

## The most comprehensive Online Solutions for Exhibitions & Conferences



ONLINE EXHIBITOR MANUALS

CONFERENCE MANAGEMENT SYSTEM

EVENT WEBSITES

INTERACTIVE FLOORPLANS

ONLINE REGISTRATION

MOBILE APPS

NETWORKING WIDGET



## About us

My World of Expo has over 20 years of experience, developing market-leading software for the Events Industry. With us, your brand is in safe hands. We can build customised online solutions for your Events.

Our affordable, easy-to-use solutions are supported by the highest level of service and account management. Contact us to see how we can make your brand work harder for you online and offline, so you don't have to.

## Our online solutions include

### ONLINE EXHIBITOR MANUALS



Digitise your Exhibitor Manuals

### EVENT WEBSITES



Create customised Event Websites for your Event

### CONFERENCE MANAGEMENT



Comprehensive Event Planning System for Conferences & Seminars

### ONLINE REGISTRATION



Customised & Integrated Online Registration System

### MOBILE APPS



Build customised Mobile Apps with powerful features & functionalities for your Event

### NETWORKING WIDGET



Enhance your participants event experience through our Networking and Matchmaking System

### INTERACTIVE FLOORPLANS



Create customised Interactive Floorplans for your Sales team, Operations team & Visitors

### AWARDS MANAGEMENT



A best in class Awards Management & Judging System

### EMAIL MARKETING



An efficient easy to use Email Marketing System

## Our bluechip clients include



dmg events

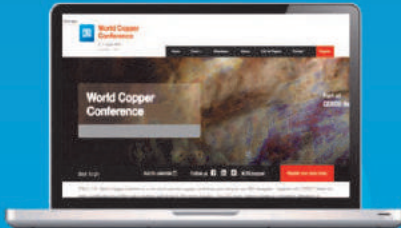


# For Exhibitions

## ONLINE EXHIBITOR MANUALS

Completely digitise your Exhibitor Manual so Exhibitors can fill out forms, order badges, submit stand plans, order furniture etc. effortlessly

- Enables Exhibitors to fill forms, place orders online and make online payments
- Sends Email reminders to Exhibitors as deadlines for each form approaches
- Complete back-end control for the Organiser along with real-time reporting and invoicing



## EXHIBITION WEBSITES

Customised Exhibition Websites with a Content Management System (CMS) developed specifically for Exhibitions

- Customised Exhibition Websites supported by a powerful Content Management System(CMS)
- Flexible and highly integrated system
- Exhibitor Zone & Dynamic Exhibitor Lists

## INTERACTIVE FLOORPLAN & ROUTE PLANNER

Interactive Floorplans compatible with all devices which have benefits for your Operations Team, Sales Team, Marketing Team as well as Attendees

- Control the show with up-to date real time view of the stand bookings
- Manage the Floorplan from a powerful "Floorplan Builder" which is very easy to use
- Intuitive Front End for Exhibitors & Visitors with a host of Sponsorship Opportunities



## ONLINE REGISTRATION

Easily Create Registration forms with complex business rules

- Visitor/Exhibitor/Speaker/Delegate Registration for small & large Events
- Online Payments & Invoicing
- Dynamic Barcode and QR code generator

## MOBILE APPS

Interactive & Intuitive Mobile Apps for Exhibitions improving the Exhibitor & Visitor experience

- Information about the show
- Visitor Day planner with Interactive Floorplan & Route Planner
- Multiple Sponsorship Opportunities



## NETWORKING WIDGET

Enhance your participants event experience through our Networking and Matchmaking System

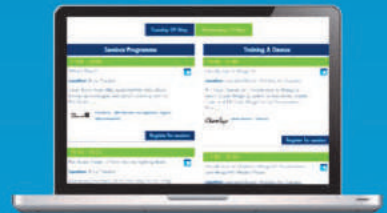
- Create and edit User profiles
- Advanced Matchmaking System with Artificial Intelligence
- Highly integrated and customisable for each individual Event

## For Conferences

### CONFERENCE MANAGEMENT SYSTEM

A perfect solution for comprehensive event planning & creation of Conferences/Seminars.

- Configure the system and manage all days programme
- Can handle large data submissions
- Complete control for Chair & Administrators



### CONFERENCE WEBSITES

Conference Websites with a Content Management System(CMS) developed specifically for Conferences

- Conference Websites supported by a powerful Content Management System(CMS)
- Flexible and highly integrated system
- Dynamic listing of sessions and speakers with advanced search features



### ONLINE REGISTRATION

Easily create Registration forms with complex business rules

- Visitor/Delegate/Speaker/Sponsor Registration for small & large Conferences
- Delegates can create an account and register for multiple events from one dashboard
- Online Payments & Invoicing along with QR code and Barcode generation



### MOBILE APPS

Interactive & Intuitive Mobile Apps for Conferences improving the Attendee experience

- Information about the show
- Attendee Day planner with advanced search
- Multiple Sponsorship Opportunities



### NETWORKING WIDGET

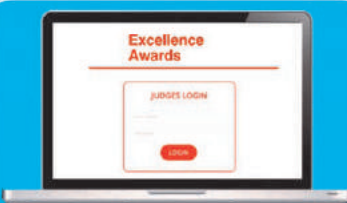
Enhance your attendees event experience through our Networking and Matchmaking System

- Create and edit User profiles
- Advanced Matchmaking System with Artificial Intelligence
- Highly integrated and customisable for each individual Event



## Awards Management System

A hassle free end-to-end online Awards Management and Judging System  
Plan & Publish → Collect Submissions → Judging anytime, anywhere



### Contact Us :

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