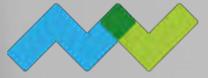


# **Das Geheimnis passionierter Teams**

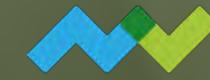
**(Marc Löffler**  **@marcloeffler)**









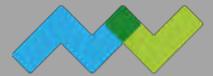
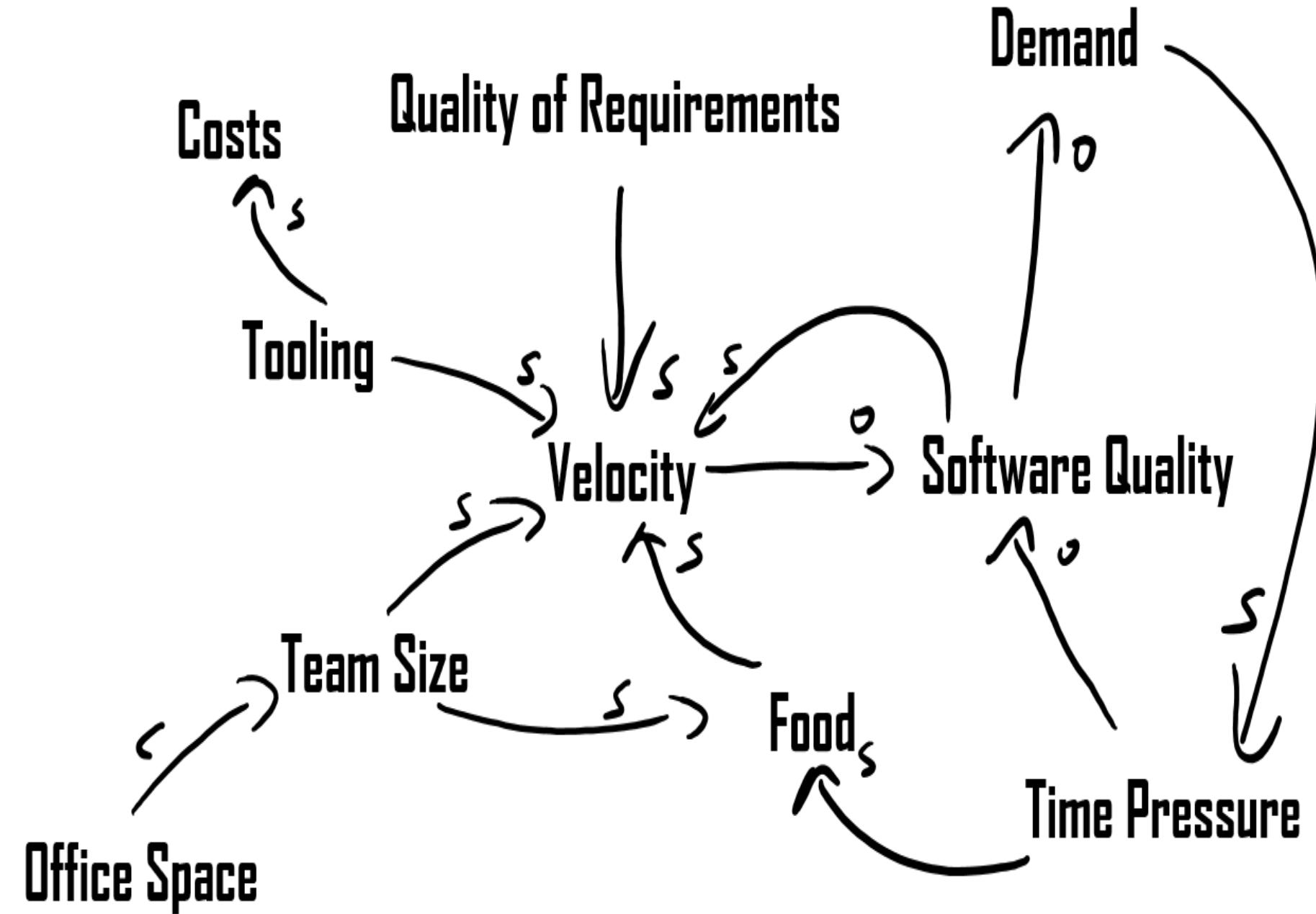




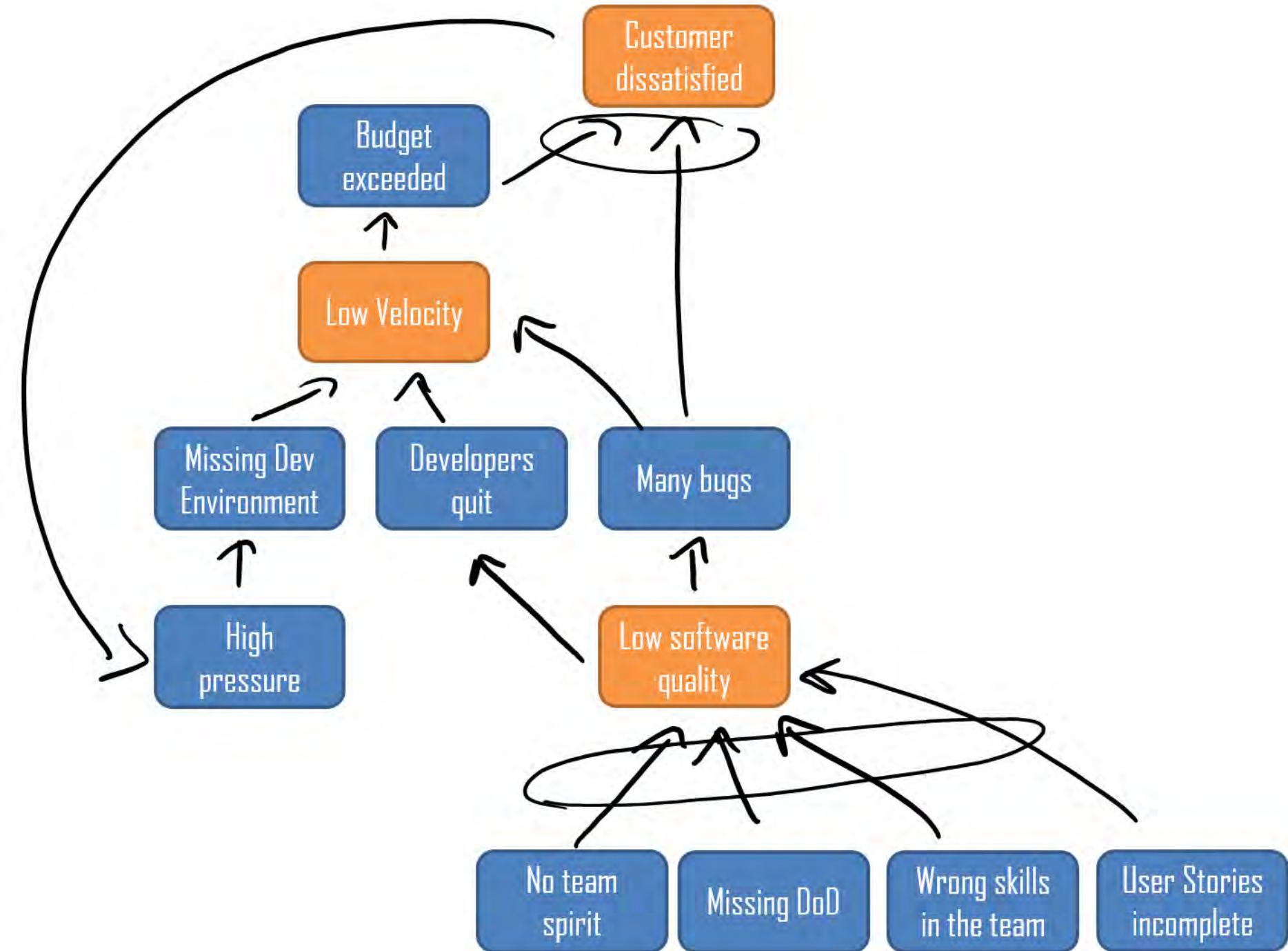
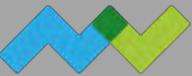


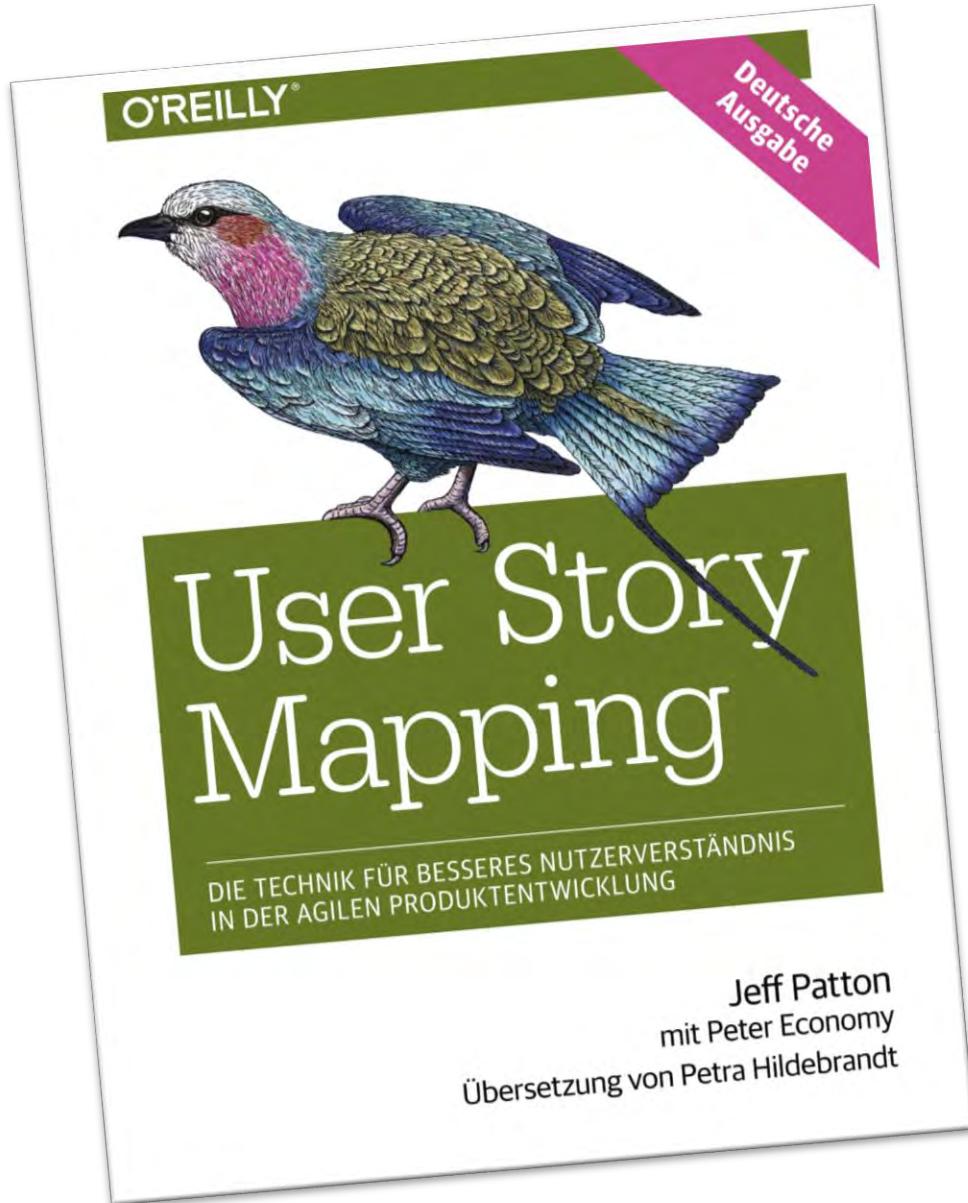
<http://www.flickr.com/photos/benbeltran/216647711>

# Causal Loop Diagram

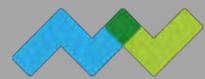


# Current Reality Tree



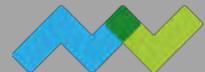


# Besseres Requirement Engineering

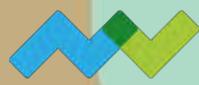




**Bessere  
Retro-  
spektiven**







# **Manifest für Agile Softwareentwicklung**

Wir erschließen bessere Wege, Software zu entwickeln,  
indem wir es selbst tun und anderen dabei helfen.

Durch diese Tätigkeit haben wir diese Werte zu schätzen gelernt:

**Individuen und Interaktionen** mehr als Prozesse und Werkzeuge

**Funktionierende Software** mehr als umfassende Dokumentation

**Zusammenarbeit mit dem Kunden** mehr als Vertragsverhandlung

**Reagieren auf Veränderung** mehr als das Befolgen eines Plans

Das heißt, obwohl wir die Werte auf der rechten Seite wichtig finden,  
schätzen wir die Werte auf der linken Seite höher ein.







**„Nur weil ich einen neuen Sattel auf mein  
totes Pferd packe, wird es deshalb nicht  
wieder los laufen. – Marc Löffler**



passion









Passion



A close-up photograph of a man with a beard and short hair, shouting with his mouth wide open. He is wearing a white shirt and a colorful Rio 2016 Olympic medal ribbon. A large blue circular overlay on the left contains the word "Passion".

Passion



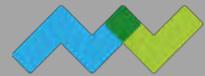
A close-up photograph of several green grass blades, some in sharp focus and others blurred in the background, creating a sense of depth.

Adaptable



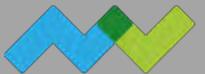


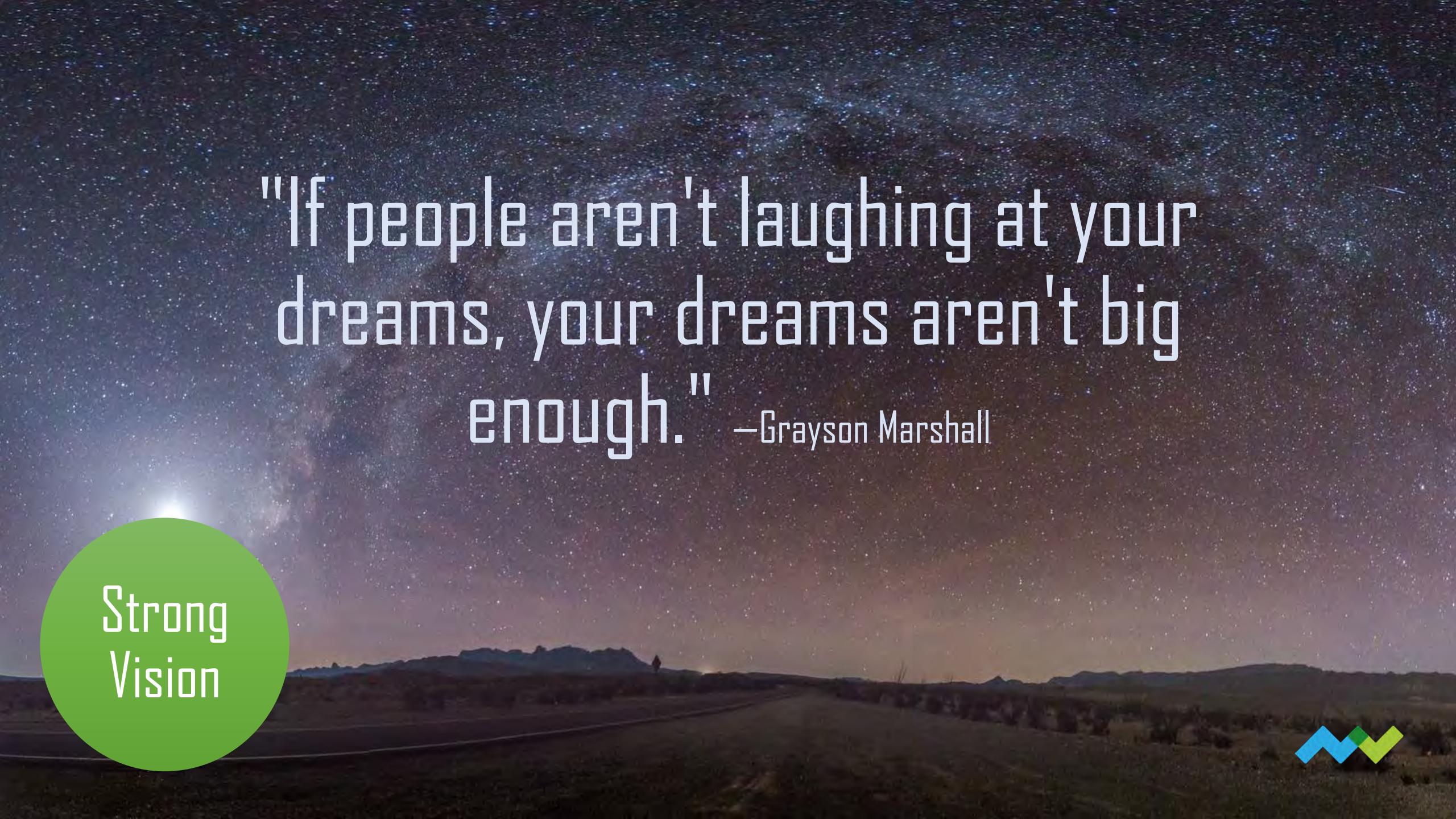
Adaptable





Adaptable



A wide-angle photograph of a dark night sky, densely packed with stars of various brightness. The horizon shows a dark silhouette of mountains or hills. In the bottom left corner, there is a large green circular graphic containing the text "Strong Vision".

"If people aren't laughing at your  
dreams, your dreams aren't big  
enough." —Grayson Marshall

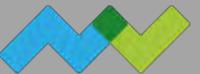
Strong  
Vision





Enable a self  
sustaining  
human  
civilization on  
Mars.

Strong  
Vision

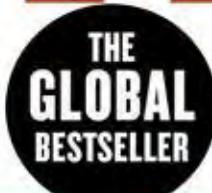


# START

HOW GREAT LEADERS INSPIRE  
EVERYONE TO TAKE ACTION

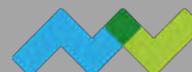
# WITH

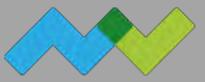
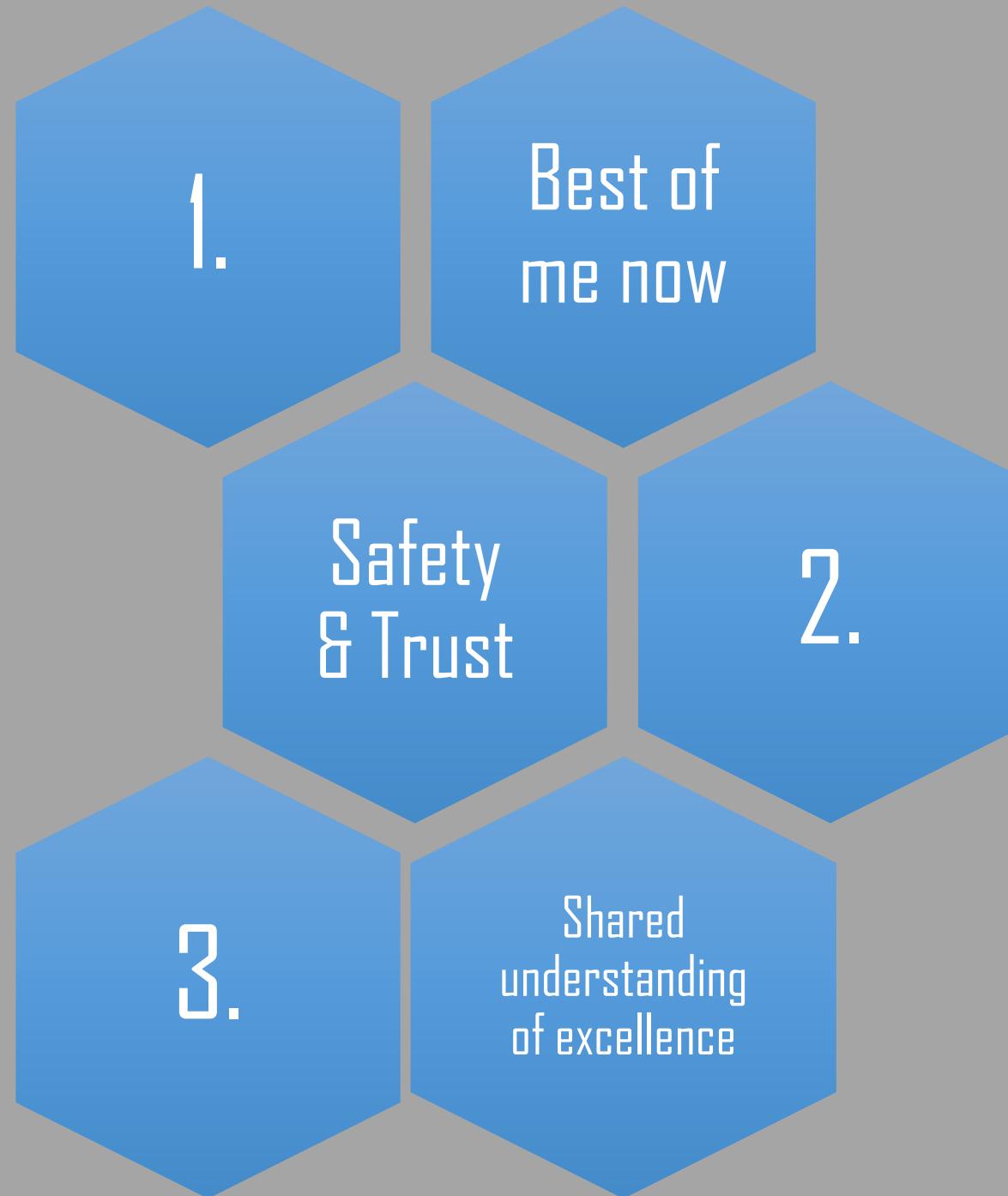
SIMON SINEK

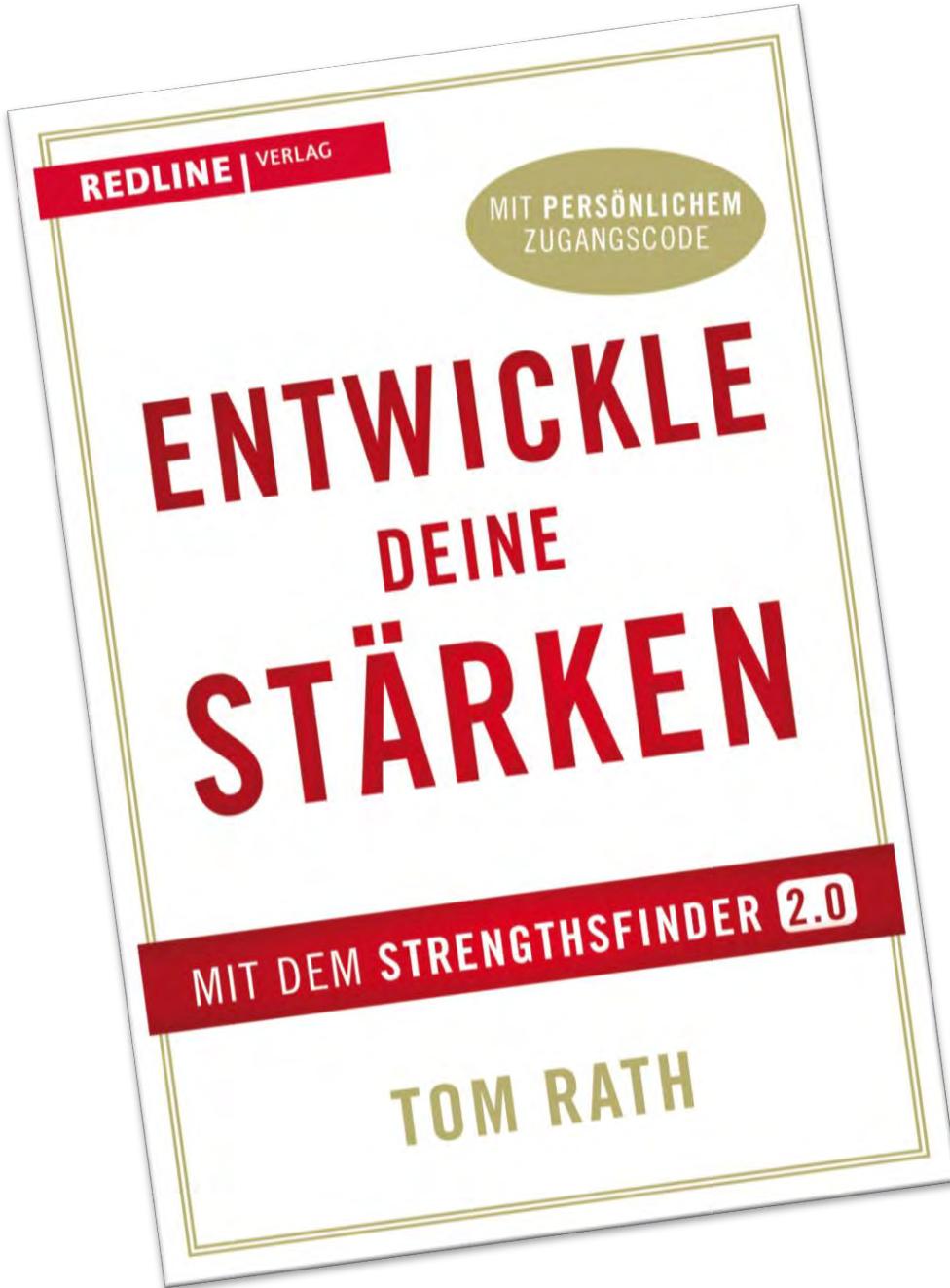


# WHY

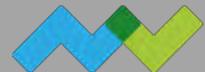
Strong  
Vision







Fokus auf die  
Stärken





Independent





Independent







Oneness



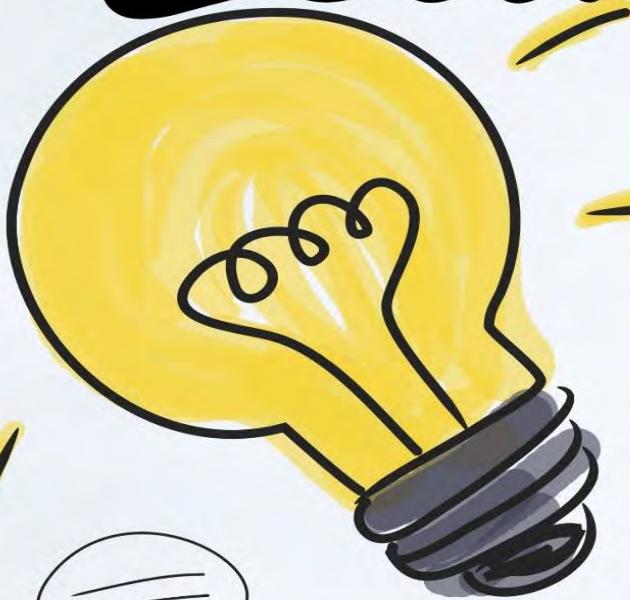


# SPEED

100

Never  
stop  
learning

# learn



Never  
stop  
learning



# PASSION Model

Passion

Adaptable

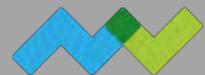
Strong Vision

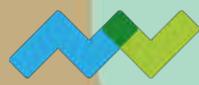
Strength Oriented

Independent

Oneness

Never stop learning







**Passion**

**„Alles egal“  
Einstellung**

**1. Stufe**

**Pflichtbewusst**

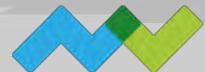
**2. Stufe**

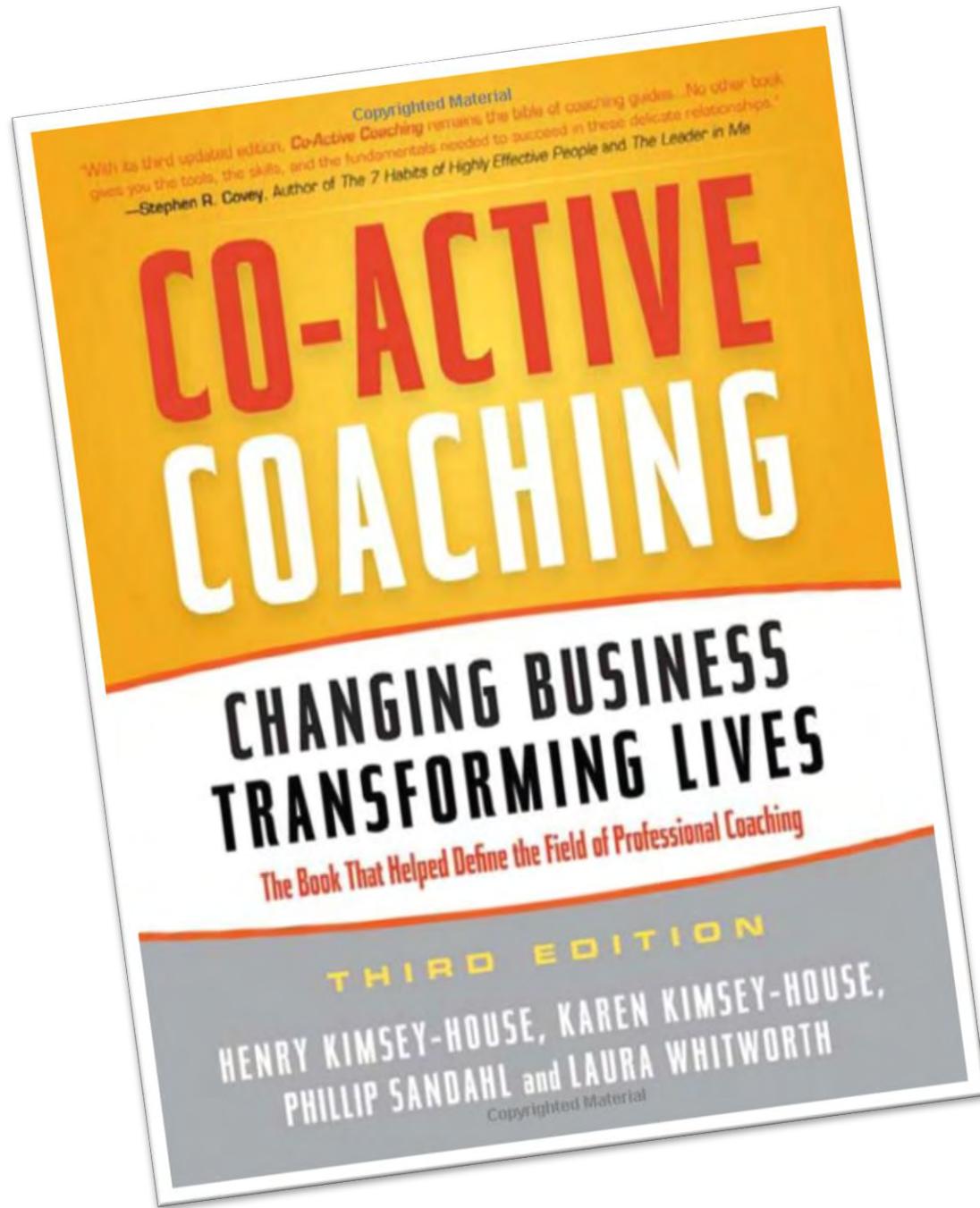
**Zielorientiert**

**3. Stufe**

**Passioniert**

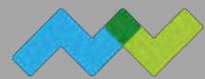
**4. Stufe**





Passion

Coaching





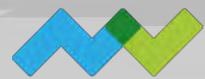
**Strong  
Vision**

**Keine Vision**  
**1. Stufe**

**Team kennt Vision  
nicht**  
**2. Stufe**

**Schwache Vision**  
**3. Stufe**

**Starke Vision**  
**4. Stufe**



# THE PRODUCT VISION BOARD



## VISION

What is your motivation for creating the product?

Which positive change should it bring about?



## TARGET GROUP

Which market or market segment does the product address?

Who are the target customers and users?



## NEEDS

What problem does the product solve?

Which benefit does it provide?



## PRODUCT

What product is it?

What makes it stand out?

Is it feasible to develop the product?



## BUSINESS GOALS

How is the product going to benefit the company?

What are the business goals?



# Product Vision Board

Fragen?



# Kontaktdaten

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**MARC LÖFFLER**  
EVOKING PASSION