MUDMIE CHUTHAMSATID

product designer — crafting product experiences
that bring joy and simplify lives.

www.mudmie.com
415-484-1050
hello@mudmie.com

Skills

UX / UI Design
Product Thinking
Visual & Interaction Design
User Research & Interview
Usability & Concept Testing
Information Architecture
Web Development

Tools

Figma, Sketch, InVision
Adobe Photoshop & InDesign
HTML5, CSS3, Sass, Bootstrap, Git
JIRA, Google Analytics

Education

University of Waterloo, BASc
Class of 2020

Systems Design Engineering,
Option in Management Sciences

Relevant Courses

Human Factors in Design
Design, Systems, and Society
User Centered Design Methods
Cognitive Ergonomics
Business Finance

Extracurricular

UW/UX
Oct 2019 - April 2020

Promoted the design community
at the University of Waterloo by
running design workshops and
résumé & portfolio critiques

Experience

Jitta Wealth, Product Designer
June 2020 — present | Bangkok, Thailand (Remote)

Designing mobile sign-up flow with an automatic fund transfer system
to optimize investor conversion rate

Redefining annual risk profile review process to improve customer
satisfaction and retention rate

Hack The North, Product Designer
Mar 2019 — Feb 2020 | Waterloo, Canada

Designed a unique comic-themed application portal, supported over
7,000 applicants from 30 countries for Canada's biggest hackathon

Worked with cross-functional teams to gather requirements and
designed QR scanner app used to check-in 2,000 attendees at the event

Autodesk, Product Design Intern
May — Aug 2019 | San Francisco, USA

Researched form creation workflows and performed concept tests to
understand users' mental models on 3 different concepts

Initiated the development of custom form builder by analyzing research
findings and presenting design recommendations to the product team

PlanGrid, Product Design Intern
Sep — Dec 2018 | San Francisco, USA

Redesigned Admin Console and introduced in-app license purchase to
solve license purchasing issues identified during usability tests

Revamped information architecture of setting pages and established
reusable design patterns, reducing development time by 50%

Nulogy, Product Design Intern
Jan — Apr 2018 | Toronto, Canada

Conducted user interviews and created a user journey map to redesign
the order picking feature, increasing efficiency in warehouse operation

Examined shipping workflow to design an audit trail feature, enabling
contract packagers to meet the FDA regulatory compliance

Liquor Control Board of Ontario, UX/UI Design Intern
May — Aug 2017 | Kitchener, Canada

Designed an online craft beer ordering system and a tasting note data
collection mobile application to eliminate pain points from manual
processes, reducing task completion time by 85%