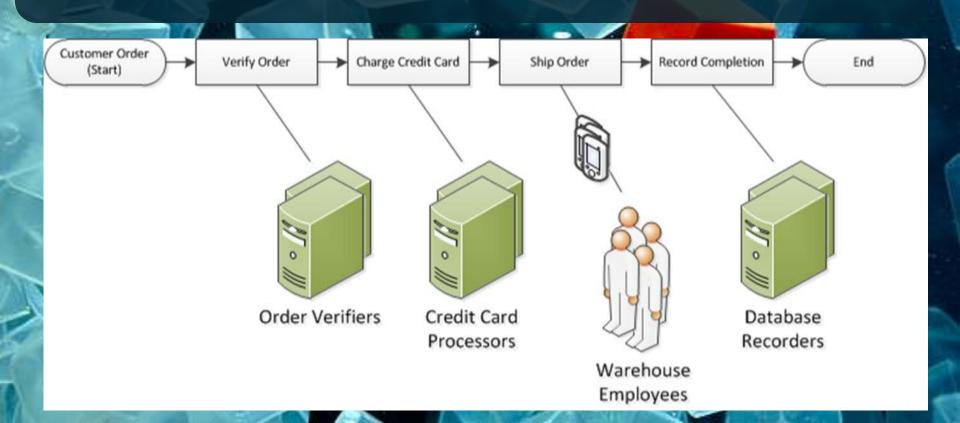
Controller B

Controller C

2. Loose coupling sets you free

The looser they're coupled, the bigger they scale

Use Amazon SWF for distributed, decoupled and asynchronous applications



3. Implement Elasticity

Elasticity is fundamental property of the Cloud

Don't assume health or fixed location of components Use designs that are resilient to reboot and re-launch **Bootstrap** your instances: Instances on boot will ask a question "Who am I & what is my role?" Enable dynamic configuration

Use Auto-scaling (Free)
Use [Elastic] Load Balancing on multiple layers
Use configurations in SimpleDB to bootstrap instance



Design with Security in mind

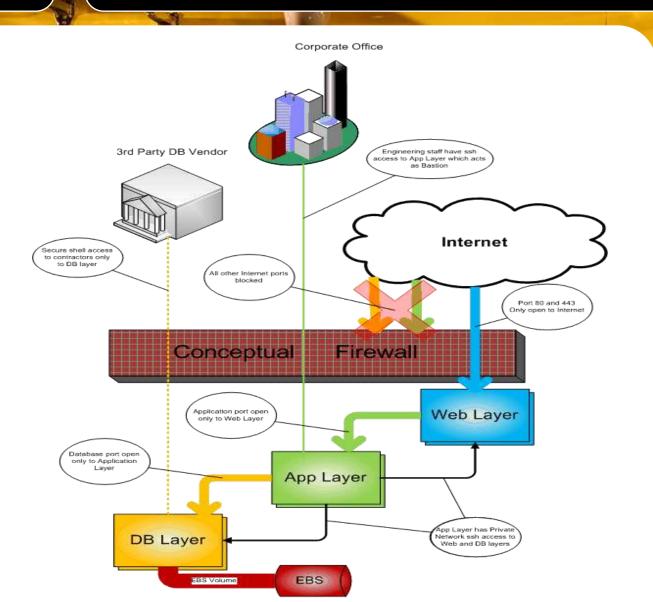
With cloud, you lose a little bit of physical control but not your ownership

Use MultiFactor Authentication (MFA)

Create distinct Security Groups for each Amazon EC2 cluster
Use group-based rules for controlling access between layers
Restrict external access to specific IP ranges
Encrypt data "at-rest" in Amazon S3
Encrypt data "in-transit" (SSL)
Consider encrypted file systems in EC2 for sensitive data
Use AWS Identity & Access Management (IAM)

4. Build Security in every layer

Design with Security in mind





TCP 80 0.0.0.0/0

TCP 443 0.0.0.0/0

TCP 22 "App"

"App" Security Group:

TCP 8080 "Web"

TCP 22 172.154.0.0/16

TCP 22 "App"

"DB" Security Group:

TCP 3306 "App"

TCP 3306 163.128.25.32/32

TCP 22 "App"

5. Don't fear constraints

Re-think architectural constraints

More RAM? Distribute load across machines Shared distributed cache

Better IOPS on my database?

Multiple read-only / sharding / DB clustering / Caching / Provisioned IOPs / SSD Instances

DOFAK

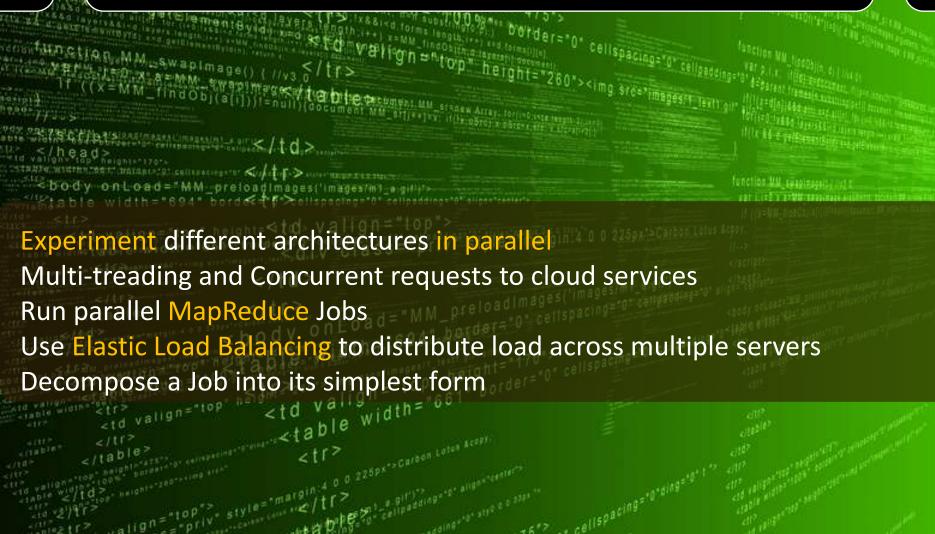
Your hardware failed or messed up config? simply throw it away and switch to new hardware with no additional cost

Performance

Caching at different levels (Page, Render, DB)

6. Think Parallel

Serial and Sequential is now history



onLoad = MM - preloading to be conspected.

7. Leverage many storage options

One size DOES NOT fit all



Amazon S3: large static objects

Amazon CloudFront: content distribution

Amazon SimpleDB: simple data indexing/querying

Amazon DynamoDB: infinitely scalable NoSQL "Big Tables"

Amazon ElastiCache: Database caching

Amazon CloudSearch: fast, highly-scalable search functionality

Amazon EC2 local disc drive: transient data

Amazon EC2 High I/O Instances: high performance, local SSD-backed storage

Amazon EBS: persistent storage for any RDBMS + Snapshots on S3

Amazon EBS PIOPs: consistent, persistent storage for any RDBMS + Snapshots

Amazon RDS: RDBMS service - Automated and Managed MySQL

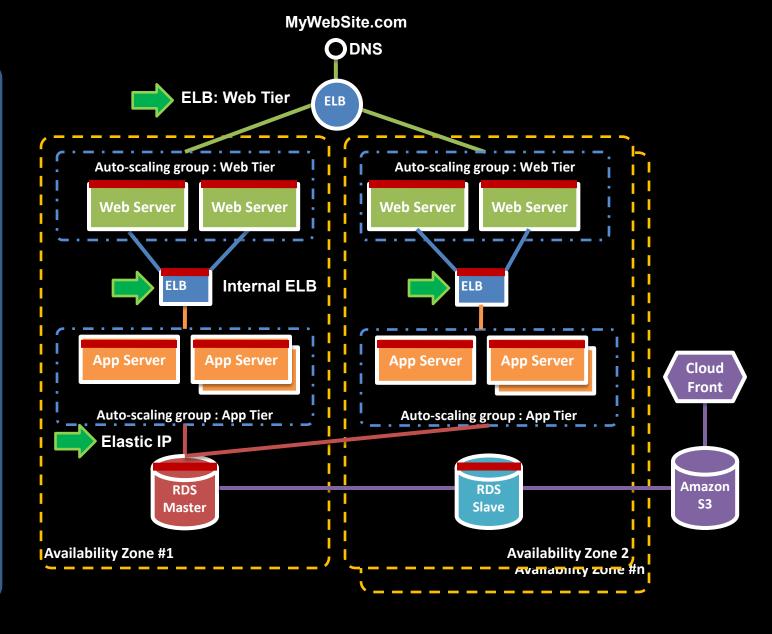


Moving a Web Architecture to the Cloud

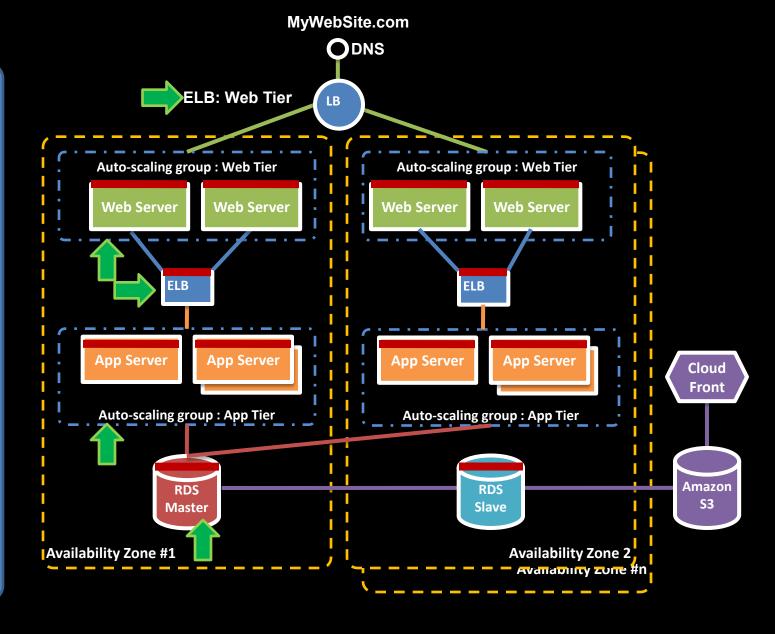
MyWebSite.com Exterior Firewall Hardware or Software Solution to open standard Ports (80, 443) Web Load Balancer Hardware or Software solution to distribute LB traffic over web servers **Web Tier** Fleet of machines handling HTTP Web Server Web Server requests. **Backend Firewall** Limits access to application tier from web tier LB **App Load Balancer** Hardware or Software solution to spread traffic over app servers **App Server Tier** App Server App Server Fleet of machines handling **App Server Backups on Tapes** Application specific workloads Periodic backups Caching server machines can be stored on Tapes implemented at this layer usually managed by 3rd party at their site **Data Tier** Database Server machines with MySQL MySQL master and local running Master (Slave) separately, Network storage for Static objects **Tapes**

A Classic Web Architecture

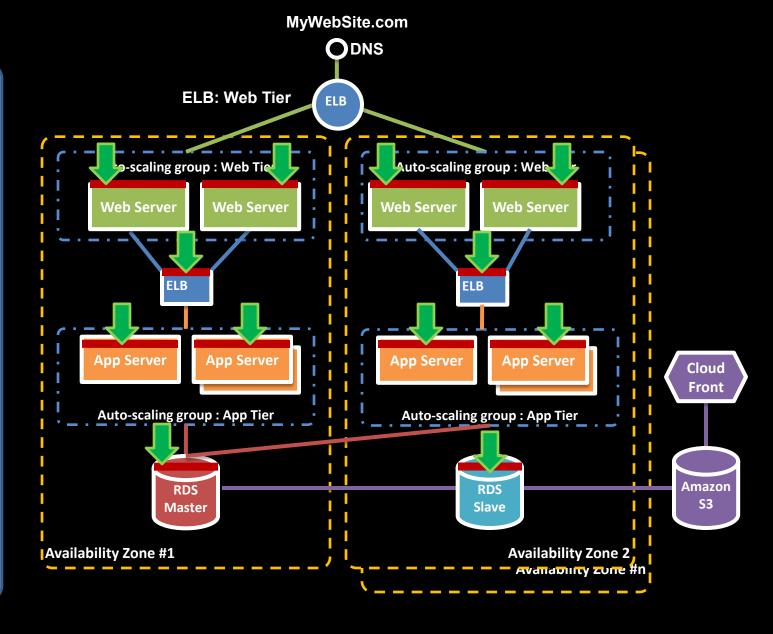
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Properly Architected Application for DR

