

# Muhammad Muddasir

## Digital Marketing SEO & Business Development Specialist

House #16, Street #7,  
Gulshan-e-Faiz Colony,  
Multan.

seo.muddasir@gmail.com  
+9230-7828-9964  
+9231-5764-2721



### Personal Details

Father's Name	Sattar Ahmed Mughal
Date of Birth	08-Sep-1996
CNIC No.	37306-85400305-5
Domicile	Multan

### Professional Summary

Being a passionate Business Development & Digital Marketing Expert, Uplifting Commercial Brands with Proven SEO, SEM, SMM, Ad Campaigns, Project Bidding Strategies. Igniting Businesses with Enhanced Visibility, Customer Engagement, Qualifying Leads, Conversions and Data-Driven Marketing Strategies!

#### My Portfolio:

**Linkedin:** <https://www.linkedin.com/in/mmuddasir/>

**Fiverr:** <https://www.fiverr.com/users/muddasir7429/>

**Upwork:** <https://www.upwork.com/freelancers/~0150099856cdb33aef>

### Work Experience

#### Digital Marketing Lead

**KhadBazar - کھاد بازار**

**Sep'23 - Present**  
**Multan, Pakistan**

Doing Web Design, SEO, SEM, SMM, Ads Campaigns, Client Relation, & Ignited New Brand in Fertilizer Market.

#### B2B SEO Consultant

**Verticalsols United States**

**Sep'23 - Present**  
**Multan, Pakistan**

Working on react & next js based technology project, structure design & seo planning for software development company.

#### SEO Team Lead

**Dee Designers Dubai**

**Sep'22 - Aug'23**  
**Multan, Pakistan**

Worked in UAE Market for Interior Design, Automotive, Shipping & Logistics Products & Services

#### SEO Trainer

**Rizvi Digital Marketing**

**August 2022**  
**Multan, Pakistan**

Worked on personal freelance projects. Started SEO Training Course. Managed Training for Newbies & Internees

#### SEO Project Manager

**Tech-up Solution (Pvt) Ltd**

**Jan'22 - Jul'22**  
**Multan, Pakistan**

Worked as a SEO Project Manager for U.S based Sites

#### Client Service Executive

**Agility Logistics, Multan**

**Nov'20 - Dec'21**  
**Multan, Pakistan**

Worked as Client Service Executive in National Food, Colgate Palmolive, Phillip Morris Intl Projects.

#### SEO Executive

**Zainab Textile (Pvt) Ltd**

**Sep'20 - Nov'20**  
**Multan, Pakistan**

Worked on Ecommerce SEO project; [restaurantlinenstore.com](https://restaurantlinenstore.com)

#### SEO & Web Design Trainee

**Rizvi Digital Marketing Multan**

**Sep'18 - Jul'20**  
**Multan, Pakistan**

Got hands on training at Alpha Solution Multan. Made frontend web designs projects with HTML5, CSS3, JavaScript, Bootstrap. Hosted projects on Firebase & GitHub.

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## SEO Projects

### Dubai-Based SEO Projects

- ☐ <https://designfurniture.ae/>
- ☐ <https://fixingexpert.ae/>
- ☐ <https://fixitdesign.ae/>
- ☐ <https://fixitdubai.ae/>
- ☐ <https://alquthmifabrics.ae/>
- ☐ <https://carpentercentre.ae/>
- ☐ <https://flooringmatsdubai.com/>
- ☐ <https://customfurnituredubai.ae/>
- ☐ <https://locksmithdubai.net/>
- ☐ <https://www.dubaiblinds.com/>
- ☐ <https://curtains-dubai.ae/>
- ☐ <https://fixitautoglass.ae/>

### International SEO

- ☐ <https://gymstogo.com/>
- ☐ <https://mobilekingindy.com/>
- ☐ <https://insulationtools.com/>
- ☐ <https://allthingsheatingcooling.com/>
- ☐ <https://princessmarket.com>
- ☐ <https://skywashintl.com/>
- ☐ <http://azurite.com.au/>

### Web Design Portfolio

- ☐ <https://carpeter.ae/>
- ☐ <https://plushfurniture.ae/>
- ☐ <https://customizedfurnituredubai.com/>
- ☐ <https://bestsofaupholsterydubai.ae/>
- ☐ <https://exteriorsystems.ca/>
- ☐ <https://rmdgexteriors.com/>
- ☐ <http://palmerpest.com/>
- ☐ <https://nexdigital.net/>

### Google Ads Portfolio

- ☐ <https://strumace.com/>
- ☐ <https://thegoodplantco.com.au>

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## Education

- **BBA (Business Administration) 4 Year** **2016—2020**  
Bahauddin Zakriya University, Multan  
3.02 CGPA 1 Division
- **FS.c (Pre-engineering)** **2014—2016**  
Govt. Millat Degree College, Multan  
74% 1st Division
- **Matric in Science** **2012—2014**  
The Islamic Ideal Public School, Multan  
70% 2 Division

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## My Skills

Business Development, Freelance Project Bidding, Communication & Meetings  
SEO, SEM, SMM, Google & Facebook Ads, Conversion Tracking, Tag Manager  
SEO Keywords Position Tracking at Google, Bing, Yahoo, Yandex SERP  
Google & Bing Webmaster, Analytics, GBP Maps & Bing Places, Ahref, SEMrush  
MOZ, Screaming Frog, WP Backery, Elementor, WordPress, Shopify, React Js

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## Certificates

- SEO Blogging & Affiliate Marketing (iSkills Pakistan)
  - Search Engine Optimization (Digiskills)
  - Ecommerce Management (Digiskills)
  - WordPress (Digiskills)
  - MS Excel (Alison)
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