MUBTASIM SAADID AHMED

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Aspiring Data Analyst with a strong foundation in SQL, Excel, and data visualization. Recent CSE graduate with experience in ETL processes, data cleaning, and dashboard creation. Skilled in analyzing datasets to uncover insights and presenting findings in a clear, business-oriented manner. Eager to contribute to data-driven decision-making with a commitment to continuous learning and growth.

PROFESSIONAL EXPERIENCE

Freelance AI/LLM Trainer, Outlier AI   April 2025 - July 2025
- Reviewed, ranked, and annotated datasets for AI model training.
- Evaluated outputs for accuracy, clarity, and user alignment.
- Provided detailed feedback on model behavior.

Internship in IT, Dhaka Bank PLC.   December 2024 - February 2025
- Developed an internal FAQ website improving knowledge access for staff.
- Gained hands-on exposure to banking databases, assisting in data retrieval and reporting.
- Worked with SQL for minor data-related tasks, strengthening data querying skills.
- Documented new banking services & API.

PROJECTS

Sales & Customer Analytics Dashboard (Power BI) | **(Live Link)**
- Modeled data for custom tables & relationships.
- Applied DAX functions for RFM segmentation and time intelligence.
- Built 5-page dashboard with insights on sales trends, customer behavior, and product performance.

Monthly Customer Dynamics: A Cohort Analysis (Power BI) | **(Live Link)**
- Analyzed sales data to identify customer retention, churn rate, and monthly cohort performance.
- Integrated trend metrics to show transitions between new, retained, lost, and re-engaged customers.

Hotel Sales & Growth Analysis (Excel) | **(Live Link)**
- An Excel dashboard providing insights into booking trends, revenue performance, and customer behavior.
- Highlights key metrics like ADR, lead time, and cancellation impact to support data-driven hotel management decisions.

Talent & Job Market Analytics Dashboard (Power BI) | **(Live Link)**
- Modeled job posting data to analyze job postings, skill demand, and applicant behavior.
- Handled 32% null value, and used advanced DAX for custom measures (e.g., time intelligence, ranking, RFM).
- Delivered actionable insights into top roles, trending skills, market demand, and application patterns.

Dengue Analysis & Risk Mapping (Excel) | **(Live Link)**
- An Excel dashboard that covers test positivity, severity scores, past infections (IgG), age and gender trends, and area-wise risk levels.
- Cleaned and transformed public health data using Power Query.
- Visuals and filters to help in identifying high-risk groups and zones.

EDUCATION

BRAC UNIVERSITY   September 2020 - March 2025
Bachelors' in Computer Science and Engineering

SKILLS

Data Analysis & Visualization: Excel (Pivot Table, VLOOKUP, Power Query), Power BI (DAX, RFM Segmentation), Tableau (Basic)

Databases & Querying: SQL (MySQL, PostgreSQL), MongoDB

Programming: Python (NumPy, Pandas), JavaScript

Productivity Tools: GitHub, Microsoft Office, Google Workspace, Google Looker Studio

Core Strengths: Dashboard Design, Data Modeling, Data Wrangling, Exploratory Data Analysis (EDA)

Soft Skills: Attention to Detail, Analytical Thinking, Communication, Problem Solving, Team Collaboration

ADDITIONAL INFORMATION

Languages: English, Bangla

Certifications:
1. Associate Data Analyst in SQL - DataCamp
2. Power BI Mastery - Udemy
3. Python for Everybody - Coursera
4. Data Analytics and Power BI - Interactive Cares