

Here's a little
about us
before we
get down
chatting
over a
cup of coffee!





The finest beans The finest coffee experience

Experience the finest coffee Chikmagalur & Coorg, in India, have to offer. Handpicked from select plantations, grown in the more salubrious parts of the region, BeanSong offers you the best ways to enjoy this elixir of life.



What will you
find in here?

A little about us | Our ground coffees | Single serve drip bags |
South Indian filter coffee liquid decoction | Environment friendly
coffee husk mugs | What can we offer you

We started out as a D2C brand



- Our D2C presence, began with amazon.in. In a little over 18 months on Amazon, we have become the 'preferred' Black Coffee blend on the platform
- Our South Indian Filter Coffee Liquid Decoction has been gaining a lot of traction
- We currently have 4 'Fulfillment Centers' one each in Mumbai, Delhi, Kolkata and Bangalore
- We have begun an experiment to ship 5 of blends across the US, Canada and Mexico through Amazon.com
- We introduced the Indian Single Estate Specials – a pack of 24 Red Honey and Barrel Brew drip bags for the North American Markets
- We are listed on Launch Pad on Amazon.in which is a sub-platform for startups with global ambitions

Other platforms we are present on in India



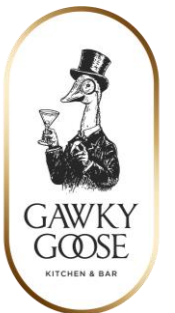


We have made entries into hotels and cafés

In the past 18 odd months, we have become the preferred coffee brand in some of the most recognized names in the hospitality business. These names include:



(Pan India, 21 properties)



Corporates too, love our coffees.
A few big names are already onboard!

RIPLING

Pernod Ricard

ABInBev



Black Coffee



FLAVOUR : Mild berry with hints of lemon
ROAST TYPE : Medium dark
GRIND SIZE : Medium fine

Our Black Coffee captures more than your palette. Perfectly blended to bring out a rich aroma that also gives you a lasting aftertaste. Look out for hints of mild berries with lime. That's your cue for a great cup of black coffee.

Best brewed with: As a Pour over.
Best had as: Black Coffee or as a Pour over

Espresso

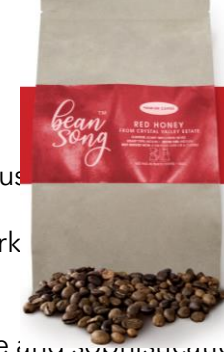


FLAVOUR : Citrus, sparkling sweet orange notes with hints of milk chocolate
ROAST TYPE : Medium dark
GRIND SIZE : Fine

Nothing expresses your love for coffee the way an espresso does. Rich, strong, aromatic and zestful; that's the BeanSong Espresso for you.

Best brewed with: Machine
Best had as: an Espresso shot

Red Honey



FLAVOUR : Honey with citrus notes
ROAST TYPE : Medium Dark
SIZE : Medium fine

If you are looking for finesse and sophistication in coffee, then look no further. Red Honey is the perfect pour over you can ask for. This single estate micro-lot has become the flavour of coffee lovers. Get yours before they disappear.

Best brewed with: A V60 Pour over or a Chemex
Best had : Black Coffee or as a Pour over

100% Pure Filter Coffee



FLAVOUR : Fine Belgian milk chocolate
ROAST TYPE : Dark
GRIND SIZE : Medium fine

The purists love their filter coffee without any extra ingredients. And for such passionate people, we created the 100% Pure Filter Coffee. Guaranteed to infuse of a high voltage buzz!

Best brewed with : An Aeropress.
Best brewed : at a coffee to water ratio of 1:8 for a strong bold cup.

South Indian Filter Coffee



FLAVOUR : Persistent sweet flavor of mocha & chocolate
ROAST TYPE : Dark
GRIND SIZE : Medium fine

When it comes to flavor, some would argue that nothing comes close to a cup of freshly brewed South Indian Filter Coffee with Chicory. Flavorful, robust and full of zest, this is the perfect way to kick start your day.

Best brewed with: South Indian Coffee Filter
Best had with milk.

Mulled Naturals



Newest Addition

Flavour : Mixed berries, hints of mild spices, of candied sugar with roasted almond like finish
Roast type : Medium
Grind size: Medium fine

This 100% Arabica coffee is the newest sensation in town. Coffee with a twist of mulled wine. Warm up to the distinct savour of mixed berries and mild spices. The circle of life is now complete.

Best brewed with: A V60 Pour over or a Chemex
Best had : Black Coffee or as a Pour over

Our range of ground coffees

Roasted and ground fresh

Barrel Brew



Processed and aged in brandy barrels which gives it, it's unique & distinctive flavor.

Black Coffee



Perfectly blended to bring out a rich aroma that also gives you a lasting aftertaste.

Red Honey



If you are looking for finesse and sophistication in coffee, then look no further.

100% Pure Filter Coffee

bean song



Full of flavor, full of zest. Have it black or with milk, either ways, there is no getting away from an infusion of a high voltage buzz!

South Indian Filter Coffee



Flavorful, robust and full of taste, this is the perfect way to kick start your day.

Espresso



Rich, strong, aromatic and zestful; that's the BeanSong Espresso for you!

Great coffee also comes in convenient, drip bags.

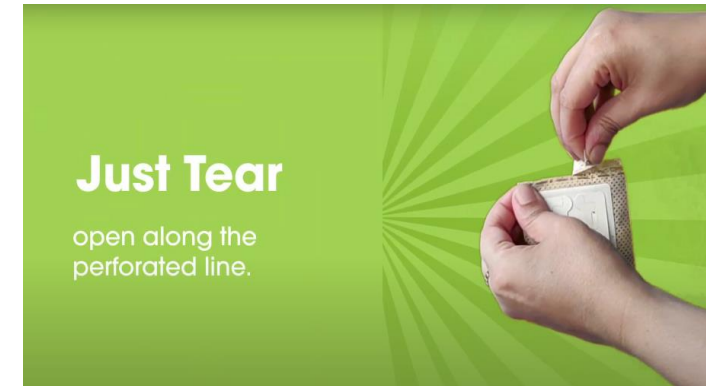
Our range of single serve drip bags

Just how easy is it to use a drip bag?

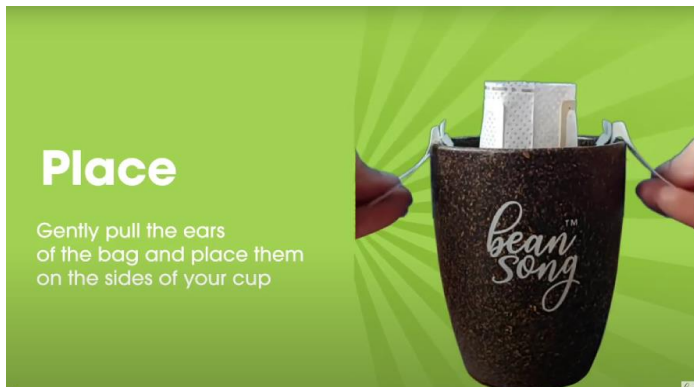
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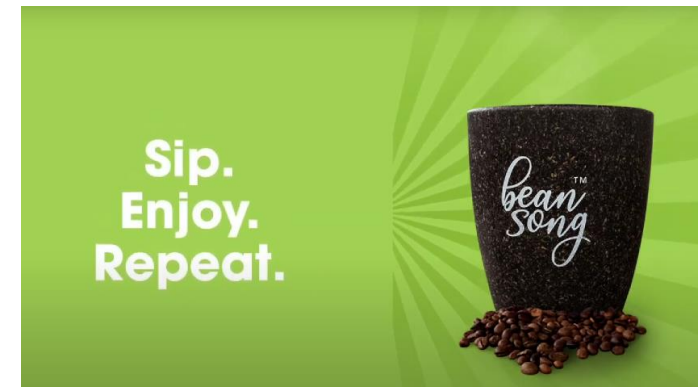
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- The process is the same for all our blends.
- Only the water quantity will differ as per blend.
- The instructions are available on the pouch.



Making a great cup of *bean song*
South Indian Filter Coffee
is now as simple as 1-2-3



- These ready-made, coffee decoction packs have no added preservatives, have a shelf life of 6 months.
- Once open, then pouches only need to be refrigerated.

Nah! A 'cup' of coffee is passé.
How about a 'shot' of coffee?



Introducing Bean Song Coffee Shots



Our small
contribution
to making
it a more
sustainable world.

These wonderful, coffee mugs made from coffee husk!
They are microwave, dish-washer & refrigerator safe.



What do we have to offer?

- We are a consumer centric organization
- Hence, all our approach is based on consumer needs – be it in coffee blends, packaging, innovation in engagement etc.
- An exclusive range of world class coffees
- Blends carefully chosen and created keeping in mind the aspirations of consumers
- Innovatively packaged to address consumer needs
- 7 carefully created blends, including 3 micro-lots
- All our coffees are of single-origin





Good
conversations
are at a
premium,
these days.

Do reach out for a refreshing
chat over a great cup of coffee!

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