



# UNIVERSITY OF THE PUNJAB

Roll No. ....

Sixth Semester - 2017

Examination: B.S. 4 Years Programme

**PAPER: Introduction to Psychology (HM)**  
**Course Code: IT-313**

**TIME ALLOWED: 30 mins.**  
**MAX. MARKS: 10**

*Attempt this Paper on this Question Sheet only.*

**(Objective Part) 10 Marks**

Choose the appropriate options.

- (i) When brain fail to send a breadth signal, then we are facing:
  - a) Narcolepsy
  - b) Insomnia
  - c) Sleep Apnea
  - d) None of them
- (ii) Echoic memory is based on:
  - a) Images
  - b) Sounds
  - c) Pain
  - d) Pressure
- (iii) When new information gets mix with old one and dominate then this process is called:
  - a) Proactive
  - b) Attention
  - c) Retroactive
  - d) None of them
- (iv) Who introduced the idea of Dualism?
  - a) Aristotle
  - b) Plato
  - c) Rene Descartes
  - d) Wilhelm Wundt
- (v) Who is known as the father of Modern Psychology?
  - a) Plato
  - b) Wilhelm Wundt
  - c) E.B. Titchener
  - d) Sigmund Freud
- (vi) Psychoanalysis is a method of searching a person's
  - a) Conscious Memories
  - b) Unconscious Memories
  - c) Latent Memories
  - d) None of them
- (vii) Whole is greater than the sum of parts is the key point of
  - a) Cognitive School of thought
  - b) Functionalism
  - c) Behaviorism
  - d) Gestalt School of thought
- (viii) E.B Titchener used the method of:
  - a) Functionalism
  - b) Introspection
  - c) Observation
  - d) Clinical Method
- (ix) Sleep walking murder cases occurred to date:
  - a) 65
  - b) 69
  - c) 68
  - d) 67
- (x) Who opened the first psychology lab at the university of Leipzig?
  - a) Wilhelm Wundt
  - b) IVan Pavlov
  - c) B.F. Skinner
  - d) E.B Titchener



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Sixth Semester - 2017  
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**PAPER: Introduction to Psychology (HM)**  
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**TIME ALLOWED: 2 hrs. & 30 mins.**  
**MAX. MARKS: 50**

*Attempt this Paper on Separate Answer Sheet provided.*

(Subjective Part) 30 Marks

- 1) Define the term “Psychology”. Write a detailed note on the following branches of Psychology: (10)
  - a) Forensic Psychology
  - b) Clinical Psychology
  - c) Cognitive Psychology
  - d) Neuro Psychology
- 2) Explain the detail of “Personality Theory of Sigmund Freud”. (10)
- 3) Define the term “Hypnotism”. Discuss the Application of “Hypnotism” in detail. (10)

## Short Questions 20 Marks

- 4) Write a detailed note on “Psychoanalysis” School of Thought. (5)
- 5) Discuss in detail the “Disorders regarding Personality”. (5)
- 6) Define Narcolepsy and Sleep Apnea as Sleep Disorders. (5)
- 7) Define the term Artificial Intelligence and differentiate between Human Mind and Computer Memory. (5)