Rubric

A thrifty solution for stop motion animation

Project

Product Design

Project Brief

Stop motion animation is as simple as animation can get. You pose, shift, capture, pose again, shift again, capture, and the process repeats till you have what's needed to put all those frames together. Doesn't sound too much to ask, does it? But all the solutions available in the market would argue otherwise. On Amazon, the simplest kit that enables one's ability to pursue stop motion animation costs 10,000 rupees, which just seems too much for a beginner to dip their toes in.

Rubric aims to fix that, by providing all you might require to create the animation you wish for a cost you can find reasonable. It invites you in the world of stop motion by being simple, approachable and easy to grasp.

Project Guide

Prof. Vishal Singh

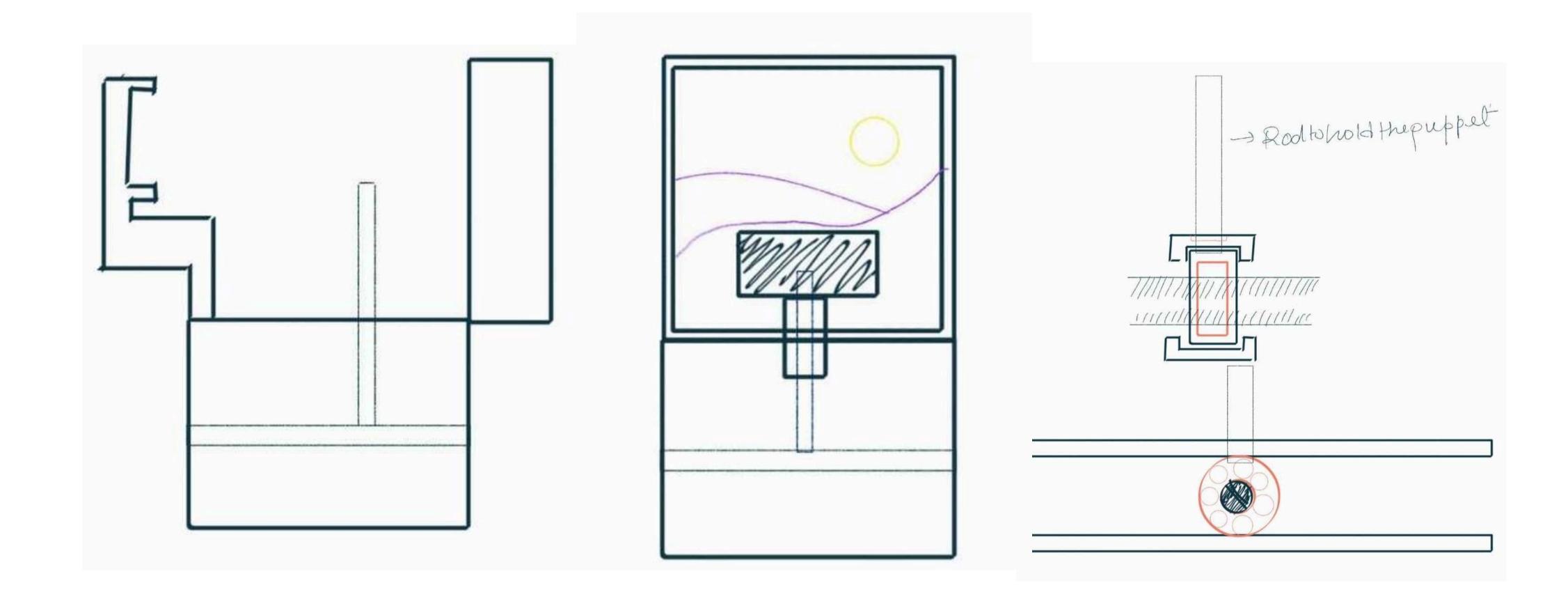
Time Duration

6 Weeks

Student Details

Mudit Chand Narayan MDes First Year

Initial Sketches



Functional Prototype



Approaches for improvement

- Reducing complexity
- Employing multiple perspectives
- Reiterate, Reiterate, Reiterate
- Looking for the most optimal manufacturing methods
- Keeping the competition in mind

Form Exploration







