V Group Inc.

Magento — Open Source eCommerce

Bigcommerce

shopify

Drupal

WOO COMMERCE

amazon web services

Services offered by V Group

Choosing the right ecommerce platform to sell products and services online is critical. Your needs can vary depending on your company size, presence of a physical store, or if you already have multiple websites and would now want to manage them all through a single interface.

The team at V Group will carefully understand your preferences and requirements, and advise a suitable platform that can not only be feasible but also help you to scale your business.

We have partnered with the leaders in the ecommerce industry to offer various models to our clients. Listed are some of the leading ecommerce platforms that V Group has partnered with, along with their key advantages.

V GROUP – THE COMPANY

V Group has strong experience in design and development of mobile optimized e-commerce websites on various e-commerce platforms such as Shopify, Bigcommerce, Magento, and Amazon Webstore. We also have the expertise in the development of high end custom applications that integrate with various platforms.

V Group has further enhanced its capabilities to include the development of Mobile Apps for iOS and Android devices.

Headquartered in Cranbury, NJ, V Group has off shore operations in India. The Onshore – Offshore model provides faster turnaround and low priced solutions to our clients.

Our clients have also relied on us for services like SEO, SEM, Business Analysis, and Content Writing.

Our processes have enhanced our quality and we are ISO 9001:2008 certified.

Our in-depth understanding of client's business needs coupled with our expertise in various e-commerce platforms and technologies makes us an ideal e-commerce solution provider.

OUR PRODUCTS

REVIEW CADDY

Review Caddy is a custom Review and Rating application developed by V Group that helps seller to collect customer's opinion in a rich and interactive way for the product purchased by them online. It's a powerful tool that is enriched with features that helps sellers to hear their customers and the sellers can make necessary updates to the site to boosts their online revenue and increase in positive reviews and higher ratings on their site.

ReviewCaddy

Key Features of Review Caddy:

- Star Ratings
- Share on Social media sites
- Review reminder Email
- Filter Reviews by ratings
- Import existing Reviews
- In Email Review Form

Portfolio logos: restørsea, Cuda, OZ NATURALS, SESAME PLACE, Fire Sense, SeaWorld, Turtle Fur — Loved Worldwide Since 1982, ISAAC MIZRAHI NEW YORK, LOCK & MANE, Cracker Barrel Old Country Store, Jackery Store, Remington Country U.S.A.

INVENTORY SYNC

Inventory Sync is a Centralized Inventory Management System that helps merchants to manage their inventory and publish it to multiple marketplaces through a single interface.
The product information can be centrally managed and it dynamically updates at all marketplaces where the products are listed. The quantity of product updates in real time at all marketplaces as the sales occur. The application synchronizes product information listed on Magento, Amazon, Shopify and Bigcommerce.

Key Features of Inventory Sync

- Sellers can push their products to multiple marketplaces through the Inventory Sync application.
- Sell items at different prices across different marketplaces.
- Total control on the number of items to be listed on various marketplaces.

CARTS (CART ABANDON AND REVENUE TRACKING SYSTEM)

CARTS (Cart Abandon Recovery & Tracking Solution) captures and tracks the cart abandon data from Amazon Webstore. It also gathers the Customer Information and provides the ability to create email campaigns.
V Group is proactively working in enhancing the CARTS application to provide support for multiple platforms including Bigcommerce, Shopify and Magento.

MAGENTO EXTENSION

The Magento extensions developed by V Group helps merchants to enhance their Magento ecommerce software and provides a better user experience to the customers.
All extensions have been developed in accordance to the Magento standards, and can be installed even on highly customized stores! The Magento extensions developed by our team are Category Import Export, News, Preview Publish, Store Locator and Testimonial.
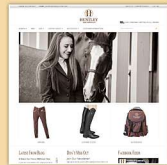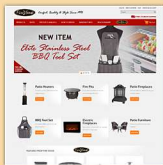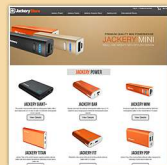
shopify

Shopify is very versatile ecommerce platform. It is an easy to use ecommerce platform for sellers who wish to start online sales quickly and efficiently. Shopify comes with a plethora of themes that can be used to quickly set up a website and save time. It also has numerous apps that easily integrate to add all kinds of features. V Group has strong exposure of the design and development of custom features on Shopify. We provide complete support from design and development of your site, to the final delivery of your project.

- ✔ SHOPIFY THEME DESIGN
- ✔ API DEVELOPMENT
- ✔ DATA MIGRATION TO SHOPIFY
- ✔ THEME CUSTOMIZATION
- ✔ SEARCH ENGINE OPTIMIZATION
- ✔ MIGRATION TO SHOPIFY FROM OTHER PLATFORMS

Why Shopify?

- ✔ Unlimited bandwidth
- ✔ Level-1 PCI compliant
- ✔ Secure shopping cart
- ✔ Digital products
- ✔ 24/7 support
- ✔ Large App Store
- ✔ Daily backups
- ✔ 100+ Professional themes
- ✔ 70 payment gateways
- ✔ Abandoned checkout recovery
- ✔ 99.99% uptime and 24/7 monitoring
- ✔ Preview and Publish feature

We offer packages for the design and development of online stores on Shopify. Visit us at http://webstore.vgroup.net/packages/#tab-1 to view our offerings.

Bigcommerce

Bigcommerce is the fastest-growing e-commerce platform. Bigcommerce offers small businesses and enterprise companies an opportunity to open a fantastic online store quickly at a low monthly investment. V Group has the capability to develop custom design and features on Bigcommerce platform.

V Group has partnered with Bigcommerce to offer various services such as

- ✔ BIGCOMMERCE THEME DESIGN
- ✔ API DEVELOPMENT
- ✔ DATA MIGRATION TO BIGCOMMERCE
- ✔ THEME CUSTOMIZATION
- ✔ SEARCH ENGINE OPTIMIZATION
- ✔ MIGRATION TO BIGCOMMERCE FROM OTHER PLATFORMS

Why Bigcommerce?

- ✔ Level-1 PCI compliant
- ✔ Promotions and Coupons
- ✔ Automated Sales Tax setup
- ✔ Free/ Paid Themes available
- ✔ Abandoned Cart Saver
- ✔ Large App Store

We offer various packages to set up an ecommerce website on the Bigcommerce platform. Visit us at http://webstore.vgroup.net/packages/#tab-2 to view our offerings.

Magento — Open Source eCommerce

Magento is one of the most wildly used ecommerce platform in the world. V Group has the experience and the expertise to develop customized ecommerce websites on Magento platform to help sellers to sell services and products online. Our service covers development and implementation of wide range of features to ensure growth and expansion of seller's online business.

The services offered by V Group include:

- ✔ MAGENTO THEME DEVELOPMENT
- ✔ MODULE DEVELOPMENT FOR SPECIFIC FEATURES
- ✔ DEVELOPMENT OF MAGENTO EXTENSIONS
- ✔ SUPPORT & MAINTENANCE
- ✔ RESPONSIVE WEBSITE AND BLOG IMPLEMENTATION
- ✔ DEVELOPMENT OF CUSTOM FEATURES
- ✔ INTEGRATE MAGENTO WITH 3RD PARTY APPLICATIONS

Why Magento?

- ✔ Large Developer community
- ✔ Responsive design templates
- ✔ Create Customer Groups
- ✔ Flexible and adaptive Content Management System
- ✔ Large number of Plugins and extensions available
- ✔ Supports multiple sites under a single Content Management System

Drupal

V Group is an Acquia Drupal Development Certified company. Drupal has an open source and an easy to manage Content Management System. It serves as a robust platform for a wide variety of website applications. Drupal has a large developer Community support. It is not just a CMS, it's a development platform.

V Group's offerings on the Drupal platform include:

- ✔ DEVELOPMENT OF INFORMATIVE AND ECOMMERCE SITES WITH RESPONSIVE DESIGN
- ✔ THEME DEVELOPMENT
- ✔ DEVELOPMENT OF DRUPAL EXTENSIONS
- ✔ CUSTOM FEATURE DEVELOPMENT
- ✔ INTEGRATION WITH 3RD PARTY APPLICATIONS
- ✔ SUPPORT & MAINTENANCE

Why Drupal?

- ✔ Free/ Paid Responsive design templates
- ✔ SEO friendly content management system
- ✔ In build Tracking and Statistics
- ✔ Robust content management system
- ✔ Large number of Plugin and extensions available
- ✔ Large Developer community