



FRESHEN DELUXE
BOUTIQUE CLEANING SERVICES

BASED IN DUBAI



FOR THOSE WHO VALUE QUALITY

Freshen Deluxe is designed for clients who expect more, property owners, villa residents, and holiday hosts who see cleanliness not as a task, but as an extension of their lifestyle.

We don't aim to be the biggest cleaning company in Dubai. We aim to be the most trusted name in luxury property care.

WHO WE ARE

We don't just clean homes... we curate spaces that embody elegance.

Crafted from a background in five-star hospitality we bring hotel-level precision to private residences, holiday homes, and premium commercial spaces in Dubai.

Our team is trained to the highest standards, with an eye for detail that ensures every corner gleams.

Freshen Deluxe exists for those who expect luxury and peace of mind.



WHY US ...



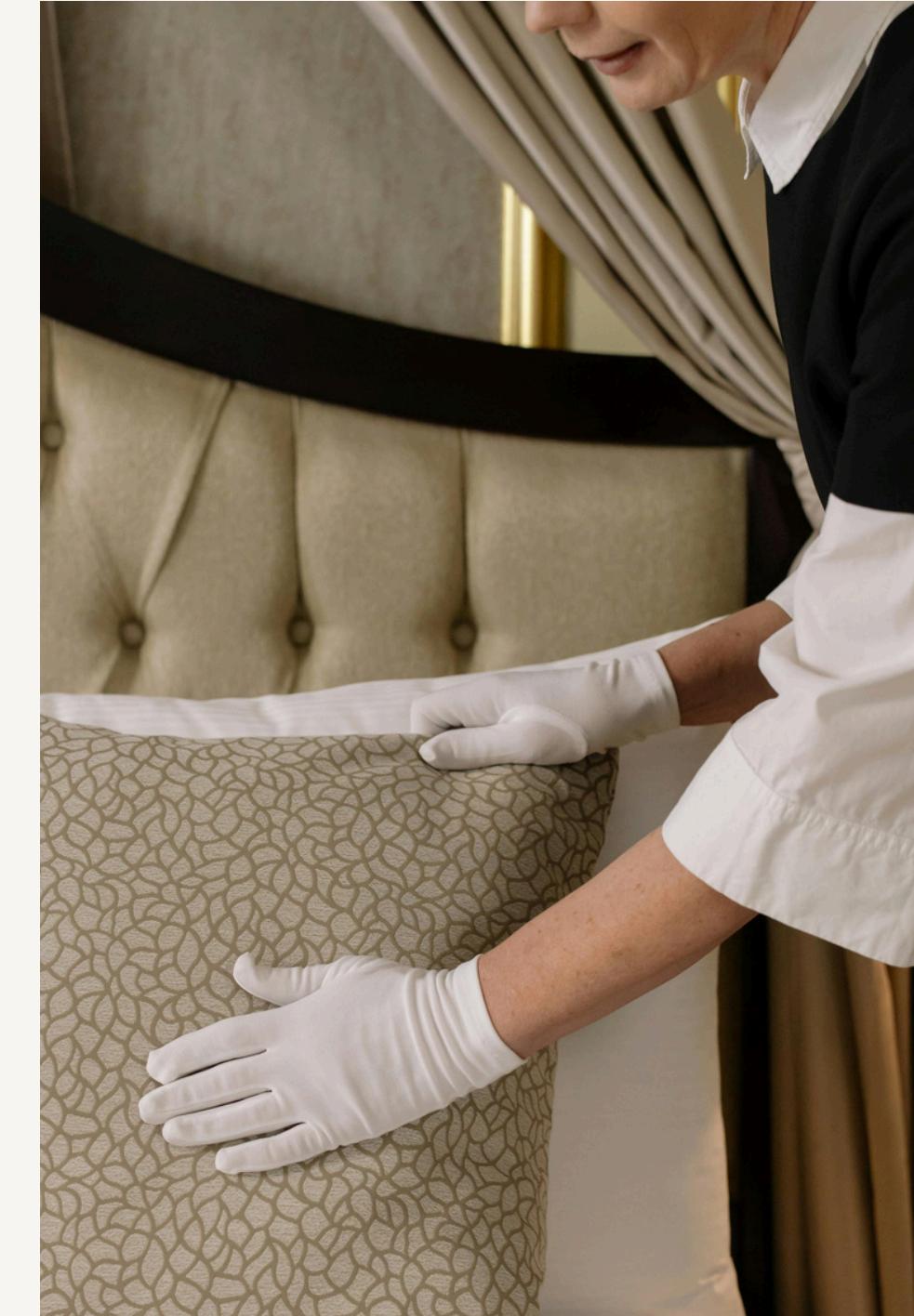
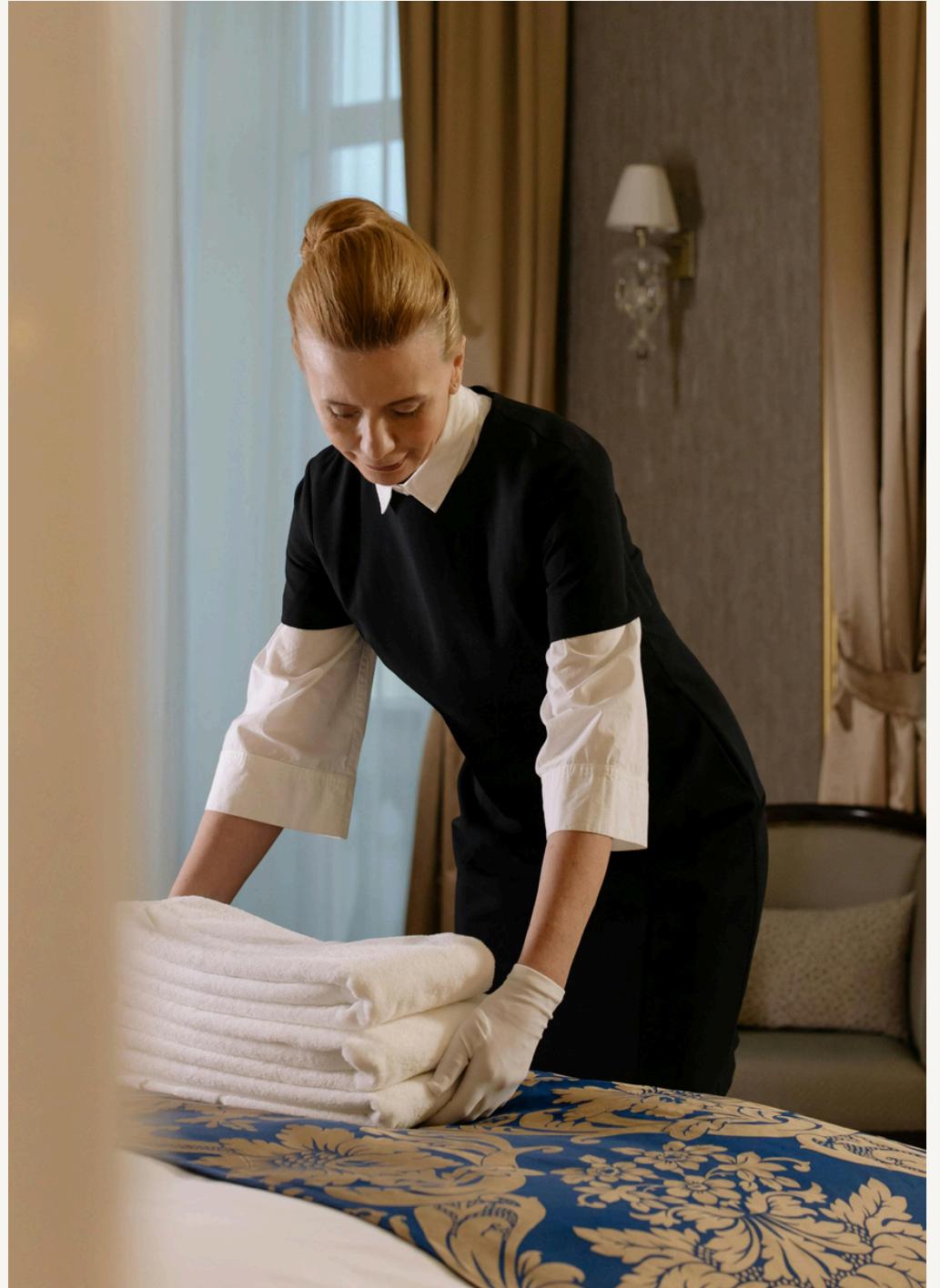
Premium Expertise – Our team is trained to H10 cleaning standards, the rigorous protocols used in the world's leading five-star hotels

Exclusivity – We work with select clients, ensuring discretion, consistency, and tailored service.

Peace of Mind - Always responsive and dedicated to ensuring every client feels cared for, receiving the highest standards.

Beyond Cleaning – We create an atmosphere of elegance and comfort – the essence of true luxury living.

OUR VALUES



COMMITMENT TO OUR CLIENTS
Always going above and beyond
for our people

RESPECT FOR OUR STAFF
Our team is the heart of Freshen
Deluxe

CONSISTENCY & RELIABILITY
Luxury is not a one-time
experience

EXCELLENCE
Luxury is found in the details

OUR TEAM

Our people are our greatest strength. We carefully select, train, and support every member of our team.

Exceptional service starts with a happy team, we value each member and are proud of their work. Each staff member is trained in five-star hospitality standards, with a meticulous eye for detail and a deep respect for the homes and spaces they care for.

When you invite Freshen Deluxe into your property, you can be assured you are working with a team that is dedicated to excellence.





OUR SERVICES

- **The Regular Refresh:** Perfect for weekly care.
- **The Complete Clean:** Indulgent deep clean, restoring brilliance.
- **Holiday Home & Airbnb Services:** Tailored for discerning hosts who want to impress their guests.
- **Villa Care :** Exclusive care for Dubai's most prestigious residences.
- **Luxury Commercial Spaces:** Someting for our boutique offices, retail stores, and premium commercial properties.
- **Move-In & Move-Out Cleans:** Designed to prepare propereties for a new beginning.
- **Post-Construction & Renovation Cleans:** Restorational clean to remove debris and residues.

OUR PROCESS

Personal Consultation

Understand clients needs, preferences, and expectations.

We create a tailored plan

Before arriving on-site, our cleaning team have been briefed on your requirements that guarantees consistency

Property Inspection

Our cleaners conduct a thorough inspection noting special areas, delicate finishes, or items that require extra care. Before photos are taken for your reference to document the starting condition.



We Clean

Every surface, fixture, and corner is treated with expertise. We add our signature touches: Ambient fragrance, hotel-style linen presentation, and small thoughtful details that elevate your space from clean to exceptional

Documentation & Client Review

After photos are sent back to you, giving a transparent view of the completed clean. For first-time clients, we also request feedback to ensure expectations are met and to fine-tune the plan for future visits

THE REGULAR REFRESH



METICULOUS FLOOR CARE

VACUUMING & MOPPING FOR A POLISHED FINISH

KITCHEN REFRESH

SANITISING SURFACES & RESTORING SHINE

BATHROOM REJUVENATION

DEEP DISINFECTION, SHINING MIRRORS, AND A CRISP, FRESH FEEL

LINEN AND TOWEL CHANGE

HOTEL-STYLE PRESENTATION OF TOWELS AND BEDDING (PROVIDED BY HOST OR OUR PREMIUM LINEN SERVICE)

RUBBISH REMOVAL

WITH BIN SANITISATION TO KEEP YOUR HOME FRESH

SURFACE DETAILED

DUSTING AND POLISHING OF FURNITURE, DÉCOR, AND ACCESSIBLE AREAS

THE COMPLETE CLEAN

INCLUDES EVERYTHING FROM THE REGULAR REFRESH AND MORE....



- + ENHANCED KITCHEN AND BATHROOM DISINFECTION:
FOR SUPERIOR HYGIENE, POLISHING FIXTURES & RESTORING SHINE TO APPLIANCES
- + DETAILED GLASS, MIRRORS & BLINDS:
FOR STREAK-FREE BRILLIANCE
- + DÉCOR ATTENTION:
CAREFUL CARE TO CARPETS, UPHOLSTERY AND DECORATIVE DETAILS
- + ATTENTION TO HARD-TO-EACH AREAS
- + LIGHT AMBIENT SCENT:
HINTS OF OUR SUBTLE, SIGNATURE FRAGRANCE THROUGHOUT THE APARTMENT



FOR OUR HOLIDAY HOMES & AIRBNBS

Created for discerning hosts who want their guests to experience a flawless, hotel-level stay. Our service ensures your property is not just clean, but guest-ready and unforgettable.

Pre-Arrival Property Inspection

Supervisor walk-through identifying and addressing any issues before guest arrival

Professional Cleaning & Detailing

Full cleaning plan tailored to your property (weekly upkeep or complete deep clean) with the Freshen Deluxe touch! Ambient fragrance, hotel-styled linen

Before & After Photo Documentation

Before and after photos taken from each clean. Creating peace of mind for remote hosts and serves as a record of property condition





Restocking Guest Essentials (as per host preference)
Toiletries, kitchen basics, gift baskets or custom restock

Inventory Check & Maintenance Reporting
Quick report on missing, damaged, or low-stock items as well as items that may require maintenance (light bulbs, leaks, wear and tear). Updates are sent directly to the host or property manager for action

Lost & Found Management
Cataloguing of any items left behind by guests. Safe storage or direct arrangement for return to guest

FRESHEN DELUXE LINEN SERVICE



Taking the hassle out of linen care by providing fresh, hotel-quality sheets and towels for every stay. Our team delivers and replaces your linens with five-star presentation. Used linens are collected, laundered, and returned in pristine condition.

LUXURY VILLA CARE

Designed for Dubai's most prestigious residences, this service ensures your home receives five-star treatment from floor to ceiling.

Floors & Surfaces

Marble, stone, and hardwood floors polished; all surfaces dusted and sanitised

Bathrooms

Deep cleaned and polished to perfection

Kitchens

Sanitising of countertops, sinks, appliances; polishing of chrome and stainless steel finishes

Décor & Artwork

Delicate handling and cleaning of ornaments, artworks, and decorative pieces

Bedrooms & Linen

Luxury linen presentation, bed-making, and towel styling

Premium Touches

Signature ambient fragrance, thoughtful arrangement of furniture and décor



LUXURY COMMERCIAL



Full Interior Cleaning & Detailing

Dusting and polishing of all surfaces, fixtures, furniture and décor.
Streak-free glass & mirror polishing.

Floor care

Vacuuming, mopping, polishing.

Sanitation of high-touch areas

Door handles, switches, desks, and shared spaces

Restrooms & Staff Areas

Deep sanitisation of sinks, toilets, and showers.
Supply restocking (soap, paper towels, hand sanitiser).
Attention to finishing touches: hand-folded towels, polished mirrors, ambient scent

Optional Premium Add-Ons

Post-event or post-appointment cleaning.
Scheduled maintenance cleans for high-traffic areas.
Brand-specific detailing (e.g., polishing metallic fixtures, maintaining bespoke décor).
Optional before-and-after photos for transparency and accountability.

MOVE-IN & MOVE-OUT CLEANS

- Deep cleaning of floors, walls, ceilings, and all surfaces
- Sanitising kitchens, bathrooms, and appliances
- Interior detailing of cabinets, cupboards, and storage spaces
- Cleaning and polishing of windows, mirrors, and glass surfaces
- Dusting and polishing of furniture and decorative elements
- Optional premium touches: ambient fragrance, luxury linen setup

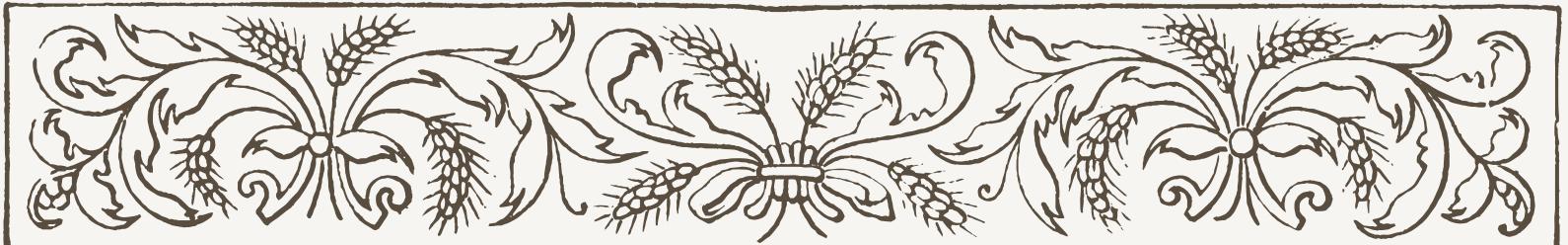
Tailored to prepare a home or office for its next occupant,
ensuring spotless, welcoming spaces.



Post-Construction & Renovation Cleans

Specialised service to restore spaces after building, renovation, or remodelling projects, leaving them pristine and guest-ready.

- Removal of dust, debris, and construction residues from all surfaces
- Deep cleaning of marble, stone, tiles, and hardwood floors
- Polishing of glass, mirrors, and windows
- Sanitisation of kitchens, bathrooms, and fixtures
- Careful attention to delicate finishes, built-ins, and décor
- Optional luxury touches: ambient scent, styled presentation for immediate move-in





CONTACT US

take advantage of your complimentary consultation so we
can create a plan tailored to your lifestyle and needs

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