

# Company Profile



*Discover our journey, values,  
and future vision.*



**Website**  
[www.vrsmleadmag.com](http://www.vrsmleadmag.com)



# Welcome to Our Company



Meet VRSM, the global wizard of B2B lead generation and content syndication, rubbing shoulders with the big leagues in EdTech, FinTech, SaaS, and beyond! They've got their magic wand waving across the US, Canada, EMEA, APAC, and more. With a laser-like focus on enterprise audiences, VRSM has conjured up a massive database of over 25 million verified B2B contacts. They're the secret sauce for organizations looking to speed up their sales pipeline and fuel real growth!



**Vishal Dumane**  
CEO of VRSM

**Yogesh Sharma**  
Coo of VRSM





# Global Reach & Industry Coverage



Spreads its wings across the US, Canada, EMEA (Europe, Middle East, and Africa), APAC (Asia-Pacific), LatAm, and beyond!

Boasting a whopping 25 million+ verified B2B bigwigs in its bustling database, from C-level movers and shakers to VPs, Directors, and all major sector leaders.

Bullseye industries:

- EdTech wizards
- FinTech innovators
- SaaS maestros
- IT and Cloud gurus
- Healthcare heroes
- Manufacturing mavericks
- Telecom titans
- Professional Services pros

And a galaxy of enterprise stars!



# Core B2B Services

- ✔ Spreading the word far and wide with a buffet of whitepapers, webinars, solution briefs, and case studies for big-name brands!
- ✔ Tailor-made, rule-abiding email magic with next-level sorting by industry, location, VIP status, and intent vibes!
- ✔ Customized Account-Based Marketing (ABM), appointment setting, and market research, perfectly crafted for your industry and local hotspots!
- ✔ Keep those leads cozy and your database bursting with life to ensure everyone's engaged and the networking never skips a beat!





# Our Services

Account-Based Marketing

Content Syndication

SDR-as-a-Service

Finance & Accounting

Webinar Registrations

Record to Report



# Our Services

Marketing Qualified  
Leads (MQLs)

Customer Support

RPA Solution

AdOps

Procure to Pay





# Company Vision & Mission

## > Vision

Aspire to be the ultimate global sidekick in B2B demand generation and account-based marketing, helping businesses of all shapes and sizes score sustainable growth, forge heartwarming customer connections, and rule the market kingdom for the long haul!

## > Mission

At VRSM Lead Magnet, we're on a mission to:

- Whip up top-notch leads and primo opportunities with some snazzy outreach wizardry.

Mix Email Marketing, Content Syndication, ABM, and SDR-as-a-Service into a revenue-boosting cocktail!





# Company Achievement



**2020**

Top SEO Agency Award

**2021**

Best Content Marketing Campaign

**2022**

Innovative Digital Advertising  
Award

**2023**

Digital Marketing Agency  
of the Year





# What Makes VRSM a Unicorn in the Field

Forget those run-of-the-mill lead-gen folks! VRSM Lead Magnet is all about quality, rocking a double-touch outreach model that'll make you swoon.

## At VRSM, we're all about:

**Account-Based Marketing (ABM):** Hitting the bullseye with your dream customers!

**Double-Touch Email Magic:** Pampering prospects before they graduate to leads

**Quality, Not a Stampede:** MQL, HQL, and BANT leads crafted just for your client's desires

**Crystal Clear Delivery:** Weekly updates, call recordings (BANT-style), and no pesky duplicates

**Cross-Vertical Wizards:** Masters of SaaS, IT, AdTech, Hospitality, Healthcare & Facility Management

**AI-Powered GTM:** Unleashing automation and data smarts to supercharge your ROI!



# Our Team



➔ **Telemarketing 71**

➔ **Quality 18**

➔ **Delivery 12**

➔ **Digital Team 39**





# Please Get In Touch With Us



**Phone**  
+91-9325399022



**Email**  
[sales@vrsmleadmag.com](mailto:sales@vrsmleadmag.com)



**Office**  
Office Number 314&315, 3rd  
Floor, Gera Imperium Kharadi  
Pune

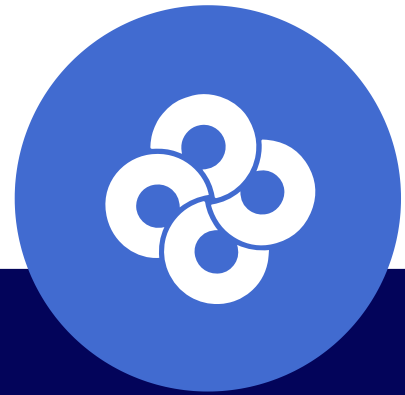


**Website**  
[www.vrsmleadmag.com](http://www.vrsmleadmag.com)

*Empowering Your Brand,  
Driving Your Success.*







**Much obliged!**  
Hey, Look Over Here!

