

Ilmify – Brand Kit Brand Name Ilmify Tagline Knowledge Everywhere. Brand Story Ilmify was created with a simple but bold mission: to bring quality knowledge to every learner, regardless of internet availability. In many underserved communities, students struggle because they lack access to books, research materials, and digital platforms. Ilmify provides a powerful offline learning hub, allowing schools and communities to access essential educational content without needing the internet. Brand Colors Primary: Navy Blue (#0A1F44), Golden Yellow (#F7B500)

Secondary: Soft White (#F5F5F5), Light Grey (#D9D9D9) Fonts Headings: Poppins / Montserrat Body: Inter / Open Sans Logo Direction A modern open-book icon combined with a Wi-Fi signal, symbolizing offline digital learning. Clean, bold, futuristic, and minimal. Core Value Proposition Ilmify enables instant access to thousands of educational resources—without internet—empowering underserved schools with affordable, scalable offline learning tools. Social Media Captions 1. Meet Ilmify — your offline gateway to unlimited knowledge.

2. Education shouldn't depend on Wi-Fi. Ilmify makes learning accessible everywhere.

3. Ilmify brings a full digital library right to your community.

4. Rural schools deserve equal opportunities—Ilmify bridges the digital divide.

5. One device. Fifty students. Zero internet. 100% learning.