

Product Brief Profile

Product Name: *Deaf and Noise-Isolated Driver Visual Alert System (DANIDVAS)*

Inventor: Ruben Leonard Fernandes

Institution: Jain University

Contact details: +91-9353102219 / rubenleofernandes@gmail.com

1. Executive Overview (Corporate Pitch Format)

DANIDVAS is an advanced automotive safety innovation designed to enhance driver awareness through **visual alert technology**. The system assists **deaf, hard-of-hearing, and noise-isolated drivers** by translating external environmental cues into **visual notifications**, ensuring rapid response and situational awareness without reliance on sound.

Its **affordable, scalable, and vehicle-agnostic** design positions it as a commercially viable solution for integration into both **OEM manufacturing** and **aftermarket accessories**. The product's purpose is not just safety — it's **inclusivity and universal accessibility** on the road.

2. Exhibition Catalogue Summary (For Events & Expos)

DANIDVAS represents a leap in inclusive automotive safety. The system empowers drivers who may not perceive horns, sirens, or external alerts by providing clear, real-time **visual indicators** for surrounding noise intensity.

Compact, modern, and easily adaptable for both **two-wheelers and four-wheelers**, this product reflects the next generation of **human-centric driving aids**. It supports a global movement toward **accessible mobility**, reducing accident risks and enabling faster

recognition of emergency signals — all while aligning with the growing trend of **smart and noise-isolated vehicles**.

3. Academic Abstract (For University or Journal Use)

This innovation presents a solution to the challenge of auditory isolation in modern driving environments. By introducing a **visual-based alert system**, it allows drivers to remain aware of external auditory conditions in real time. The product is developed with an emphasis on **affordability, inclusivity, and adaptability**, offering practical application potential across diverse vehicle categories.

It stands as a **socially impactful and technologically progressive contribution** to road safety research, bridging the gap between human sensory limitations and modern vehicular insulation design.

4. Key Advantages (Universal Use)

- Promotes **inclusive and accessible road safety**
- Enhances driver awareness without dependence on hearing
- **Compact, cost-efficient**, and simple to deploy
- Supports **integration with smart and connected vehicle platforms**
- Aligns with **SDG Goals** for equality, accessibility, and safe transport

5. Vision Statement

To create an inclusive future of mobility where **no driver is left unaware** — merging safety, empathy, and technology into one universal system of awareness.