



There is much to be known, life is short, and life is not life without knowledge. It is therefore an excellent device to acquire knowledge from everybody. Thus, by profiting from others ' experience you win the reputation of being an oracle.- Baltasar Gracian (1601-1658)

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**Alliance for Research and Consulting possess a deep and intimate understanding of human nature, distilled from over 600 years experience of exceptional outliers who used a holistic, person-centric approach to understand and practice leadership and its importance to the success of a businesses and communities.**





**The Success of the CEO at the top is the success of the business and the resultant utilitarian success of communities.**

ABOUT THE OAK

**OUR PERSON-CENTRIC, EMPATHETIC APPROACH IS YOUR ADVANTAGE.**

**Over 600 years of deeply analysed practical wisdom on human nature and its vital importance to the success of the CEO and the business and communities.**

**Our job is to secure your stay at the top as a CEO, guided by a practical understanding that the CEO is wanted down as an inevitable professional hazard, and in the twists and turns of authoritatively allocating resources and values tied to the primary need to make profits, the CEO must be equipped to show up as a holistic person in order to solve the dilemma of staying at the top.**



# LET'S CONNECT

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## Get in Touch

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## WHY OAK

**We empathetically understand the person in the CEO and the Strategic link between the person-centric success of the CEO and the Success of the institution that they lead.**





**Dear CEO, with an empathetic and person-centric approach to your character as the leader, and a demonstrated understanding that character is destiny; we bring an unique approach to Strategy and Consulting distilled from outlier CEOs and thought leaders philosophically stretching through over two centuries of keen analysis of the eternal principal of leadership that the success of the CEO is imperative to the success of the institution they lead and the success of communities.**

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**OUR PERSON-CENTRIC, EMPATHETIC APPROACH IS YOUR ADVANTAGE.**

**Over 600 years of deeply analysed practical wisdom on human nature and its vital importance to the success of the CEO and the business and communities.**



## SERVICES

Based on very strong evidence, we have come to the undisputed conclusion that the survival of the CEO is the success of the business and communities.



## SERVICES

### THE CEO's NEST.

### CORPORATE DYNAMICS.

### POLITICAL RISK MANAGEMENT.

### CRISIS MANAGEMENT & STRATEGIC COMMUNICATION.

## THE CEO's NEST.

Dear CEO, by virtue of your highly coveted position, you face an inevitable professional hazard of being the person that everyone wants out, yet everyone is looking up to you to authoritatively allocate resources and values, and drive the institution you lead towards the success of its goals. It is because of this hazardous dynamic that the CEO NEST is an oasis for a person-centric and empathetic approach to Strategy and Consulting where at the heart of our philosophy is the realization that the security and longevity of the CEO as person is paramount to the success of the institution you lead, and the institutional success is paramount to the success of communities.

## **SERVICES**

**THE CEO's NEST.**

**CORPORATE DYNAMICS.**

**POLITICAL RISK MANAGEMENT.**

**CRISIS MANAGEMENT &  
STRATEGIC COMMUNICATION.**

## **CORPORATE DYNAMICS.**

With an acute understanding of leadership and the undercurrents inherent in this coveted arena of human ambition, having faith in a rich reservoir of knowledge diligently analysed across a period of over 600 years; as custodians of this rich and native wisdom with an acquired ability to contextualise applied knowledge of outlier CEOs, we design Strategic paradigms that are Real, Practical and Implementable to enable CEOs manage and direct all the dynamics in the operating environment and as a result deliver success of the business and communities.

## SERVICES

**THE CEO's NEST.**

**CORPORATE DYNAMICS.**

**POLITICAL RISK MANAGEMENT.**

**CRISIS MANAGEMENT &  
STRATEGIC COMMUNICATION.**

## POLITICAL RISK MANAGEMENT.

Politics being the authoritative allocation of resources and values; a very hazardous and volatile assumption is usually made; that a CEO is immune from political machinations. Paying attention to this, we design Real, Practical and Implementable Strategies to cushion to CEO against the hazards of inevitable politics. We stay at the forefront of the CEO's ever present need to be attuned to the nuances of corporate politics, and we design for you strategic paradigms to seamlessly and successfully guide you to maneuver through.

## **SERVICES**

**THE CEO's NEST.**

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## **CRISIS MANAGEMENT & STRATEGIC COMMUNICATION.**

With a shameless awareness that crisis of any kind must be managed and overcome by deliberate and calculated steps, and with a foolproof understanding that CEOs and thought leaders are made or destroyed by how they respond to, and manage crisis; our clients leverage on our rare strategic ability to predict crisis before they arise and in our prediction, we design an empathetic and person-centric strategic paradigms that are Real, Practical and Implementable to enable the CEO and the institution they lead to succeed above the unpleasant consequences of unexpected crisis.