

The most comprehensive Online Solutions
for Exhibitions & Conferences



ONLINE EXHIBITOR MANUALS

CONFERENCE MANAGEMENT SYSTEM

EVENT WEBSITES

INTERACTIVE FLOORPLANS

ONLINE REGISTRATION

MOBILE APPS

NETWORKING WIDGET



About us

My World of Expo has over 20 years of experience, developing market-leading software for the Events Industry. With us, your brand is in safe hands. We can build customised online solutions for your Events.

Our affordable, easy-to-use solutions are supported by the highest level of service and account management. Contacts us to see how we can make your brand work harder for you online and offline, so you don't have to.

Our online solutions include

ONLINE EXHIBITOR MANUALS



Digitise your Exhibitor Manuals

EVENT WEBSITES



Create customised Event Websites for your Event

CONFERENCE MANAGEMENT



Comprehensive Event Planning System for Conferences & Seminars

ONLINE REGISTRATION



Customised & Integrated Online Registration System

MOBILE APPS



Build customised Mobile Apps with powerful features & functionalities for your Event

NETWORKING WIDGET



Enhance your participants event experience through our Networking and Matchmaking System

INTERACTIVE FLOORPLANS



Create customised Interactive Floorplans for your Sales team, Operations team & Visitors

AWARDS MANAGEMENT



A best in class Awards Management & Judging System

EMAIL MARKETING



An efficient easy to use Email Marketing System

Our bluechip clients include



ATCA
Air Traffic Control Association



dmg::events



Reed
Exhibitions



IQPC
International Quality & Productivity Center



diversified
COMMUNICATIONS



informa
exhibitions



For Exhibitions

ONLINE EXHIBITOR MANUALS

Completely digitise your Exhibitor Manual so Exhibitors can fill out forms, order badges, submit stand plans, order furniture etc. effortlessly

- Enables Exhibitors to fill forms, place orders online and make online payments
- Sends Email reminders to Exhibitors as deadlines for each form approaches
- Complete back-end control for the Organiser along with real-time reporting and invoicing



EXHIBITION WEBSITES

Customised Exhibition Websites with a Content Management System (CMS) developed specifically for Exhibitions

- Customised Exhibition Websites supported by a powerful Content Management System(CMS)
- Flexible and highly integrated system
- Exhibitor Zone & Dynamic Exhibitor Lists

INTERACTIVE FLOORPLAN & ROUTE PLANNER

Interactive Floorplans compatible with all devices which have benefits for your Operations Team, Sales Team, Marketing Team as well as Attendees

- Control the show with up-to date real time view of the stand bookings
- Manage the Floorplan from a powerful "Floorplan Builder" which is very easy to use
- Intuitive Front End for Exhibitors & Visitors with a host of Sponsorship Opportunities



ONLINE REGISTRATION

Easily Create Registration forms with complex business rules

- Visitor/Exhibitor/Speaker/Delegate Registration for small & large Events
- Online Payments & Invoicing
- Dynamic Barcode and QR code generator

MOBILE APPS

Interactive & Intuitive Mobile Apps for Exhibitions improving the Exhibitor & Visitor experience

- Information about the show
- Visitor Day planner with Interactive Floorplan & Route Planner
- Multiple Sponsorship Opportunities



NETWORKING WIDGET

Enhance your participants event experience through our Networking and Matchmaking System

- Create and edit User profiles
- Advanced Matchmaking System with Artificial Intelligence
- Highly integrated and customisable for each individual Event

For Conferences

CONFERENCE MANAGEMENT SYSTEM

A perfect solution for comprehensive event planning & creation of Conferences/Seminars.

- Configure the system and manage all days programme
- Can handle large data submissions
- Complete control for Chair & Administrators



CONFERENCE WEBSITES

Conference Websites with a Content Management System(CMS) developed specifically for Conferences



- Conference Websites supported by a powerful Content Management System(CMS)
- Flexible and highly integrated system
- Dynamic listing of sessions and speakers with advanced search features

ONLINE REGISTRATION

Easily create Registration forms with complex business rules

- Visitor/Delegate/Speaker/Sponsor Registration for small & large Conferences
- Delegates can create an account and register for multiple events from one dashboard
- Online Payments & Invoicing along with QR code and Barcode generation



MOBILE APPS

Interactive & Intuitive Mobile Apps for Conferences improving the Attendee experience

- Information about the show
- Attendee Day planner with advanced search
- Multiple Sponsorship Opportunities

NETWORKING WIDGET

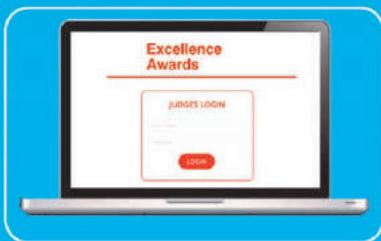
Enhance your attendees event experience through our Networking and Matchmaking System

- Create and edit User profiles
- Advanced Matchmaking System with Artificial Intelligence
- Highly integrated and customisable for each individual Event



Awards Management System

A hassle free end-to-end online Awards Management and Judging System
 Plan & Publish → Collect Submissions → Judging anytime, anywhere



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