



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

we create the
content in
more
attractive
format

invitations and
greetings are
frequently
used to invite
opur friends

It describes our
wish and the
excitiment of the
arrival of the
Guests and
friends

Creating
invitation
helps us to
invite people

Canva is most
user friendly
and interseting
App to create
invittion

The Attractive
invitations are
made by
canva



Persona’s name

Short summary of
the persona

To create
the
Invitations
using Canva

Using
templates and
designs we
create an
invitations

Using Canva
we create
invitations more
colourful and
more easy

i felt more
convinient
on canva

i am very
happy about
working on
it

learnt
something
new



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?