

# Marcelo Sandoval-Castañeda

✉ marcelo.sc@nyu.edu  
🐙 github.com/mudtriangle  
🌐 linkedin.com/in/marcelo-sc

## EDUCATION

### New York University Abu Dhabi

Abu Dhabi, UAE

BS in Computer Science

BA in Film and New Media

Minor in Applied Mathematics

Sep 2016 - May 2020

Cum. GPA: 3.83

### New York University

New York, USA

Study Away

Jan 2018 - Dec 2018

### United World College Costa Rica

San Jose, Costa Rica

International Baccalaureate

Sept 2014 - May 2016

## SKILLS

### Languages:

Python, C/C++, Javascript

### Frameworks:

Flask, Django, Node.js

### Databases:

SQL, Mongo

### Tools:

Docker, Git, Vim

Adobe Creative Suite

## COURSEWORK

Data Structures

Algorithms

Computer Systems Organization

Operating Systems

Computer Networks

Software Engineering

Artificial Intelligence

Machine Learning

## ACTIVITIES

Student Government CS Rep

UNIX Lab Peer Tutor

The Gazelle (Student Newspaper)

Developer Team

## EXPERIENCE

### Cognitiva Peru

Cognitive Solutions Expert

Jun 2019 – Present

Lima, Peru and Abu Dhabi, UAE (Remotely)

- Developed a neural network for classification of Alicorp's customers that improved their previous model's time efficiency by approximately 40%, while also increasing accuracy from 82% to 98%.
- Developed an API that uses Computer Vision and Natural Language Understanding to evaluate the sentiment of newspaper articles to automate PR tasks with an accuracy of 79%.

### BAC Credomatic

Data Scientist Intern

May 2018 – Aug 2018

San Jose, Costa Rica

- Designed a client retention machine learning-based project for the Commercial Management office that resulted in estimated 1.2 million USD per month in prevented losses.
- Developed a neural network that predicts whether a client will attempt to cancel their accounts within the next month with 90% accuracy.

### GMD

Programmer

Jun 2016 – Aug 2016

Lima, Peru

- Wrote documentation and conducted testing for Facilito, an Android and iOS app ranked among the top 5 Peruvian mobile apps (Toulouse Lautrec Institute).
- Constructed and documented spreadsheets and algorithms using VBA for the Energy and Mining Investment Supervising Organization (Osinergmin), using data to predict and set oil prices all around Peru.

## PROJECTS

### Undergraduate Thesis

In progress

A set of tools including shot identification, scene to video matching, media synchronization, and character recognition for the Film post-production process. Under the supervision of Dr. Dennis Shasha, Dr. Godfried Toussaint, and Prof. Scandar Copti.

### Diet Optimizer

A web application that provides users with more than 10,000 recipes and products that match their financial and dietary needs using linear programming. Built with Python and Django under the supervision of Dr. Dennis Shasha (NYU New York - Courant).

### Filariasis Detection in Maquisapa Monkeys

Presented at the International Primatology Association Congress

Machine learning project aimed at the detection of filariasis with 78% accuracy in 100 rescued maquisapa monkeys in the Amazon, using easily observable data for preliminary diagnoses with limited resources. Built for the Taricaya Rescue Center and the Scientific University of the South.