**Derek Fletes**

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**Work Experience**

**Product Marketing Associate @ ZingChart & Pint Inc.**

May 2016 - July 2018

* Created & implemented advertising, content, and search engine optimization strategies.
* Learned HTML, CSS, & JavaScript in order to create relevant software product demos as core part of content strategy
* Worked with front=end developers to analyze web metrics and implement testable interface changes to product website.

**Product Marketing Associate @ Source Intelligence** March 2016 – May 2016

* Created & implemented content, social media, and search engine optimization strategies.
* Managed company LinkedIn and Twitter accounts.
* Wrote SEO optimized blog posts as core content strategy.

**Product Marketing Associate @ Rocket Apps, Inc.**

December 2015 – June 2016

* Created & implemented social media, content, and engagement strategies.
* Curated & created social media content.
* Contributed to product positioning ideas.

**Independent Projects**

**Music Producer Forum** (Designed with Sketch)

Tech Stack: React, Redux, Node, Express, MongoDB, Mongoose, Passport, Axios, CSS, & Next

**Personal Blog & Portfolio** (Designed with Sketch)

Tech Stack: React, Gatsby, GraphQL, Prism, & CSS

**Expense Tracking Application**

Tech Stack: React, Redux, Node, Express, Firebase, Sass, Webpack, & Babel

**Education**

**BA Political Science @ University of California - Riverside**

Fall 2014

**Skills**

**Languages & Libraries**

JavaScript / HTML / CSS / React / Redux / Node / Mongoose / Express / Gatsby / Next

**Databases**

MongoDB / Firebase

**Version Control**

GitHub / GitLab

**Certifications**

ReactJS Udemy / NodeJS Udemy

**Interests**

**Professional**

Web Design / Web Application Development

**Casual**

Music Production / Sound Design / Fitness / Skateboarding / Rock Climbing / Gaming