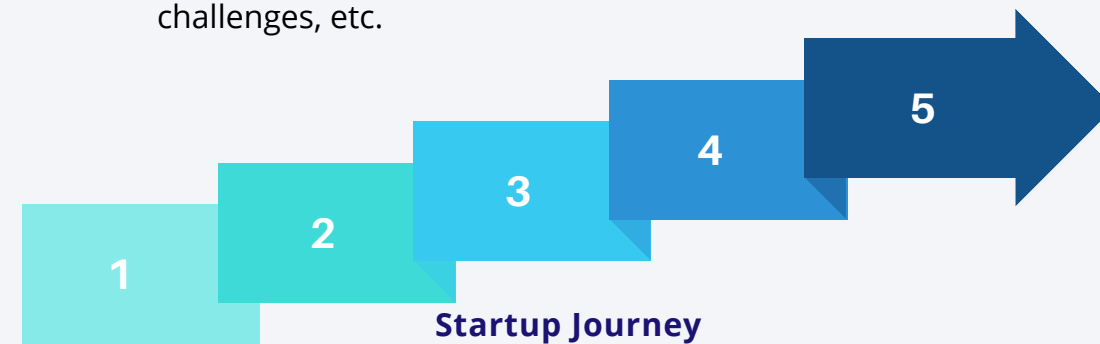


CASE STUDY

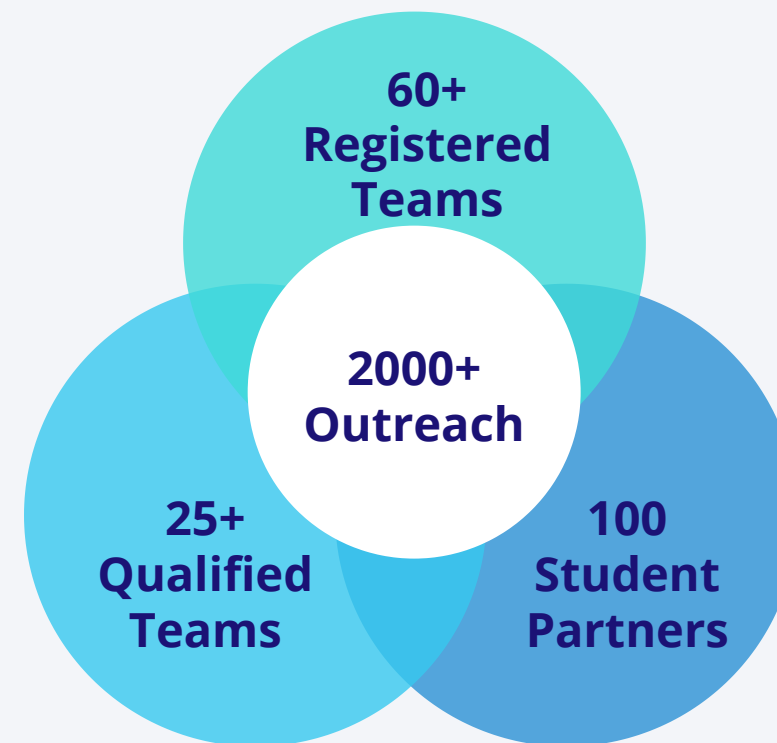
INNOVATION HUB - POWERED BY DELOITTE

1 BUILDING STARTUPS

Help millenia walk through the startup journey from incubation to successful businesses via brainstorming exercises, mentorship sessions, networking events, innovation-driven challenges, etc.



- LEVEL-01** Builds team-work, better understanding of the product being build/developed.
- LEVEL-02** Acknowledge the purpose, problem and plan of action for solution.
- LEVEL-03** Final brainstorm, business & revenue model creation & **Alpha Launch** [Deloitte Innovation Challenge].
- LEVEL-04** Do the necessary steps to deliver the result & validation/ testing of the product by the first customers.
- LEVEL-05** **Beta Launch** where 20 teams to launch product in market, incorporation of 15 startups (inhouse).



2 CO-WORKING

Utilise existing college/institution infrastructure to build coworking space thereafter enhancing peer-to-peer interactive amongst students and local ecosystem



3 BUILDING ECOSYSTEM

Connect students with startup incubators, acceraletors to help them realize the startup & corporate culture.



4 TRAINING PROGRAMMES

Enable a sustainable model on mutual benefits to upskill students with trainings in emerging technologies & certificate-oriented workshops from global tech majors like Microsoft, Amazon, etc.



5 INDUSTRY & CORPORATE PARTNERSHIPS

Partner with few of Fortune 500 companies like Google, Ui Path, Amazon to bridge the gap between campus & industry via curriculum integrations, workshops, certifications, courses, etc.

