



SYDNEY BENNETT

Designer, 3 yrs experience

MISSION +

To be a designer who is actually giving back to the community, and enriching those who interact with my means of communication.

EDUCATION +

West Liberty University, 2011-2014
Bachelors Degree of Science, Graphic Design

CAREER EXPERIENCE +

Graphic Design/Social Media Intern 2013-14

The Ziegenfelder Co.

This position required total control over Facebook posts, advertisements, promotions, and more. As well as maintaining and adding new variations to package design, and internal branding.

Graphic Designer 2015-Current

Polyconcept North America

In this position it is essential to provide support and maintenance to existing internal brands and advise and develop supporting elements when creating new internal brands. Other features of this position include, the creation of instruction manuals for technology accessories, creating consumer demographic posters to be used by the internal marketing and sales team, bi-annual trend research, analysis and reporting and providing assistance to both Product Development and Marketing by creating training documents and presentations, fliers and sales tools. This position is a critical tool used to align Product Development and Marketing to create a cohesive messaging globally within the organization.

Adjunct Professor 2016-Current

La Roche College

Thus far, this position has encompassed teaching a freshman level Computer Graphics 1 course; teaching Freshmen designers how to use Photoshop, and the Multimedia 1 course, where upper level students are exposed to After Effects and Premiere.

PERSONAL ATTRIBUTES +

Extremely dedicated	Total proud nerd
Quite silly	Spare-time Swimmer
Always Passionate	Writing > Typing

RELEVANT COURSES +

Design Thinking	Negotiation Training
SolidWorks®	Diversity & Inclusion
UX Port. Workshop	

SOFTWARE PROFICIENCY +

Adobe Illustrator	Sketch
Adobe InDesign	Invision
Adobe Photoshop	Solidworks®
Adobe After Effects	

AIGA (AMERICAN INSTITUTE OF GRAPHIC ARTS) +

Communication Explorer 2016

A pre-board position geared towards members interested in joining the AIGA Pittsburgh Board of Directors. Volunteers looking to gain experience and insight about the board, can join this one-year introductory program in 1 of 5 particular areas. Upon successful completion of the program, the Explorer will be offered a position on the Board of Directors.

Communication Director 2017

A seat on the Pittsburgh Chapter's Board, creating and helping displaying AIGA's message out to our members and followers. AIGA has 72 chapters across America and over 24,000 members. This position more recently has included Membership research, Diversity & Inclusion, and event planning.



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