

# MUDMIE CHUTHAMSATID

product designer & U.S. permanent resident.

mudmie.com

hello@mudmie.com

## Skills

UX / UI Design  
Product Thinking  
Visual & Interaction Design  
User Research & Interview  
Usability & Concept Testing  
Data Driven Design  
Web Development

## Tools

Figma, Sketch, InVision  
Adobe Photoshop & InDesign  
HTML, CSS, Sass, Bootstrap, Git,  
JIRA, Google Analytics

## Education

**University of Waterloo, BAsC**  
Class of 2020

Systems Design Engineering,  
Option in Management Sciences

## Relevant Courses

Human Factors in Design  
Design, Systems, and Society  
User Centered Design Methods  
Cognitive Ergonomics  
Business Finance

## Extracurricular

### UW/UX

Oct 2019 - Apr 2020

Promoted the design community at the University of Waterloo by running design workshops and résumé & portfolio critiques

## Experience

### Jitta Wealth, Product Designer

June 2020 — present / Bangkok, Thailand

Designed mobile UI for theme-based automated investment platform, increasing the company's total assets under management by 60% in 3 months

Redefined and designed paperless process for the annual risk profile assessment, improving customer satisfaction and operational efficiency

Applied data-driven design practice to identify problem areas and proposed design recommendations to improve the product experience

### Hack the North, Product Designer

Mar 2019 — Feb 2020 / Waterloo, Canada

Designed responsive unique comic-themed application portal, supported over 7,000 applicants from 30 countries for Canada's biggest hackathon

Worked with cross-functional teams to gather requirements and designed mobile QR scanner app used to check in over 2,000 attendees at the event

### Autodesk (Construction Cloud), Product Design Intern

May — Aug 2019 / San Francisco, USA

Researched construction form creation workflows and performed concept tests to understand users' mental models on 3 different concepts

Initiated the development of custom form builder by analyzing research findings and presenting design recommendations to the product team

### PlanGrid, Product Design Intern

Sep — Dec 2018 / San Francisco, USA

Redesigned account management portal by introducing user access control & in-app license purchasing features, enabling IT-admins to monitor software license usage and purchase additional licenses

### Nulogy, Product Design Intern

Jan — Apr 2018 / Toronto, Canada

Conducted user interviews and created a user journey map to redesign order picking feature, increasing efficiency in warehouse operation

Examined shipping workflow to design an audit trail feature, enabling contract packagers to meet the FDA regulatory compliance

### Liquor Control Board of Ontario, UX/UI Design Intern

May — Aug 2017 / Kitchener, Canada

Designed online craft beer ordering system & tasting note data collection mobile app to eliminate pain points from manual processes, reducing task completion time by 85%