

Overview:

Happiest Minds Technologies Limited is a next-generation digital transformation, infrastructure, and product engineering services company headquartered in Bengaluru, India. Founded in **2011 by Ashok Soota**, a veteran of the Indian IT industry, the company combines deep domain expertise with cutting-edge technologies to enable enterprises to achieve business agility, efficiency, and innovation.

Vision & Mission:

Happiest Minds envisions "*Happiest People. Happiest Customers.*" Its mission is to apply disruptive technologies to deliver sustainable business solutions while fostering a culture of happiness, mindfulness, and well-being among employees and stakeholders.

Service Portfolio:

The company provides end-to-end IT services across the digital value chain, focusing on the following areas:

- **Digital Business Services (DBS):** Enabling digital transformation through analytics, cloud, IoT, AI, automation, mobility, and security.
- **Product Engineering Services (PES):** Assisting technology companies in designing, developing, and maintaining software products with an emphasis on innovation and faster time-to-market.
- **Infrastructure Management & Security Services (IMSS):** Offering cloud operations, cybersecurity, and managed services to ensure secure and scalable IT infrastructure.

Industry Focus:

Happiest Minds serves global clients across diverse sectors including BFSI, EdTech, HiTech, Retail, Manufacturing, Travel & Hospitality, and Industrial. Its solutions help enterprises enhance customer engagement, optimize operations, and accelerate growth.

Global Presence:

The company operates in multiple geographies, with delivery centers in India (Bengaluru, Noida, Pune), and offices in the **U.S., U.K., Canada, Australia, and the Middle East**. Its agile delivery model and global talent pool enable seamless collaboration and innovation across borders.

Culture & Values:

True to its name, Happiest Minds fosters a unique culture built on mindfulness, happiness, and social responsibility. The organization emphasizes employee well-being, diversity, inclusion, and continuous learning. It has been consistently recognized as one of India's best places to work.

Sustainability & Responsibility:

As a socially responsible enterprise, Happiest Minds integrates **ESG (Environmental, Social, and Governance)** principles into its business operations. The company is committed to carbon neutrality, ethical governance, and community development through education and digital literacy initiatives.

Achievements & Recognition:

- Listed on the **National Stock Exchange (NSE)** and **Bombay Stock Exchange (BSE)** since 2020.
- Recognized among **India's Top 50 Great Mid-Size Workplaces**.
- Recipient of multiple awards for innovation, leadership, and sustainability.

Conclusion:

Happiest Minds stands at the intersection of technology and purpose — empowering businesses to become digital-first while nurturing a culture that values people and happiness. By combining technological excellence with mindful leadership, Happiest Minds continues to be a trusted digital transformation partner for enterprises worldwide.