

BUMYOL LEE

Address: Vaughan ON.

LANGUAGES

Native Korean

Fluent English (studied in U.S for 6 years)

SKILLS

- | | | |
|---------------|-----------------|----------------|
| - HTML | - CSS | - Videography |
| - Java Script | - SNS Marketing | - 3DsMAX |
| - Photoshop | - SEO Marketing | - Python |
| - Illustrator | - Premier Pro | - UI/UX Design |

EMPLOYMENT HISTORY

HWH Korea IT & Product / Marketing Manager

Seoul Korea January 2019 – November 2023

Managed system development for back-office system
Product development management
Product importation management

Hyten Korea IT Manager (Acquired by HWH)

Seoul Korea April 2018 – January 2019

Managed system development for back-office system
Assisted the HQ during the company closure.

Energywave Korea IT & Product / Marketing Manager

Seoul Korea April 2017 – March 2018

Manage all Marketing needs of the company.
Managed system development for back-office system
Built and managed marketing and training strategies for members

YouLab Korea IT & Product / Marketing Manager

Seoul Korea April 2016 – March 2017

Communication line between U.S HQ and System development company
B.O error reporting and Back Office system Management
Product importation management
Product marketing materials design and creation

Alureve Korea IT & Product / Marketing Manager

Seoul Korea January 2015 – December 2015

Management of MLM Back-office system for Korean Office
Installation and manage office computer systems.
Gave training and demonstration for the products.

Steinway Management LLC. Internship

Utah Provo December 2011 – June 2013

Web developer in internet marketing department

- Maintain the web page and tracked traffic using google analytics.
- Web design

By You management (Freelancer)

August 2011 – Current

- Provided management advice and marketing services.
- Managed Tech review YouTube Channel with 10K Subscribers

Empower Corporation Junior Assistant

Seoul Korea June 2002 – December 2002

Graphic Design Department

- Created graphical media needed for web pages.
- Assisted main web designer and computer programmer.
- Assisted general office paperwork.

People Design Corporation

Seoul Korea January 2002 – June 2002

Graphic Assistant

- Created graphical media for printed ads and brochures.
- Operation of Camera Studio for Product pictures
- Assisted designs for posters and logos.

35th Air Defense Artillery Brigade / 62nd Chemical Company

Osan Korea July 2003 – July 2005

Senior Sergeant KATUSA – Mandatory Military Service

- Provided leadership and care for the Korean troops in the brigade.
- Personal translator for the Brigade commander
- Afforded the U.S. military functionality and maneuverability.

VOLUNTEER EXPERIENCE

Served as a Missionary for LDS Church

Korea Daejeon Mission

November 2005 – November 2007

EDUCATION

IT Career Development Academy

Seoul Korea January 2003 – July 2003

Computer Graphic & Web Master program

Brigham Young University (Provo)

January 2009- December 2013

Major: Economics (Attended)

Seneca Polytechnic (Toronto)

May 2024- Current

Major: Interactive Media Design