MUDMIE CHUTHAMSATID

CONTACT mudmie.com / ch.chuthamsatid@gmail.com

EXPERIENCE Jitta Wealth, Product Designer

June 2020 - May 2021 / Remote

Led product strategy and design of wealth management platform & referral system, increasing the company's total assets under management by \$200M. Partnered with business and data teams to set up metrics and establish data-driven design practices.

Autodesk Construction Cloud, Product Design Intern

May - Aug 2019 / San Francisco, USA

Researched construction form creation workflows and conducted user interviews & concept tests to understand user mental models. Initiated the development of custom form builder by analyzing research findings, designing prototypes, and presenting results to product & management teams.

PlanGrid, Product Design Intern

Sep - Dec 2018 / San Francisco, USA

Created user flow, redesigned account management portal, and performed usability testing. Introduced user access control & in-app license purchasing feature, enabling IT admins to purchase software licenses and monitor their usage.

Nulogy, Product Design Intern

Jan - Apr 2018 / Toronto, Canada

Examined workflows in manufacturing plants and designed shipment audit trail feature, increasing warehouse efficiency and allowing manufacturers to comply with the FDA regulations.

LCBO Innovation Lab, UX/UI Design Intern

May - Aug 2017 / Kitchener, Canada

Designed craft beer ordering system & tasting note data collection mobile app to eliminate pain points from manual processes, reducing task completion time by 85%.

COMMUNITY Hack the North, Designer & Organizer

Mar 2019 — Feb 2020 / 2019.hackthenorth.com

Led the design of a responsive comic-themed application portal and QR scanner tool for Canada's largest hackathon, supporting 7000+ applicants & 2,000+ attendees.

UW/UX, Design Mentor

May - Aug 2019 / uwux.ca

Promoted the growing design community at the University of Waterloo by facilitating design workshops and mentoring junior designers.

EDUCATION University of Waterloo, BASc

Class of 2020

Systems Design Engineering, Management Sciences Option, Honours, Co-op.

SKILLS & TOOLS	UI/UX Design	User Research	Figma	Adobe Photoshop	HTML/CSS/Sass
	Product Thinking	Usability Testing	Sketch	Adobe Illustrator	Bootstrap/Git

Interaction & Visual Design Web Development InVision Adobe InDesign JIRA

Data Driven Design Project Management Hotjar Google Analytics