

Muhammad Muddasir

(Digital Marketing Lead & Creative Web Designer)

House #16, Street #7,
Gulshan-e-Faiz Colony,
Multan.

seo.muddasir@gmail.com
+9230-7828-9964
+9231-5764-2721



Personal Details

Father's Name	Sattar Ahmed Mughal
Date of Birth	08-Sep-1996
CNIC No.	37306-85400305-5
Domicile	Multan

Professional Summary

Passionate Digital Marketing Lead and Web Designer. Igniting Business Development with Proven SEO, SEM, SMM, Ad Campaign Strategies, & Branded SMS Marketing. Fuel Commercial Brands with Enhanced Visibility, Intersection of Web Design Creativity and Data-Driven Marketing!

My Portfolio:

Website: <https://m-muddasir.web.app/>

Fiverr: <https://www.fiverr.com/users/muddasir7429/>

Upwork: <https://www.upwork.com/freelancers/~0150099856cdb33aef>

Work Experience

Digital Marketing Lead

KhadBazar - کھاد بازار

Sep'23 - Present
Multan, Pakistan

Doing Web Design, SEO, SEM, SMM, Ads Campaigns, Client Relation, & Ignited New Brand in Fertilizer Market.

B2B SEO Consultant

Verticalsols United States

Sep'23 - Present
Multan, Pakistan

Working on react & next js based technology project, structure design & seo planning for software development company.

SEO Team Lead

Dee Designers Dubai

Sep'22 - Aug'23
Multan, Pakistan

Worked in UAE Market for Interior Design, Automotive, Shipping & Logistics Products & Services

SEO Trainer

Rizvi Digital Marketing

August 2022
Multan, Pakistan

Worked on personal freelance projects. Started SEO Training Course. Managed Training for Newbies & Internees

SEO Project Manager

Tech-up Solution (Pvt) Ltd

Jan'22 - Jul'22
Multan, Pakistan

Worked as a SEO Project Manager for U.S based Sites

Client Service Executive

Agility Logistics, Multan

Nov'20 - Dec'21
Multan, Pakistan

Worked as Client Service Executive in National Food, Colgate Palmolive, Phillip Morris Intl Projects.

SEO Executive

Zainab Textile (Pvt) Ltd

Sep'20 - Nov'20
Multan, Pakistan

Worked on Ecommerce SEO project; restaurantlinenstore.com

SEO & Web Design Trainee

Rizvi Digital Marketing Multan

Sep'18 - Jul'20
Multan, Pakistan

Got hands on training at Alpha Solution Multan. Made frontend web designs projects with HTML5, CSS3, JavaScript, Bootstrap. Hosted projects on Firebase & GitHub.

SEO Projects

Dubai-Based SEO Projects

- ☐ <https://designfurniture.ae/>
- ☐ <https://fixingexpert.ae/>
- ☐ <https://fixitdesign.ae/>
- ☐ <https://fixitdubai.ae/>
- ☐ <https://alquthmifabrics.ae/>
- ☐ <https://carpentercentre.ae/>
- ☐ <https://flooringmatsdubai.com/>
- ☐ <https://customfurnituredubai.ae/>
- ☐ <https://locksmithdubai.net/>
- ☐ <https://www.dubaiblinds.com/>
- ☐ <https://curtains-dubai.ae/>
- ☐ <https://fixitautoglass.ae/>

International SEO

- ☐ <https://gymstogo.com/>
- ☐ <https://mobilekingindy.com/>
- ☐ <https://insulationtools.com/>
- ☐ <https://allthingsheatingcooling.com/>
- ☐ <https://princessmarket.com>
- ☐ <https://skywashintl.com/>
- ☐ <http://azurite.com.au/>

Web Design Portfolio

- ☐ <https://carpeter.ae/>
- ☐ <https://plushfurniture.ae/>
- ☐ <https://customizedfurnituredubai.com/>
- ☐ <https://bestsofaupholsterydubai.ae/>
- ☐ <https://eddendress.com/>
- ☐ <https://jobscannerpk.com/>
- ☐ <https://karachijobshub.pk/>
- ☐ <https://lawns scanner.com/>

Google Ads Portfolio

- ☐ <https://strumace.com/>
- ☐ <https://thegoodplantco.com.au>

Education

- **BBA(Hons.) 4 Year** **2016—2020**
Bahauddin Zakriya University, Multan
3.02 CGPA 1 Division
- **FS.c (Pre-engineering)** **2014—2016**
Govt. Millat Degree College, Multan
74% 1st Division
- **Matric in Science** **2012—2014**
The Islamic Ideal Public School, Multan
70% 2 Division

My Skills

Custom Build Web Design Through React & Next Js, Github, Vercel App
UI/UX Design With WordPress, Shopify, Wix, & Squarespace CMS
Social Media Marketing With Meta Business Suite, Instagram, Tiktok, Youtube
Search Engine Marketing with SEO, Google Ads, Google Analytics G4, Tag Manager
Branded SMS Marketing with Local Telecommunication Authorities

Certificates

- SEO Blogging & Affiliate Marketing by iSkills Pakistan
 - Search Engine Optimization (Digiskills)
 - Ecommerce Management (Digiskills)
 - WordPress (Digiskills)
 - MS Excel (Alison)
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