

INTRODUCTION

Kamakshi Flexiprints Pvt. Ltd. (KFPL) is a leading manufacturer of quality flexible packaging solutions with **ISO 9001 – 2015** certification. The company began its operations in the year 1994 as an SSI unit. Over these years KFPL has carved a name for itself in providing special application packaging solutions using advanced technology with in-house R&D facility.

The Company focuses on leveraging the customer base with cost efficient models in emerging and high growth economies. The powerful combination of technology and cost-efficiency has resulted in building a strong packaging company.

The Company with its manufacturing base in the industrial hub of Gujarat, is giving a pricing advantage to the core customers and opening the doors to enter high growth domestic and international markets.

The above global growth strategy has helped expand presence not only in the massively growing affluent Indian market, but also to the Middle East, US, UK and Africa with positive future growth outlook at Australian and rest of the European market.

With the JV, Kamakshi's Glocal flexible packaging brand will be at the forefront to approach the International Procurement Offices of various Global Conglomerates with worldwide presence.

MANAGEMENT

Mr. Harish Goel, Managing Director of the Company carries with him over 27 years of experience in the Flexible Packaging industry.

Mr. Narendra Dhupar, Director of the Company is FCA with more than 27 years of industrial experience out of which 21 years is in the Packaging industry.

Kamakshi has a highly reliable team of professionals who harness the deep Indian market knowledge and demonstrated capabilities to work with American and European customers with high level results.

INFRASTRUCTURE

The Company has its office and manufacturing unit at Changodar on Sarkhej- Rajkot Highway, Near Ahmedabad. It has expertise in design and manufacture of flexible packaging materials with all in-house production capabilities facilitated by the state of art equipment comprising of

- **BLOWN EXTRUSION FILM MACHINES**
- **GRAVURE PRINTING MACHINES**
- **SOLVENT FREE LAMINATION MACHINE**
- **SOLVENT BASE LAMINATION MACHINE**

The Company also has the facilities to manufacture all type of Laminated pouches viz. center seal, three side seal, Cut & seal, Zipper, Punch, Spout etc. facilitated by the following ancillary machines

- Four Bag making machines to produce all types of the pouches

- Spout Fixing Machine

QUALITY ASSURANCE

Total Quality assurance with backup and support of R&D Laboratory having state of the art equipment. KFPL has, in its laboratories, Dart Impact Machine, Tensile Testing Machine and Vacuum Chamber Leakage Tester, Treatment Solutions and Migration. Besides this, the Company has laid down several in-process quality check facilities and quality control systems to deliver quality product.

PRODUCT RANGE AND CUSTOMER ORIENTATION

The company is having presence in Indian and overseas market in FMCG, Food grains, Agro-products, seeds, Agro-chemicals, oils, detergents, wheat and cereal flour, salt and milk products, ketchup, nutritional supplement, snack foods, confectionery, tea coffee, spices, sanitary napkins, etc.

The Company believes in partnership with their customers, thoroughly understanding their packaging needs and providing solutions accordingly.

The production facilities of KFPL have provided packaging solutions for customers in various dimension, design, thickness and load carrying capacities as mentioned below:

Packaging Structure	Packaging Application
Reverse Printed PET Film + PE	Food and Non Food Items
Reverse Printed BOPP Film + Met Bopp	Confectionary
Reverse Printed Pet + Foil + PE Film	Pharma, Soft Drink Concentrate, Prophylactics
Reverse printed Pet + Metalized Pet + PE Film	Agrochemicals, Seeds, Lube Oils
Printed Polyethylene films	Milk, Ghee, Shopping bags & Diapers &Sanitary Napkin Bags
Reverse printed Pet + Foil + Pet + poly	Tomato Ketchup
Printed 5 Layer poly film	Oil

Over the years, Kamakshi has consistently developed new markets across Indian geography while ensuring vertical as well as horizontal growth amongst the already tapped markets by providing the wide range of products discussed above. At the same time, consistent efforts at diversification has led to the vast spectrum of packaging applications being offered over the years.

The company has grown its presence in the domestic and the international market backed upon the tapping of optimum price, high volume businesses as well as the markets that afford higher pricing because of their reliance on technical strengths and capabilities and requirement of high quality critical flexible packaging material.

CLIENTELE- DOMESTIC

Name	Product	Structure
Kogta International Ltd.	Pulses	Pet/ PE
Sanghvi Foods Pvt. Ltd.	Atta, Maida, Suji, Rawa.	Pet/PE
Dhanuka Agritech Limited	Agro Chemicals	Pet/ Met/ PE
VKL Seasoning pvt Ltd	Spices	Pet/AI. Foil/PE
Hexagon Nutrition Pvt Ltd	Nutrition supplements	Pet/AI. Foil/PE
GCMMF	Milk products, Confectionery	Pet/PE, Pet/HS Met Bopp
Hipolin Limited	Detergent	Pet/PE
Maharastra Hybrid Seeds Co. Ltd (Mahyco)	Seeds	Pet/Metpet/PE and Pet/PE
Virbac-Kamadhenu Nutrients Pvt Ltd	Animal Feed Supplement	Pet/PE, pet/Metpet/PE, PE bags
UPL Limited	Agrochemicals /Pesticides	Pet/Foil/PE,Pet/Metpet/PE
Eastern Condiments Pvt Ltd	Spices	Pet/PE
Seedworks International Pvt. Ltd.	Seeds	Pet.Metoet.PE
Ultratech Cement Ltd	Cement	Pet/Metpet/PE
The Ravalgaon Sugar Factory	Confectionery	Pet/PE, Twist metpet
Suncrest Foods Makers	Confectionery	Pet/PE, Pet/HS Met Bopp, Matt Bopp/Metpet/PE

CLIENTELE- OVERSEAS

Name	Product	Structure	Country
Wilmar Group	Oil, Detergent	Nylon Poly,Pet Poly	Africa
Trade Kings	Detergent, Confectionery	Pet/PE, HS Clear BOPP,HS Met BOPP	Zambia
Agrichem & Tools Limited	Pesticides	Pet/Metpet/PE	Kenya/Tanzania
Kapitan Trading CC	Rice	Pet/PE	South Africa
Algudari Inst Corp.	Tomato Ketchup	Pet/Foil/PE/Poly	Yemen
Kakira Group	Sugar/Confectionery	Pet/PE	Uganda
Avnash Industries	Oil	Nylon PE	Ghana

The Company is well aware of legal, environmental, statutory requirements and regulatory issues of the complex food regulations. With this experience in India and the JV with Suedpack, the Company is set to create outstanding value. The Company is vigorously implementing an expansion project for the capability to produce up to 2000 tons of material per month.

With the new plant coming up at Bavla, Ahmedabad, the company will also foray into the newer product segments as specialty product offerings as mentioned below:

Products/Technology	Materials/ Laminate Structures
<i>Embossing</i>	Various Laminates, Foil-Paper, Paper-Foil
<i>Unsupported Foil/ Paper/ Thick Paper</i>	Foil + PE Extrusion Lamination, Foil + 1/2 Coating, Coating
<i>Paper Foil</i>	Foil-Paper Extrusion Lamination, Water based Adhesive lamination, Paper-Foil Coating
<i>Cold Seal</i>	BOPP-Pet-CS, BOPP-CS, Foil Paper CS, Paper Foil Paper CS
<i>Shrink Sleeves / Wrap Arounds</i>	Beverages, Wrap Around for blow molded containers
<i>Shaped Pouch</i>	Pet/PE, PE/PE, BOPA/PE, Pet / Barrier PE
<i>Spout Pouch</i>	Pet/PE, PE/PE, Barrier Laminates
<i>Shrink Sleeves / Wrap Arounds</i>	Pet/PE, Pet/Barrier PE
<i>7 Layer Barrier Films</i>	High Barrier Films with Nylon, EVOH for UHT Milk, Vacuum Bags, Oil Film, Lidding Films
<i>5 Layer POD Films</i>	Bulk packs for Food grains & Flour
<i>Vacuum Pouches</i>	Pet/Barrier PE, Pet/Nylon PE, PE/High barrier PE, CPP/Barrier PE, BOPA/Barrier PE

In the time of consolidation of capacities and the extreme complexity of flexible packaging, the company stands to gain from the vast product range and extremely challenging applications. The product application and the product range give company a bare critical mass to cater to multiple Multi-national accounts.