

# TECHNOLOGY AND BUSINESS

## PRACTICE PROFILE



Peritum Partners  
ADVOCATES



## PERITUM PARTNERS – TECHNOLOGY & BUSINESS PRACTICE PROFILE

### EXECUTIVE SUMMARY

#### About Peritum Partners

Peritum Partners is a dynamic full-service law firm headquartered in Chennai that emerged from the crucible of challenge and opportunity presented by the COVID-19 pandemic. Founded with a singular vision to guide our clients through the complexities of the law, the firm has evolved into a multi-city legal powerhouse with affiliate offices across major Indian cities and several countries worldwide. The Firm's journey from niche practices to a multi-faceted legal entity mirrors the growth trajectories of the clients it serves, combining the agility of a young organisation with the wisdom of established legal traditions.

The Firm serves prominent clients including Kotak Mahindra Bank, Giordano, Caratlane, Titan, TVS group, multiple VC funds such as 021 Capital and Xeed Ventures, family offices including the Sacheti and Girish Mathrubootham family offices, and over 1500 startups. Peritum Partners' foundation rests on five core principles: Client-Centric Innovation, Excellence Without Compromise, Ethical Bedrock, Empathetic Expertise, and Timely and Value-Driven solutions.

#### About the Technology & Business Practice

The Technology & Business Practice of Peritum Partners represents a convergence of legal expertise, business strategy, and regulatory advisory, positioning the practice at the forefront of India's rapidly evolving digital economy. Led by Practice Partner Aadil Currimbhoy, the Practice combines deep sectoral knowledge with practical business understanding to guide clients through the complex intersection of law, technology, and commerce.

Our legal advisory spans the entire spectrum of technology-driven industries, providing regulatory, transactional, and compliance counsel to clients across legacy sectors like medicine & healthcare, manufacturing (pharmaceuticals, aeronautics, electronics, robotics, solar & wind power, greentech, eyewear, cosmetics, automobiles, textiles, jewelry, IoT, microprocessors, plastics and ceramics, steel), and engineering, as well as cutting-edge domains including software, artificial intelligence, blockchain infrastructure, IoT, robotics, and Web3 ecosystems. The Practice's comprehensive experience reflects our legal expertise and industry knowledge leadership in understanding how technology fundamentally reshapes business models and regulatory requirements across every sector of the economy.



## OUR PHILOSOPHY & APPROACH

### **Innovation-Enabling Legal Framework**

At the Technology & Business Practice of Peritum Partners, we view legal frameworks not merely as compliance mechanisms, but as enablers of innovation. Our approach centers on building legally compliant and profitable products while navigating the complex regulatory landscape that technology companies inhabit. We believe that the most effective legal advice stems from a deep understanding of both the technological possibilities and the commercial realities that drive our clients' businesses, ensuring that our legal solutions facilitate rather than hinder innovation.

### **Cross-Disciplinary Expertise**

Our Practice's unique strength lies in combining traditional legal expertise with contemporary understanding of emerging technologies and their regulatory implications. Our practitioners bring diverse academic backgrounds spanning economics, finance, anthropology, and business administration, which inform distinctive legal perspectives on technology's opportunities and regulatory risks. This interdisciplinary approach encompasses legal expertise in data privacy, ESG frameworks, responsible innovation, and corporate governance, enabling us to address complex technology challenges through multiple analytical lenses while maintaining focus on legal compliance and risk mitigation.

### **Proactive Advisory Model**

Rather than reactive legal support, we provide proactive advisory services that anticipate regulatory developments and market shifts. Our thought leadership emerges through active participation in policy discussions, regulatory consultations, and industry forums, ensuring our clients benefit from early insights into evolving legal landscapes and can structure their operations accordingly.



## CORE PRACTICE AREAS

### 1. Transaction advisory pertaining to Artificial Intelligence & Machine Learning

Our AI/ML legal practice encompasses the full business lifecycle of artificial intelligence implementation from transaction advisory in the initial product development to market deployment, and regulatory compliance. Our experience in providing end-to-end legal advisory includes:

#### Regulatory Compliance & Ethics

- AI governance frameworks and ethical implementation guidelines from a legal perspective
- Algorithmic accountability and transparency requirements under applicable laws
- Bias mitigation strategies and fairness assessments for legal compliance
- Regulatory sandboxing and pilot program legal structuring

#### Commercial Agreements & Legal Documentation

- AI-as-a-Service agreements and licensing models
- Data processing and training dataset legal agreements
- Model deployment and API licensing contracts
- Intellectual property protection strategies for proprietary algorithms

#### Industry-Specific Legal Applications

- Healthcare AI and medical device regulatory compliance
- Financial services AI and regulatory approval legal processes
- Autonomous systems liability frameworks and legal structuring
- AI in manufacturing and quality control legal systems



## 2. Blockchain & Web3 Infrastructure

Drawing from our extensive experience in cryptocurrency exchanges, smart contracts, and decentralized applications, our blockchain legal practice covers:

### **Digital Assets & Cryptocurrencies Legal Framework**

- Exchange setup and operational compliance advisory
- Token economics and regulatory classification guidance
- Cross-border crypto transaction legal structuring and reporting
- DeFi protocol legal structuring and risk management

### **Smart Contracts & DApps Legal Support**

- Smart contract legal development and audit frameworks
- Decentralized autonomous organization (DAO) legal structuring
- NFT marketplace legal development and IP considerations
- Web3 identity and authentication legal systems

### **Enterprise Blockchain Legal Advisory**

- Supply chain transparency and traceability legal solutions
- Trade finance digitization and letter of credit automation legal frameworks
- Real estate tokenization and fractional ownership legal structuring
- Healthcare data management and patient privacy legal compliance

## 3. Data Privacy & Cybersecurity

Led by a team of certified data privacy professionals with legal expertise in global frameworks including the GDPR, the CCPA and the CPRA, and the Indian DPDP Act:

### **Data Governance Legal Framework**

- Privacy-by-design legal implementation and architecture review
- Data mapping and flow legal documentation
- Cross-border data transfer legal mechanisms and adequacy assessments
- Data retention and deletion policy legal development



### **Cybersecurity Legal Compliance**

- Incident response legal planning and breach notification procedures
- Security audit legal frameworks and third-party risk assessments
- Cyber insurance legal structuring and coverage optimization
- Regulatory reporting and government interface legal support

### **Sector-Specific Privacy Legal Advisory**

- Financial services data protection and legal compliance frameworks
- Healthcare data privacy and regulatory equivalent legal frameworks
- EdTech privacy and child data protection legal protocols
- HR data processing and employee privacy legal rights

## **4. Fintech & Digital Payments**

Our fintech legal practice leverages deep understanding of India's digital payments ecosystem and regulatory framework while cross-referencing recognized global practices to provide the place our clients in the best stead. Our experience in the domain includes:

### **Payment Systems & Infrastructure Legal Support**

- Digital wallet and prepaid instrument licensing legal advisory
- UPI integration and interoperability legal frameworks
- Cross-border remittances and correspondent banking legal structuring
- Merchant acquisition and payment gateway legal agreements

### **Lending & Credit Legal Framework**

- Digital lending platform legal setup and compliance
- Alternative credit scoring and AI-driven underwriting legal advisory
- Peer-to-peer lending and marketplace legal structuring
- Buy-now-pay-later (BNPL) regulatory legal frameworks



### **Insurance Technology Legal Advisory**

- Insurtech product legal development and regulatory approval
- Parametric insurance and automated claims processing legal frameworks
- Microinsurance distribution and agent network legal management
- Regulatory sandbox legal participation and pilot programs

### **5. SaaS & Cloud Computing**

Our SaaS legal practice addresses the unique legal challenges of software-as-a-service businesses and we hold a wide-array of experience in this domain. To name a few assignments we have assisted our clientele with:

#### **Commercial Legal Agreements**

- SaaS subscription agreements and pricing model legal structuring
- Multi-tenant architecture and data segregation legal frameworks
- Service level agreements and uptime guarantee legal structuring
- Integration partnerships and API licensing legal agreements

#### **Regulatory Legal Compliance**

- Data localization and residency legal requirements
- Industry-specific legal compliance (healthcare, financial services)
- Export control and encryption legal regulations
- Accessibility and digital inclusion legal requirements

#### **Intellectual Property Legal Advisory**

- Software patent strategy and portfolio legal development
- Open-source compliance and license legal management
- Trade secret protection and employee legal agreements
- Customer data ownership and usage rights legal frameworks



## SECTOR EXPERTISE

### **Healthcare Technology**

#### **Healthcare Technology Legal Advisory**

##### *Telemedicine Platform Legal Development*

We advised a leading telemedicine platform on regulatory compliance across multiple Indian states, addressing licensing requirements for remote consultations, prescription management, and patient data protection. The legal engagement involved structuring partnerships with healthcare providers, developing terms of service for patients, and creating compliance frameworks for cross-state medical practice.

##### *AI-Driven Diagnostic Tools Legal Structuring*

Our team structured legal agreements for an AI company developing medical diagnostic tools, addressing regulatory approval processes in India, clinical trial legal management, and liability allocation between the technology provider and healthcare institutions.

### **Financial Services Technology Legal Support**

##### *Digital Banking Infrastructure Legal Advisory*

We provided comprehensive legal support for a fintech company developing core banking software, including regulatory engagement with RBI, data processing legal agreements with traditional banks, and API security legal frameworks for third-party integrations.

##### *Cryptocurrency Exchange Operations Legal Advisory*

Building on extensive experience in digital asset regulation, we advised a major cryptocurrency exchange on operational legal compliance, including anti-money laundering procedures, customer onboarding legal processes, and regulatory reporting mechanisms.

### **E-commerce & Marketplace Platforms Legal Structuring**

##### *Multi-Vendor Marketplace Legal Setup*

Our team structured the legal framework for a B2B e-commerce platform, addressing FDI compliance, vendor agreement templates, dispute resolution legal mechanisms, and cross-border transaction facilitation.



### *Social Commerce Integration Legal Advisory*

We advised a social media platform on integrating e-commerce functionality, addressing intermediary liability, user-generated content legal policies, and payment processing compliance.

### **REGULATORY & POLICY ADVISORY**

#### **Government Relations & Policy Development Legal Support**

Our team actively engages with regulatory bodies and industry associations to shape technology policy from a legal perspective:

- **Parliamentary Submissions & Regulatory Analysis**

We have contributed to policy consultations on data protection legislation, AI governance frameworks, and digital commerce regulations, providing industry perspective on practical implementation challenges and legal implications.

- **Industry Association Leadership & Transactional Expertise**

Team members serve on committees of leading industry bodies, contributing to self-regulatory initiatives and best practice development across technology sectors with legal expertise.

- **Regulatory Sandboxing Legal Support**

We assist clients in participating in regulatory sandbox programs across banking, insurance, and capital markets, facilitating innovation within controlled regulatory environments through comprehensive legal advisory.



## TRANSACTION ADVISORY & CORPORATE SUPPORT

### Venture Capital & Private Equity Legal Advisory

Our technology team works closely with the firm's corporate practice to provide specialized legal support for technology investments:

#### Legal Due Diligence

- Technology asset evaluation and IP portfolio legal assessment
- Regulatory compliance review and legal risk analysis
- Data privacy and cybersecurity legal audit
- Scalability assessment and technical architecture legal review

#### Investment Legal Structuring

- Liquidation preference and anti-dilution protection legal structuring for technology investments
- Employee stock option plans and talent retention legal mechanisms
- Intellectual property assignment and licensing legal arrangements
- Regulatory approval conditions and government relations legal strategy

#### Mergers & Acquisitions Legal Support

##### *Technology Acquisitions Legal Advisory*

- We provide comprehensive legal support for technology M&A transactions, including:
- Target company technology stack legal evaluation
- Integration planning for data systems and user bases legal frameworks
- Regulatory approval legal processes for sector-specific transactions
- Post-merger integration and compliance harmonization legal support



### ***Strategic Partnerships Legal Structuring***

- Joint venture legal structuring for technology development projects
- Strategic alliance agreements and technology sharing legal arrangements
- Research and development partnerships with academic institutions legal frameworks
- Government partnership legal frameworks for smart city and digital India initiatives

### **CLIENT TESTIMONIALS & RECOGNITION**

#### **Chambers & Partners Asia-Pacific 2025**

"Its strengths are its in-depth involvement, quick turnaround times, understanding of client requirements and drafting of documentation."

"The team has quick turnaround time, and its lawyers understand the client's requirements well."

"It is a competent team where the partners complement each other well. They have a quick turnaround and a proactive approach."

"Multiple complications were handled with the right context and understanding, based on what we were looking for and what our priorities were."

#### **Industry Recognition**

Our technology practice has been recognized for:

- Innovative approaches to emerging technology regulation and legal advisory
- Thought leadership in AI ethics and governance legal frameworks
- Practical legal solutions for fintech regulatory compliance
- Cross-border transaction legal structuring expertise



## TEAM LEADERSHIP & EXPERTISE

### **Aadil Currimbhoy, Partner & Head of Technology and Business**

Aadil heads the technology and commercial practice at Peritum Partners, bringing a distinctive blend of legal expertise and business strategy to complex client challenges. His legal practice encompasses the full spectrum of technology-driven industries, from traditional sectors undergoing digital transformation to cutting-edge ventures in AI/ML, blockchain, fintech, and Web3 infrastructure. He has extensive legal experience in intellectual property licensing, data privacy frameworks, cross-border transactions, corporate restructurings, M&A, private equity, white collar crime & investigations, and private client services. Aadil previously worked with Chennai's HSB Partners and SR Law Practice, Bangalore.

### **Sarthak Dash Bhattacharya, Associate**

Sarthak specializes in integrating law with technology, focusing on legal advisory for data privacy, and corporate governance frameworks. He brings interdisciplinary legal expertise with prestigious certifications in data privacy (CIPP/E, DSCI-CPP, PrivacyOps, OneTrust) and has completed ESG-focused programs from the University of Pennsylvania & Wharton School of Business. His legal work spans intermediary liability, AI ethics legal frameworks, IoT regulation, and data protection compliance. Sarthak has authored "Robotics and the Law" (Bloomsbury India) and focuses on ensuring emerging technologies align with broader societal values while promoting transparency and ethical innovation through legal advisory.

### **Sanjhna Vivekanand, Associate**

Sanjhna is an associate with Peritum Partners, working as part of the firm's technology and business legal team. She specializes in technology legal advisory across IoT, SaaS, AI, data privacy, social media platforms, and intellectual property matters, with particular expertise in product-facing compliance and regulatory legal issues. Her legal practice encompasses transaction advisory including fund raises, acquisitions, and private equity transactions, alongside comprehensive contract drafting covering SaaS documentation, service agreements, and privacy policies.



### **Hirendhar Lakshmanan, Associate**

Hirendhar Lakshmanan is a technology-focused legal and business professional with 7+ years' experience in intellectual property, corporate law, and emerging tech advisory. As a Technology & Business Associate at Peritum Partners, he helps clients navigate digital transformation, IP protection, and process optimization by applying AI, automation, and analytics. He has led brand-protection and online enforcement programs at Safenames, advised startups like Treeconomy on governance and commercial agreements, and served in judicial research roles; he holds an LL.M. in IP from Queen Mary University of London and a B.A. LL.B. (Hons.), and is multilingual with a strong interest in fitness and social-impact initiatives.

### **Uthra Varadharajan, Associate**

Uthra is an associate with Peritum Partners, working as part of the firm's technology and business legal team. She focuses on general corporate law, M&A, technology law, cyber laws, and privacy compliance legal advisory, bringing a sharp analytical mindset and problem-solving ability to her legal practice. Uthra is certified in Privacy Professional (OneTrust) and PrivacyOps, and regularly engages with the latest advancements in digital law, regulatory trends, and business transactions legal frameworks.



## CONTACT INFORMATION

### **Aadil Currimbhoy, Partner**

**Email:** [aadil@peritumpartners.com](mailto:aadil@peritumpartners.com)

**Phone:** +91-8754455601

### **Sarthak Dash Bhattacharya, Associate**

**Email:** [sarthak@peritumpartners.com](mailto:sarthak@peritumpartners.com)

**Phone:** +91-6370378283

### **Sanjhna Vivekanand, Associate**

**Email:** [sanjhna@peritumpartners.com](mailto:sanjhna@peritumpartners.com)

**Phone:** +91-9176191021

### **Hirendhar Lakshmanan, Associate**

**Email:** [hirendhar@peritumpartners.com](mailto:hirendhar@peritumpartners.com)

**Phone:** +91-9176001095

### **Uthra Varadharajan, Associate**

**Email:** [uthra@peritumpartners.com](mailto:uthra@peritumpartners.com)

**Phone:** +91-9344273635

### **Offices:**

**Chennai:** 727, 1st Floor, TIL Park, Pathari Road, Mount Road, Chennai 600006

**Bangalore:** 7th Floor, East Wing, Raheja Towers, MG Road, Bengaluru 560001

**Website:** [www.peritumpartners.com](http://www.peritumpartners.com)