

# MEDIAWEN·HUB

## Gateway to the world.

MEDIAWEN·HUB is an end-to-end localization solution for all content and format from video to text. In collaboration with Language Service Provider partners, and the integration of cutting-edge AI technology, clients have the option to work independently or let our teams take care of the projects.



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In collaboration with



## USE CASE IN WITH DECATHLON

### Context

Our client **Decathlon** is a leading global sports retailer. They needed to localize **+10 hours** of e-learning video materials in **30 languages**, seven of which required voice-over. MEDIAWEN **delivered in a few weeks** - just in time for the Olympic Games 2024 to optimize accessibility and help Decathlon meet strategic changes.



### Challenges

#### Decathlon's requirements:

- +10 hours of videos
- 30 languages
- 7 languages in voice-over
- Optimize Accessibility

#### Challenges

with external providers:

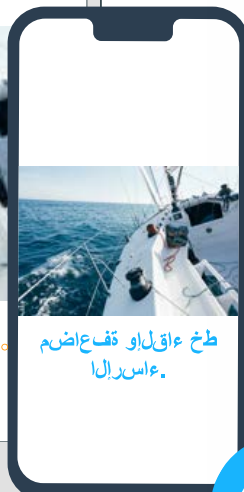
- Quality inconsistency
- Technical inconsistencies
- Complicated process
- Complex pricing

### Solution

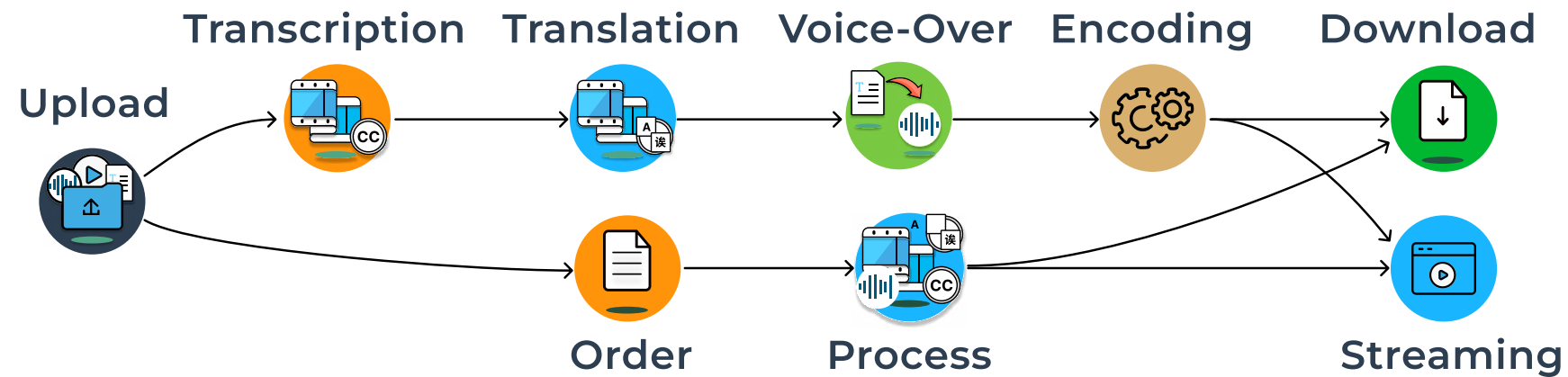
MEDIAWEN, in collaboration with Braahmam, answered with an **end-to-end localization service**.

This offer ensured **optimal quality** in transcription, translation, and voice-over of 100s of videos and documents for Decathlon, and helped it **meet the deadline**.

To complete the end-to-end offer, videos are **streamed** on MEDIAWEN's secured multilingual player.



# MEDIAWEN·HUB'S OFFER ADVANTAGES



## Data security

MEDIAWEN designs everything in-house and hosts all data on independent **GDPR-compliant** servers, ensuring highest levels of **data security**.

## Gateway solution

MEDIAWEN·HUB is the **one and only solution** any company needs to take care of all localization requirements in any format, whether videos, texts, audio, etc.

## Best value/price

By combining cutting-edge software and AI technology with competent language experts, MEDIAWEN gives its clients **best value** for any localization needs.

## FROM FULL CLIENT AUTONOMY...

- ◆ **Collaborative Online Platform:** Work together efficiently, no matter where your team is.
- ◆ **Cutting-edge Technology:** Experience seamless assistance from our latest AI and digital tools.
- ◆ **Secure Environment:** Work in a secure environment, where your data is protected throughout the localization process.

## ...TO FULL SERVICE

- ◆ **Hybrid Process:** For each project, Braahmam and MEDIAWEN bring AI and human language experts to ensure a quality solution.
- ◆ **Trusted Partner:** Braahmam - MEDIAWEN's Language Service Provider partner, brings a language expertise with 20+ years of experience in 110+ languages.
- ◆ **End-to-End Service:** We handle the entire localization project, from start to finish, and ensuring integration across all media types.
- ◆ **Top-Quality Standards:** Our AI-human hybrid process ensures quick turnover and excellent results for your projects.