

MUDMIE CHUTHAMSATID

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WORK EXPERIENCE

Ashby, Product Designer

Sep 2024 - Present • Seattle, WA

Designing recruiting tools that help 3,000+ companies hire more efficiently by improving complex scheduling workflows and building AI features, ranging from content editor tool to application fraud detection

LeanTaaS, Product Designer

Oct 2021 - Sep 2024 • Seattle, WA

Led design and research to revamp the UX & UI of a SaaS surgery scheduling platform, reducing task completion time by 30% and support tickets by 50%

Collaborated with a cross-functional team to identify customer & business needs and designed Comments and Document Upload features, simplifying complex workflows and increasing product adoption by 175%

Created component libraries and worked closely with designers and engineers to develop a design system used across 5 product groups

Jitta Wealth, Product Designer

Jun 2020 - May 2021 • Seattle, WA

Led end-to-end UX & UI design and launched a 0-to-1 automated investment mobile app, driving a \$200M increase in assets under management

Conducted market research and competitive analysis to discover trends; worked directly with the CEO, product manager, and customer success team to prioritize product roadmaps and initiatives

Analyzed user behaviors via telemetry and funnel loggings; designed 3 features from initial concept to implementation, leading 1,000+ new customer signups

Autodesk, Product Design Intern

May - Aug 2019 • San Francisco, CA

Interviewed 10 customers to research construction form creation process and collaborated with researchers to synthesize findings

Prototyped 3 potential solutions, validated designs via concept testing, analyzed customer feedback, and delivered design recommendations to stakeholders

Designed a custom form builder and form submission experience, simplifying workflow from 3 steps to 1 and eliminating reliance on third-party software

EDUCATION

University of Waterloo,

Bachelor of Applied Science,
Systems Design Engineering

Class of 2020

Specialized in Human
Computer Interaction (HCI),
Cognitive Ergonomics,
User-Centered Design,
and Management Sciences

SKILLS

User Experience Design
Interaction Design
Visual Design
Product Thinking
User Research
Usability Testing
Design System
Information Architecture
Wireframing
Front-end Development

TOOLS

Figma
Sketch
Adobe CC
HTML
CSS & Sass
Bootstrap
Pendo
Hotjar
Google Analytics
JIRA