



MARANDA STEINMETZ-ROBEY

EDUCATION

University of Wisconsin - Eau Claire (2011-2015)

Bachelor of Arts in Graphic Design

Business Administration Minor

- UW-Eau Claire Honor Roll (2011-2015)
- Art Student Association Member (2012-2014)
- Recreation Marketing Team Member (2014-2015)

Chippewa Valley Technical College (2009-2011)

Liberal Arts Transfer Program

SKILLS & PROGRAMS

ADOBE CREATIVE CLOUD



PRINT & WEB

Editorial, Packaging, Branding,
Advertising, HTML/CSS, Atom

WORK EXPERIENCE

University Centers Marketing & Communications

Graphic Design Internship (5/15 - Present)

Marketing/design team member which provides support graphics for a wide range of clients including; athletics, event services, activities involvement & leadership, resource centers and stage crew.

- Worked within and outside brand standards for events and activities across campus.
- Created multimedia marketing designs such as; brochures, posters, flyers, TV graphics, banners, social media posts, web graphics, etc.

The Boutique Hub

Graphic Design Internship (1/15 - Present)

Responsible for all graphic design roles at the Boutique Hub which is a website for shoppers to make finding boutiques easy and finding new shoppers easy for boutiques.

- Worked directly with clients of the Boutique Hub to create requested projects
- Created promotional graphics for boutiques
- Created interactive eBook to enhance the customer experience
- Designed style boards for social media

University Recreation & Sport Facilities

Graphic Design Internship (2/14 - Present)

Coordinated the marketing and design for all University Recreation departments

- Developed a new identity for UW-Recreation
- Produced marketing material, including brochures, posters, web advertisements, and large format print banners for events.
- Worked with clients across all recreation-related departments

Plaza Hotel & Suites

Banquet Manager, Waitress, Bartender (9/12 - 6/15)

- Managed banquet serving team accommodating events private parties, conferences, and weddings

Mike's Smokehouse

Waitress Manager (10/10 - 2/14)

- Cashier responsibilities
- Provided customer service