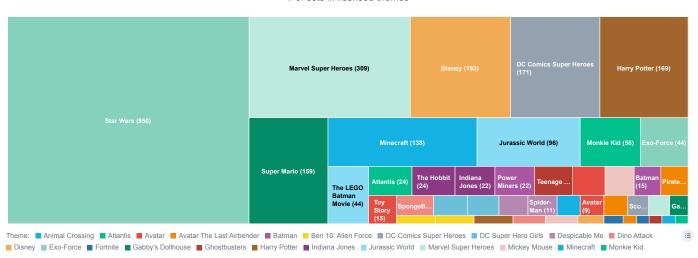
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Licensed LEGO sets

Only small portion of LEGO sets are licensed.

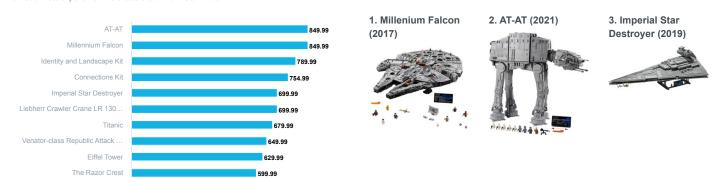


of sets in licensed themes



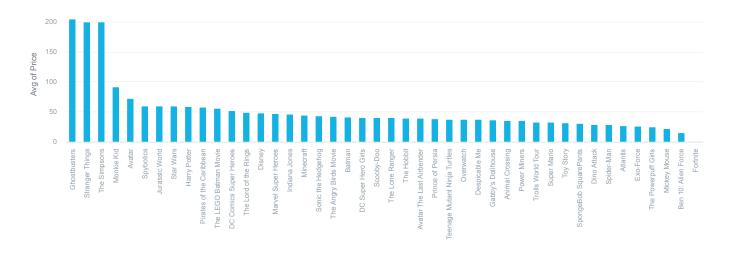
LEGO sets price

The first 3 most expensive LEGO sets are all from Star Wars



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Average price per license



LEGO sets size

3 Star Wars sets made it to the top 10







7. The Razor Crest (2022)



LEGO as an investment

AVG Annual Growth

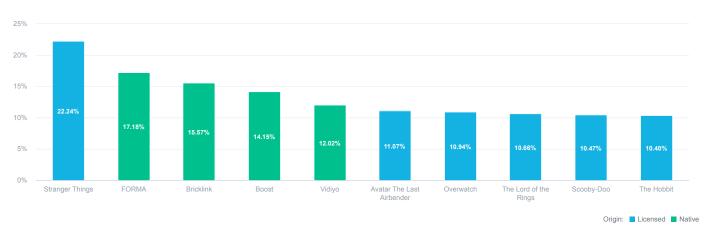
Annual growth of licensed vs native sets

6.66%



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Top 10 themes for investments



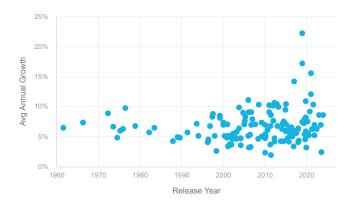
Correlation between annual growth and size

25% 20% AVG Annual Growth 15% 10% 5% 0% -500 500 1000 1500 2000 2500 3000 3500 Avg of Pieces

Correlation between annual growth and price



Correlation between release year and annual growth



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Corelation between minifigs and annual growth

