

MUDMIE CHUTHAMSATID

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Skills

UX / UI Design
Product Thinking
Visual & Interaction Design
User Research & Interview
Usability & Concept Testing
Data Driven Design
Web Development

Tools

Figma, Sketch, InVision
Adobe Photoshop & InDesign
HTML, CSS, Sass, Bootstrap, Git,
JIRA, Google Analytics

Education

University of Waterloo, BSc

Class of 2020

Systems Design Engineering,
Option in Management Sciences

Relevant Courses

Human Factors in Design
Design, Systems, and Society
User Centered Design Methods
Cognitive Ergonomics
Business Finance

Extracurricular

UW/UX

Oct 2019 - Apr 2020

Promoted the design community at the University of Waterloo by running design workshops and résumé & portfolio critiques

Work Experience

Jitta Wealth, Product Designer

June 2020 – May 2021 / Bangkok, Thailand

Designed mobile UI for theme-based automated investment platform, increasing the company's total assets under management by 60% in 3 months

Applied data-driven design practice to identify problem areas and proposed design recommendations to improve the product experience

Hack the North, Product Designer

Mar 2019 – Feb 2020 / Waterloo, Canada

Designed responsive unique comic-themed application portal, supported over 7,000 applicants from 30 countries for Canada's biggest hackathon

Worked with cross-functional teams to gather requirements and designed mobile QR scanner app used to check in over 2,000 attendees at the event

Autodesk (Construction Cloud), Product Design Intern

May – Aug 2019 / San Francisco, USA

Researched construction form creation workflows and performed concept tests to understand users' mental models on 3 different concepts

Initiated the development of custom form builder by analyzing research findings and presenting design recommendations to the product team

PlanGrid, Product Design Intern

Sep – Dec 2018 / San Francisco, USA

Redesigned account management portal by introducing user access control & in-app license purchasing features, enabling IT admins to monitor software license usage and purchase additional licenses

Nulogy, Product Design Intern

Jan – Apr 2018 / Toronto, Canada

Conducted user interviews and created a user journey map to redesign order picking feature, increasing efficiency in warehouse operation

Examined shipping workflow to design an audit trail feature, enabling contract packagers to meet the FDA regulatory compliance

Liquor Control Board of Ontario, UX/UI Design Intern

May – Aug 2017 / Kitchener, Canada

Designed online craft beer ordering system & tasting note data collection mobile app to eliminate pain points from manual processes, reducing task completion time by 85%