UNIVERSITY OF THE PUNJAB

PAPER: Information Systems (IT)
Course Code: IT-311

TIME ALLOWED: 2 hrs. & 30 mins.
MAX. MARKS: 50

Attempt this Paper on Separate Answer Sheet provided.

SUBJECTIVE PORTION

Q. No. 2   Attempt the following Short Questions.   (5*4=20)

1. What is Information and what are its characteristics?

2. What is Knowledge Management System (KMS).

3. Distinguish between internet and Intranet?

4. What is meant by e-commerce with example?

5. What is an organization and its different features?

Q. No. 3   Attempt the following long Questions.   (10*3=30)

Q i. What is Information system and Explain TPS and ESS with an example?

Q ii. Explain Revenue Model of E-commerce? How a business can make money what are the strategies for that?

Q iii. While using IT in Business which kind of Security and Ethical challenges exists in society?

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Roll No. ....

Sixth Semester - 2017
Examination: B.S. 4 Years Programme

PAPER: Information Systems (IT)   TIME ALLOWED: 30 mins.
Course Code: IT-311   MAX. MARKS: 10

Attempt this Paper on this Question Sheet only.

OBJECTIVE PORTION

Q. No.1.   Select the most suitable choice.

1.	Which system are typically major sources of data of other systems? (a)Transaction Processing system (b) Management Information system (c)Executive Support system (d) Decision Support system
2.	A supply chain management (SCM) system it manages firm's relationships with_____. (a)Suppliers (b) Consumers (c) Low Level Management (d)High Level Management
3.	Types of E-commerce (a)3 (b) 2 (c) 4 (d) 5
4.	Support processes for acquiring, creating, storing, distributing, applying, integrating knowledge: a)Transaction Processing system (b) Management Information system (c)Executive Support system (d) Decision Support system
5.	Menu cost is said to be the: (a) Merchant cost of changing price (b) Cost of selling products (c) Cost of resources (d) Cost of selling e-bay products
6.	_____ is not moral dimension of information age? (a)Information rights and obligation (b)accountability and control (c) Quality of life (d) Cast system
7.	Transaction Processing system are most commonly used by the senior management level of an organization. (a) True (b) False (c) Statement is not clear
8.	In transaction fee revenue model revenue is generated through_____. (a) Commission (b) Resources (c) Marketing (d) None of these
9.	Long-term strategic decisions, financial performance is defined by (a)Suppliers (b) Consumers (c) Low Level Management (d)High Level Management
10.	_____ include Make decisions, formulate action plans, solve organizational problems: (a) Information Technology (b) Management (c) Information System (d) None