

Overview

A comprehensive tech platform encompassing mobile and web applications specifically tailored for the B2B market. It is designed to centralize all aspects of corporate mobility management into a single, easy-to-use application. This solution streamlines operations and offers flexibility, supporting a range of services to meet diverse transportation needs.

Products

We offer three core products:

1. **TAAS (Transport as a Service):** A subscription-based model providing web and mobile applications to clients. We manage and maintain the platform, provide telematics, allowing businesses to oversee their transportation needs with minimal hassle.
2. **E2E (End-to-End Solution):** In addition to the technology provided by TAAS, E2E offers complete mobility management services for on-call cab service, home-office-home employee transportation, long-term rentals, conferences and events. This includes providing trained manpower for transport management, coordinating cab suppliers, ensuring compliance, and handling billing. This approach provides a seamless, managed mobility solution for clients.
3. **Retail:** Designed for on-demand cab services to end users, optimising fleet utilisation through an efficient booking system and maximizing vehicle usage.

Target Audience: TAAS, E2E are tailored to suit large, medium, and small corporate organisations seeking flexible, comprehensive transportation solutions.

Solution and Approach

Our platform addresses a key challenge for businesses—reducing transportation costs by leveraging complex, well-designed algorithms to optimize routes and fleet usage. These algorithms can reduce clients' monthly expenses by 20% to 30%, resulting in substantial savings.

Unique Selling Proposition (USP) and Competitive Edge

1. **Transparent Billing Model:** Unlike traditional "garage-to-garage" billing, our model charges clients only for actual kilometers and hours used, bringing transparency and reducing costs by 20-30%. This service is currently unmatched by other medium and large operators, making us a unique offering in the market.
2. **Enhanced Service Quality:** We bridge the quality gap between corporate clients and end users by offering high-quality services consistently across all levels.