

conferplace

CONFERENCE MARKETPLACE FOR YOU

www.conferplace.com

Conferplace is a dedicated platform that helps you explore upcoming conferences, exhibitions, and B2B events. We aim to simplify the event discovery process and provide a seamless registration experience for both event organisers and attendees.



ABOUT US

WELCOME TO CONFERPLACE

Your premier destination for discovering and booking the best B2B events across India. Operated by Confexin Network Pvt. Ltd., our platform is dedicated to connecting professionals and businesses with industry-leading conferences, trade shows, seminars, and workshops.

At Conferplace, we believe in the power of knowledge-sharing and networking to drive business growth and innovation. Our user-friendly interface and comprehensive event listings ensure you never miss out on opportunities to learn, connect, and grow. Join us on Conferplace and elevate your professional journey.

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MESSAGE FROM THE FOUNDER'S DESK

Dear Valued Partners and Patrons,

Welcome to Confexin Network Pvt. Ltd. and our flagship platform, Conferplace. Our mission is to revolutionize the B2B event industry by providing a seamless, comprehensive, and innovative platform that connects professionals and businesses through world-class events. In today's fast-paced business environment, staying connected and continually evolving is crucial. Conferplace empowers businesses with unparalleled opportunities to learn, network, and grow through extensive event listings, advanced ticketing solutions, integrated payment gateways, and robust marketing support.

At Conferplace, we believe in the transformative power of events. Our platform is designed to make these opportunities accessible, engaging, and effective across diverse industry sectors. As we continue to grow, we remain dedicated to exceeding the expectations of our users and fostering a vibrant ecosystem of growth, collaboration, and success. Thank you for being a part of our journey.

Warm regards,

Narhari Gupta
Founder & CEO
Conferplace

OUR JOURNEY

2022

Our founder, with a rich background in conference production, encountered significant challenges in managing and integrating ticketing solutions for industry events. Recognizing a substantial gap in the market, he envisioned a comprehensive B2B event marketplace that would simplify event management and enhance discoverability for industry professionals. This need for an integrated platform to track and manage industry events was the catalyst for our journey.

2023

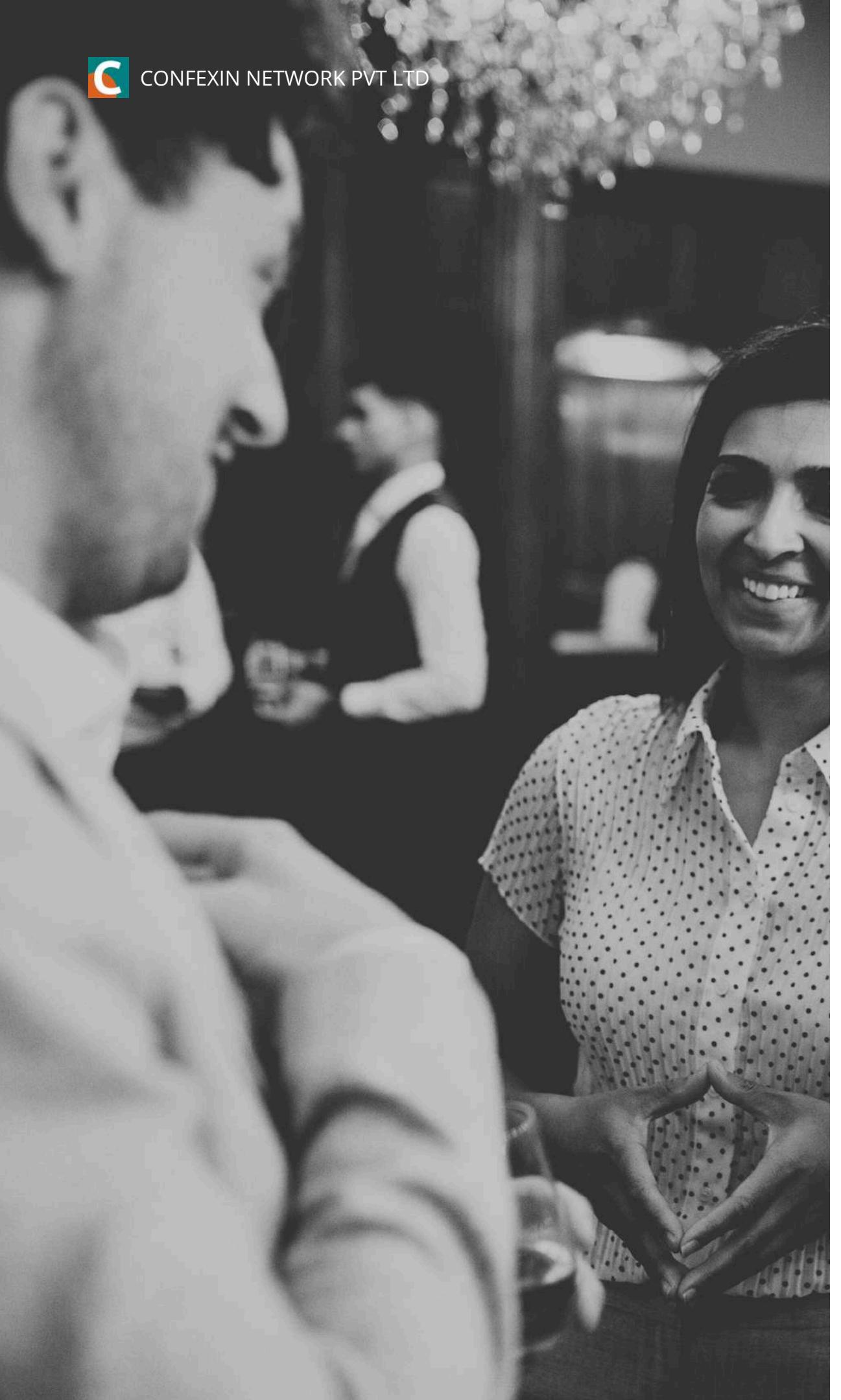
The vision took its first concrete step as we embarked on the development of our platform, initially branded as confexin.com. The development phase was an intensive process, involving rigorous market research, user feedback sessions, and collaboration with industry experts to build a robust and scalable platform capable of addressing the multifaceted needs of the B2B event ecosystem.

2024

After a year of meticulous software development and continuous refinement, we proudly launched our platform in 2024, rebranding it to Conferplace. Our launch marked the beginning of a new era in B2B event management. We strategically focused on the food industry as the 2024 focus sector while simultaneously expanding our reach to encompass other significant sectors such as IT, Pharma, Automotive, Textiles, Telecom, Banking, Real Estate, and Renewable Energy. This broad focus ensured that Conferplace catered to a diverse range of industries, offering specialized features and tools tailored to each sector's unique requirements.

2025

Looking ahead, by 2025, we aim to position Conferplace as the premier platform for event discovery and management across all major industries in India. Our goal is to create an indispensable resource for business professionals, providing them with unparalleled access to industry events, advanced ticketing solutions, and comprehensive event services. With ongoing innovations and strategic partnerships, we are committed to transforming Conferplace into a central hub for B2B events, fostering growth, collaboration, and excellence within the Indian business community.



OUR VISION

01.

To become the leading global platform for B2B event discovery and ticketing, connecting businesses across borders and industries.

02.

To empower businesses with innovative tools and unparalleled opportunities for growth, learning, and networking in an ever-evolving marketplace.

OUR MISSION

01.

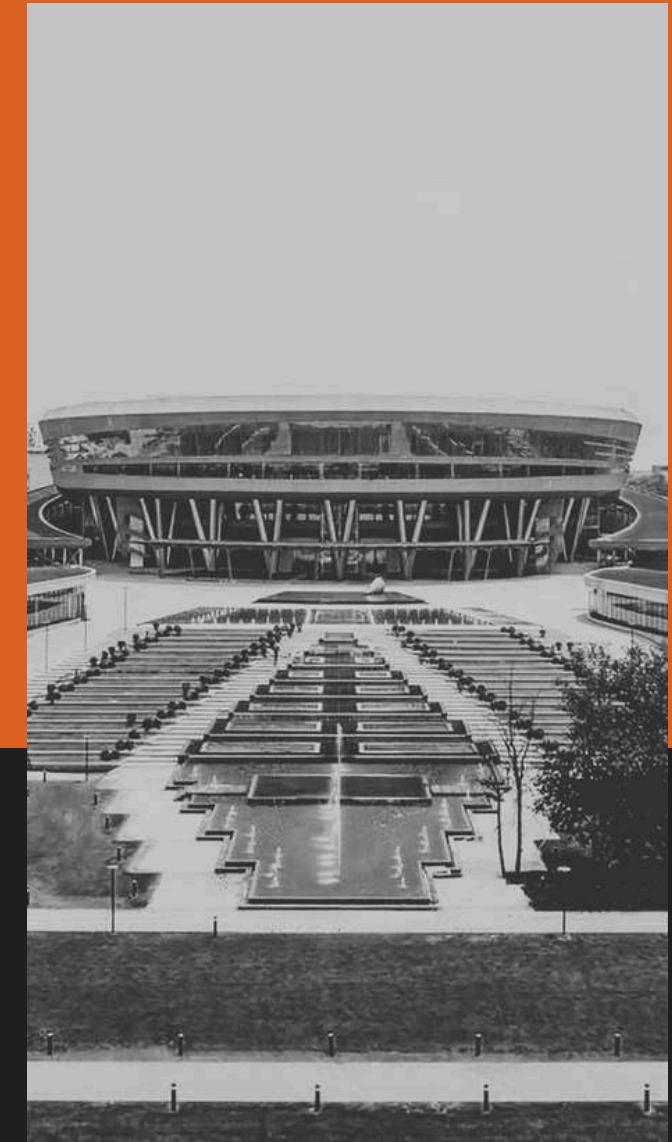
To facilitate meaningful connections and knowledge sharing through exceptional B2B events.

02.

To provide a comprehensive and user-friendly platform that enhances the event experience for organizers and attendees alike.

03.

To foster growth, innovation, and collaboration within the business community by offering tailored event solutions and support.



conferplace
SMARTPHONE APP



Android | iOS

conferplace

OUR SERVICES



B2B Event Marketplace

An exhaustive platform providing comprehensive and detailed event information, enhancing visibility and engagement for a global audience.



Event Ticketing

A sophisticated and secure ticketing system designed for seamless transaction handling and efficient ticket distribution, ensuring a flawless attendee experience.



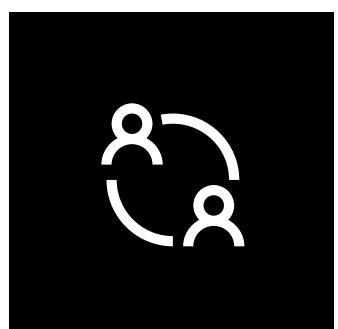
Payment Gateway

A state-of-the-art integrated payment solution offering multi-channel support for secure, rapid, and reliable financial transactions.



Event Marketing

Strategically designed marketing campaigns leveraging advanced analytics and targeted outreach to maximize event visibility and attendee engagement.



Connecting Event Organizers with Service Providers

An extensive network facilitating strategic alliances between event organizers and essential service providers, optimizing event execution and success.



International Event Opportunities for Indian Businesses

Enabling access to premier global events, providing Indian businesses with unparalleled opportunities to explore international markets and forge strategic partnerships.

WHY EVENT ORGANISERS SHOULD WORK WITH US ?



Enhanced Visibility

Gain exposure to a vast network of potential attendees actively seeking industry events. With our platform's user-friendly interface and robust search features, your event will be prominently featured to the right audience.



Targeted Audience

Connect with decision-makers and industry leaders specifically interested in your niche. By listing your event on conferplace, you'll reach a highly targeted audience eager to engage with your offerings.



Trust and Credibility

Our commitment to integrity and transparency ensures that both organizers and attendees can trust the information provided, fostering a positive experience for all parties involved.



Streamlined Management

Enjoy hassle-free event management with our intuitive platform. From event listing to attendee registration, we provide comprehensive tools to streamline the process, allowing you to focus on delivering an exceptional event experience.



Global Reach

Expand your event's reach beyond geographical boundaries and tap into international markets. Our platform's global presence enables you to attract attendees from around the world, fostering valuable connections and opportunities for collaboration.



Marketing Support

Benefit from targeted email campaigns, social media promotion, and featured listings, maximizing your event's exposure and ensuring its success. Our team is committed to helping you achieve your event goals every step of the way.

INTRODUCING

Simplified Payments for Event Organisers



WHY CONFERPLACE PAYMENT GATEWAY ?

QUICK IMPLEMENTATION



With conferplace's payment gateway facility, event organizers can swiftly integrate payment options into their event pages without extensive technical knowledge or lengthy setup processes. This saves time and allows organizers to focus on other aspects of event planning, ensuring a seamless user experience for attendees.

SECURE PAYMENTS



Security is paramount when handling financial transactions. conferplace's payment gateway employs robust encryption protocols and industry-standard security measures to safeguard sensitive information, providing peace of mind to both organizers and attendees. This instills trust in your platform and encourages more transactions.

ACCEPT MULTIPLE FORMATS OF PAYMENTS



By supporting various payment methods such as credit/debit cards, digital wallets, and bank transfers, conferplace ensures maximum convenience for attendees. This flexibility accommodates diverse preferences and increases the likelihood of successful transactions, ultimately boosting event revenue.

INTEGRATION WITH THIRD-PARTY WEBSITES AND BLOGS



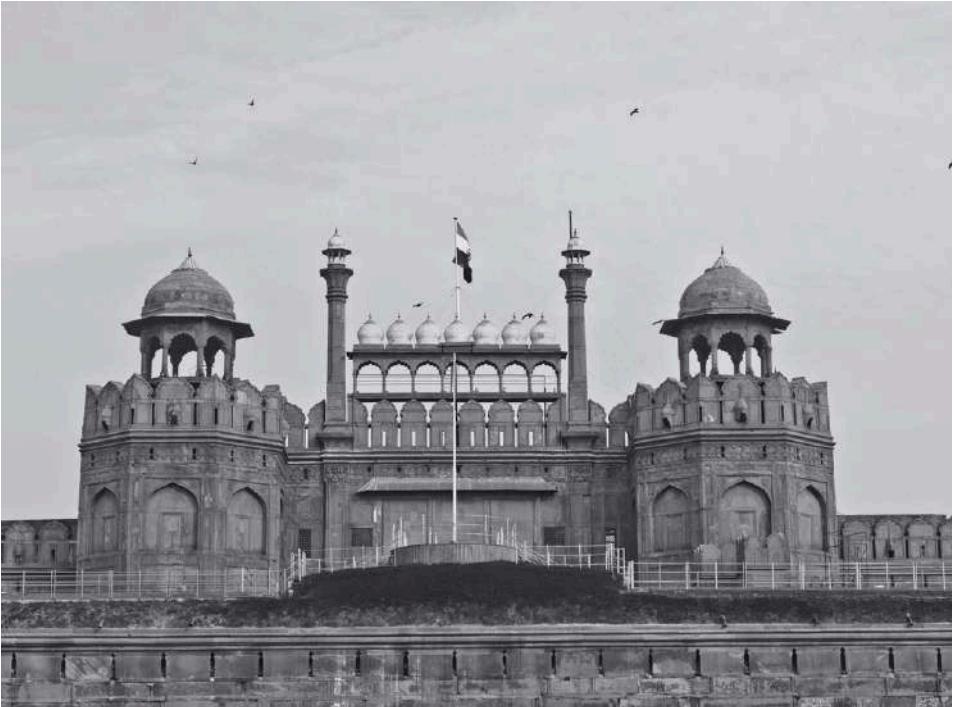
conferplace's payment gateway isn't confined to the platform alone—it can seamlessly integrate with third-party websites and blogs. This feature expands the reach of event organizers, allowing them to promote and sell tickets across multiple online channels. It enhances visibility and accessibility, driving ticket sales and increasing event attendance.

ENHANCED REVENUE OPPORTUNITIES



By providing event organizers with a user-friendly, secure, and versatile payment gateway, conferplace facilitates smoother transactions and minimizes barriers to purchase. This leads to higher conversion rates and increased revenue generation for both organizers and your platform. Additionally, the ability to integrate with third-party websites and blogs opens up new avenues for monetization, further maximizing profit potential.

TEAM PRESENCE



DELHI

Our head office is strategically located in New Delhi, serving as the central hub for our legal, accounts, software development, and business operations teams.

MUMBAI

We have a dedicated team in Mumbai, focusing on the unique needs of event organizers and service providers in this vibrant business hub.

BANGALORE

To support our South India operations, we maintain a dynamic sales and operations team based in Bangalore, ensuring seamless service across the southern region.

THANK YOU

“ *Your Network is Your Networth* ”

CONTACT US



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