

# MUDMIE CHUTHAMSATID

[mudmie.com](http://mudmie.com) • ch.chuthamsatid@gmail.com

## WORK EXPERIENCE

### Ashby, Product Designer

Sep 2024 - Present • Seattle, WA

Designing recruiting tools that help 3,000+ companies hire more efficiently by improving complex scheduling workflows and building AI features, ranging from content editor tool to application fraud detection

### LeanTaaS, Product Designer

Oct 2021 - Sep 2024 • Seattle, WA

Led design and research to revamp the UX & UI of a SaaS surgery scheduling platform, reducing task completion time by 30% and support tickets by 50%

Collaborated with a cross-functional team to identify customer & business needs and designed Comments and Document Upload features, simplifying complex workflows and increasing product adoption by 175%

Created component libraries and worked closely with designers and engineers to develop a design system used across 5 product groups

### Jitta Wealth, Product Designer

Jun 2020 - May 2021 • Seattle, WA

Led end-to-end UX & UI design and launched a 0-to-1 automated investment mobile app, driving a \$200M increase in assets under management

Conducted market research and competitive analysis to discover trends; worked directly with the CEO, product manager, and customer success team to prioritize product roadmaps and initiatives

Analyzed user behaviors via telemetry and funnel loggings; designed 3 features from initial concept to implementation, leading 1,000+ new customer signups

### Autodesk, Product Design Intern

May - Aug 2019 • San Francisco, CA

Interviewed 10 customers to research construction form creation process and collaborated with researchers to synthesize findings

Prototyped 3 potential solutions, validated designs via concept testing, analyzed customer feedback, and delivered design recommendations to stakeholders

Designed a custom form builder and form submission experience, simplifying workflow from 3 steps to 1 and eliminating reliance on third-party software

## EDUCATION

### University of Waterloo,

Bachelor of Applied Science,  
Systems Design Engineering

Class of 2020

Specialized in Human  
Computer Interaction (HCI),  
Cognitive Ergonomics,  
User-Centered Design,  
and Management Sciences

## SKILLS

User Experience Design  
Interaction Design  
Visual Design  
Product Thinking  
User Research  
Usability Testing  
Design System  
Information Architecture  
Wireframing  
Front-end Development

## TOOLS

Figma  
Sketch  
Adobe CC  
HTML  
CSS & Sass  
Bootstrap  
Pendo  
Hotjar  
Google Analytics  
JIRA