About me

While I’m not from the traditional “single industry” background, you will find me at the intersection of user, design, business and tech. I enjoy working on a task that challenges the status quo and requires great collaboration from various teams.

I graduated from Nanyang Technological University with BSc in Engineering and MSc in Technology Management. As a part of the course, I did a one-year exchange programme at the University of California Berkeley where I had a chance to dive into the tech startup culture that drives Silicone Valley (Yup! I did go to Google HQ!). Much inspired by my exposure, I co-founded a Dental Marketplace Startup to help dental professionals to buy online their clinical materials, disposables, pharmaceuticals and instruments easily.

The most valuable lesson I learnt from my three years of startup experience

* Fail early and learn quickly from it to implement a better solution. Iterate the whole process.

Being a massive fan of startup, I have closely watched the evolution of various user-centric young companies that used this intersection to come up with great products.

Skills