

Overview

The Baap Company is a Maharashtra-based organization combining technology services, education and rural empowerment. It is rooted in a vision to bring global-class tech skills and career opportunities to students and community members in rural areas.

Key Facts

- **Headquarters / Location:** Live, At Paregaon, Taluka Sangamner, Maharashtra – 422611.
- **Contact:** Phone: +91 91058 68788 Email: info@baapcompany.com
- **Founding / Mission Driver:** Founded by Raosaheb Ghuge (from rural Maharashtra) with the aim to empower children of farmers with tech education and career opportunities.

Services & Offerings

Technology & Business Services

- Software development, AI services, data analytics, digital marketing.
- Talent-placement solutions: “Hire-Ready Talent” model connects businesses to trained IT professionals.

Education & Community Initiatives

- Programs for 11th & 12th grades, BCA (3 years), MCA (2 years) integrating tech, management and innovation.
- Special fellowship (“Baap Fellowship Exam 2025”) to support meritorious rural students, offering 50% scholarships, mentorship, internships.
- Focus on rural talent: making tech and business education accessible beyond urban centres.

Unique Value Proposition

What sets the Baap Company apart is its blend of impact + enterprise:

- It sits at the intersection of **technology services** and **social empowerment**, not just offering courses but building career pathways.
- It draws from its rural roots: empowering students from farming backgrounds to transition into tech and business roles.
- Its “industry-ready” pragmatic approach: emphasizes hands-on learning, real-world projects, placement support.

Target Audience & Market Focus

- Rural and semi-rural students (Maharashtra and surrounding) seeking tech education and career transition.
- Businesses seeking trained IT talent from non-traditional geographies.
- Organizations looking for tech/digital services (software, AI, analytics) potentially with an impact dimension.

Vision & Impact

The Baap Company’s vision is to redefine how education, employment and technology interplay in rural India. From their own words: “From rural talent to global innovators”. In doing so, the company is seeking to create ripple effects: enabling rural youth to access better jobs, supporting local farming ecosystems, and bringing tech-services capability to less traditional centres.

Key Strengths

- Strong social mission grounded in local context.
- Diverse service-education model (not just training, but placement and business service).
- Emerging reputation: shown by high ratings (for example 4.8 on Justdial across 300+ reviews)

Recent Initiatives

- The 2025 fellowship exam to provide 50% scholarships for rural students (with an entrance exam) is a recent initiative highlighting their impact ambitions.
- A growing digital presence via Instagram, LinkedIn emphasizing their “build next-gen software products, world-class education & serve thousands of farmers across India”.

Summary

In short: The Baap Company is a hybrid tech + education firm anchored in rural Maharashtra, with a mission to transform students from farming backgrounds into global tech professionals, while also offering digital services and talent solutions to businesses. Their unique value is the mix of mission with market-oriented services.