

Muhamad Halimudin Nova

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UI/UX Designer | Computer Science Graduate

Delivering impact-driven design through deep research & team collaboration

A Computer Science graduate with strong expertise in UI/UX design and the development of intuitive and responsive user interfaces. Experienced in designing web and mobile interfaces that are not only aesthetically pleasing but also enhance user experience through academic, organizational, and freelance projects. Proven ability to improve user satisfaction by up to 80% in professional environments, with significant contributions to government and educational platforms. Proficient in design tools such as Figma, Adobe XD, and experienced in user testing, prototyping, wireframing, and creating design systems. Skilled in optimizing web usability and crafting effective, efficient user flows. Adept at collaborating with multidisciplinary teams and conducting user research to create relevant design solutions that meet user needs. Committed to creating digital design solutions that make technology more accessible and meaningful for users. Actively seeking opportunities to further grow in a UI/UX environment and provide innovative design solutions.

Work Experience

IT Division • PT. Shabi Lombok Bersaudara

December 2024 - Present | East Lombok



- Developed and managed the company's official website with a strong focus on UI/UX design.
- Boosted user visit rate by ~60% and reduced bounce rate by 30% through enhanced UX/UI and SEO improvements.
- Designed modern, user-centered UI components while maintaining brand consistency across the platform.
- Conducted user research and usability testing to gather insights and validate design decisions.
- Created wireframes, prototypes, and high-fidelity mockups to communicate design concepts effectively.
- Improved accessibility and responsiveness across devices to deliver an optimal user experience.
- Established a UI/UX design system to streamline design processes and ensure consistency across projects.
- Analyzed user behavior using analytics tools to identify pain points and propose data-driven improvements.

UI/UX Designer • Bidokkes Polda NTB

March 2024 - October 2024 | Mataram City



- Designed responsive healthcare web interfaces integrated with BPJS FKTP.
- Increased user satisfaction by 60% through a more structured and simplified redesign.
- Created a design system that boosted team productivity by 70% during an 8-month internship.
- Conducted UX research to identify and understand user needs.
- Collected testimonials from 14 FKTP clinics in NTB regarding their satisfaction with the "AkuSehat" website.

Web Designer • Seameo Qitep In Language

August 2023 - December 2023 | Jagakarsa, South Jakarta



- Redesigned the SEAQIL & Literacy Club websites to significantly improve usability and overall performance.
- Enhanced team efficiency by 80% during the internship period.
- Optimized page load times by 50% - 70% as part of the redesign process.
- Conducted UX research to gather insights from user testimonials and evaluations.
- Streamlined user flows and enhanced website functionality for a more intuitive experience.

Education



Universitas Mataram

Bachelor's Degree in Computer Science • 2020 - 2024

August 2020 -November 2024
Mataram City

Participant of Kampus Merdeka (PMM & MSIB Batch 5)

Participated in the Indonesian Government's Kampus Merdeka Program – Independent Student Exchange Batch 2 at Universitas Pamulang in 2022, and joined the MSIB Internship Program at SEAMEO QITEP in Language in the Web Design and Literacy Publication Division in 2023.

2nd Place in Al-Qur'an Computer App Design Competition (MTQM)

Participated in the MTQM competition at the University of Mataram in the Qur'an Computer Application Design category as part of the selection to represent the university at the national-level MTQM in 2023.

Speaker at Mandalika International Multi-Conference on Science and Engineering

Served as a speaker at the MIMSE 2024 event, presenting the project outcomes in designing the 'AkuSehat' website application.

Skills

Technical Skills

- User testing
- Web usability
- Prototyping
- Wireframing
- Design System
- Figma
- Adobe XD
- Photoshop
- Illustrator

Language

- Indonesian