

Muhammad Muddasir

(SEO Specialist, Web Designer, & SMM)



House #16, Street #7,
Gulshan-e-Faiz Colony,
Multan.

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Personal Details

Father's Name	Sattar Ahmed Mughal
Date of Birth	08-Sep-1996
CNIC No.	37306-85400305-5
Domicile	Multan

Professional Summary

Senior SEO Specialist & Front-End Web Developer. Experienced with all stages of Search Engine Optimization. Well-versed in numerous programming languages including HTML5, JavaScript, CSS, Bootstrap. Strong background in project management and customer relations.

Here is my portfolio:

Website: <https://muddasirseo.web.app/>

Fiverr Profile: <https://www.fiverr.com/users/muddasir7429/>

Upwork Profile: <https://www.upwork.com/freelancers/~0150099856cdb33aef>

Work Experience

- | | |
|---|---|
| SEO Specialist
Dee Designers Dubai
Worked in the Domain of Interior Designs Products & Services, Automotive, Shipping & Logistics Service | Sep'22 — Aug'2023
Multan, Pakistan |
| SEO Team Lead
Alpha Solution Training Center
Worked on personal freelance projects. Started SEO Training Course. Managed Training for Newbies & Internees | August 2022
Multan, Pakistan |
| SEO Specialist
Tech-up Solution (Pvt) Ltd
Started work as a SEO Specialist on U.S based local SEO & Ecommerce projects. | Jan'22 - Jul'22
Multan, Pakistan |
| Client Service Executive
Agility Logistics, Multan
Worked as Client Service Executive in National Food, Colgate Palmolive, Phillip Morris Intl Projects. | Nov'20 - Dec'21
Multan, Pakistan |
| Junior SEO Executive
Zainab Textile (Pvt) Ltd
Worked on Ecommerce SEO project; restaurantlinenstore.com | Aug'20 - Nov'20
Multan, Pakistan |
| SEO & Web Design Trainee
Alpha Solution
Got hands on training at Alpha Solution Multan. Made frontend web designs projects with HTML5, CSS3, JavaScript, Bootstrap. Hosted projects on Firebase & GitHub. | Sep'19 - Jul'20
Multan, Pakistan |
| SEO Internee
Zainab Textile Industrial Estate, Multan
Started my SEO career as an internee at Zainab Textile Pvt. Ltd. | Apr'19 — Dec'20
Multan, Pakistan |

SEO Projects

Dubai-Based SEO Projects

- ☐ <https://designfurniture.ae/>
- ☐ <https://fixingexpert.ae/>
- ☐ <https://fixitdesign.ae/>
- ☐ <https://fixitdubai.ae/>
- ☐ <https://alghumifabrics.ae/>
- ☐ <https://carpentercentre.ae/>
- ☐ <https://flooringmatsdubai.com/>
- ☐ <https://customfurnituredubai.ae/>
- ☐ <https://locksmithdubai.net/>
- ☐ <https://www.dubaiblinds.com/>
- ☐ <https://curtains-dubai.ae/>
- ☐ <https://fixitautoglass.ae/>

International SEO

- ☐ <https://gymstogo.com/>
- ☐ <https://mobilekingindy.com/>
- ☐ <https://insulationtools.com/>
- ☐ <https://allthingsheatingcooling.com/>
- ☐ <https://princessmarket.com>
- ☐ <https://skywashintl.com/>
- ☐ <http://azurite.com.au/>

Web Design Portfolio

- ☐ <https://carpeter.ae/>
- ☐ <https://plushfurniture.ae/>
- ☐ <https://customizedfurnituredubai.com/>
- ☐ <https://bestsofaupholsterydubai.ae/>
- ☐ <https://eddendress.com/>
- ☐ <https://jobscannerpk.com/>
- ☐ <https://karachijobshub.pk/>
- ☐ <https://lawns scanner.com/>

Google Ads Portfolio

- ☐ <https://strumace.com/>
- ☐ <https://thegoodplantco.com.au>

Education

- **BBA(Hons.) 4 Year** **2016—2020**
Bahauddin Zakriya University, Multan
3.02 CGPA 1 Division
- **FS.c (Pre-engineering)** **2014—2016**
Govt. Millat Degree College, Multan
74% 1st Division
- **Matric in Science** **2012—2014**
The Islamic Ideal Public School, Multan
70% 2 Division

My Skills

HTML5, CSS3, JavaScript, Bootstrap, WordPress, Elementor, WP Backery
Technical SEO, On-Page SEO, Off-Page SEO, Local SEO
Social Media Marketing for Youtube, Facebook, Instagram, Pinterest
Google & Facebook Ads, Canva, Filmora, Ahref, SemRush, Google Analytics G4, Search Console

Certificates

- SEO Blogging & Affiliate Marketing by iSkills Pakistan
- Search Engine Optimization (Digiskills)
- Ecommerce Management (Digiskills)
- WordPress (Digiskills)
- MS Excel (Alison)