Muchao Tang

Product/UX Desianer

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Education

2016-2018 US

2015-2016 Finland

2012-2016 China

Georgia Institute of Technology

MS - Human Computer Interaction

Lahti University of Applied Science

Exchange Student - Industrial Design

Jiangnan University

BE - Industrial Design

Experience

08/2017-12/2017 Georgia Tech, Graduate Teaching Assistant

- Assist in teaching CS8803 Mobile Application and Services about digital product development, especially design and the UCD process.

05/2017-08/2017

Uber, Product design intern

- Worked in R2D(Rider to Driver) team to help improve the signup channel for riders to become drivers.
- Designed concepts for driver profile, R2D signup flow, and R2D One Uber to enhance discoverability and accessibility of Uber products.

03/2014-05/2014 Yongzhong software, Product design intern

- Worked on the redesign of YOZO office app, featuring efficient online collaboration experience and easier access to resources.

Projects

05/2017 - 08/2017

R2D One Uber, Product designer

- I led the design of R2D OneUber, to help users discover new Uber products and easily connect between the ones they already use.
- It was originally an exploration, but later got the appreciation of the Product Lead in Uber Driver Team and forwarded into launching plans.

01/2017 - present

Momentä - The fitness app, Design and research lead

- Momentä is "the fitness app" for reaching your fitness goals, with the focus of providing users with infinite motivation to work out.
- The 1st version of the app features gym buddy matchmaking, and running tracking.

03/2014 - 05/2014

YOZO Office, Product designer

- YOZO Office is a mobile office app that provides efficient online collaboration experience and easier editing with online resources.
- I worked in a team of 4, focused on designing seamless and convenient experiences for the younger generation of white collar workers.

Honors and Awards

2016 IF Student Design Award

- Top 300 in 11000+

2015 CSC (Chinese Scholarship Council)

- National Scholarship winner

Skills

Design

User Centered Design Low/Hi-Fi Prototyping Persona Storyboard Graphic Design

Research

Interview Survey Focus Group Contextual Inquiry Affinity Mapping Card Sorting

Evaluation

Cognitive Walkthrough **Usability Testing** 10 Heuristics

Tools

Adobe Suite Sketch Framer Invision Principle HTML+CSS

Rhinoceros

Keyshot

Interests

Guitar Scuba diving Travelling Swimming