



VALUATION CERTIFICATE

UNIVERSAL

\$ 73101



London-Rate

INTERNATIONAL OFFICE FOR ONLINE IP-VALUATION

London-Rate

INTELLECTUAL PROPERTY
VALUATION REPORT

Name of Customer	Denis Demshin
Type of IP-work	Other
Name of IP-work	PH TOP By Khabib
Type of Service	UNIVERSAL Service Package of London-Rate System (Free of Charge)
Validation (KYC) of Customer	NOT PROVIDED (KYC Validation of Customer is available only in VALIDATION Package)
Verification of Submitted Data	NOT PROVIDED (Expert Examination and Verification of Economic, Financial Indicators, Legal and IP issues available only in VERIFICATION Package)

Reg. No 6055547216-2

Date of valuation: Sep 09, 2021

Valuation valid till: Dec 09, 2021

LONDON-RATE International Office of Online IP-Valuation is a brand name of product of Brit Management Consultants Ltd. (BMC Company).
Address: The Gridiron Building, Pancras Square, London, UK, N1C 4AG, www.londonrate.com.
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VALUATION CERTIFICATE ASSESSMENT SUMMARY

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II SUBMITTED DATA AND VALUATION RESULTS:

HOW OLD IS THE COMPANY: 1 YEARS
TOTAL SALARIES, MONTHLY: 30000 USD
TOTAL SALES, MONTHLY: 100000 USD
NET PROFILE, MONTHLY: 0 USD
TOTAL MARKET BUDGET, MONTHLY: 0 USD

#	POSSIBLE BENEFIT	USD		
		MINIMUM	STANDARD	MAXIMUM
1	Market Value of IP	62333	112199	168299
2	Investment Value of IP	118433	153963	201336
3	Capitalization of Costs for Business & IP Development	39000	58500	85800
4	Reimbursements for Defamation	3117	4987	7792
5	Royalty Income (annual)	7792	17921	29608
6	Debts Clearance using IP-assets instead of Money	20778	39478	66489
7	Amount for Bank Compliance Verification (for money transfer)	81033	106963	198531
8	Increasing Net Assets of the Company	43633	113446	148353
9	Value of Business Reputation	26180	36390	85870
10	Valuation for IPO, ICO	102849	167645	272551
11	Reimbursements for Defamation	44880	70461	103672
12	Reimbursements for Defamation	2968	8311	10329
13	Losses Reduction and Accrued Profit Increasing	39270	85608	95818
14	Urgent Money Withdrawal during Company Closing (liquidation)	50490	81793	156518
15	Attraction of Bank and other Commercial Loans	25557	38846	91237
16	Average Value (UNIVERSAL):	73101 USD		

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III. DESCRIPTION OF BUSINESS AND PRODUCT:

Product Description	FitROO by Khabib Protein Bars, PH TOP by Khabib Alkaline Bottled Drinking Water, Dr Korner, DiCE
Business Industry	Trading, Commerce
Type of IP-Certificate	Other
Date of IP-Certificate	Jun 01 2021
Registration Organisation	United Arab Emirates Ministry of Economy
Protected Regions	United Arab Emirates
Protected Industries	-
Potential Customer	ENOC, Spinneys,
Current Team and Partners	50 professional multicultural Employees and Partners
Existing Competitors	Other General Trading Company
Uniqueness and key advantages of product	Efficiency and Adoption
Current status of product development	All ready development

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