Consistency is key

Colours

**Gold** #d5b76f

**Navy Blue** #2c4e75

**Cream** #f6f5f2

**White** (and maybe… you can use the colour sample tool to re-use colours from our imagery)

Fonts

Kingred Modern

Helvetica World

(use of CAPITILISATION)

Imagery:

I’ve included a folder with imagery and videos that we incorporate through all our branding