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# SEMICON India 2025

## Lead Generation

Organized by



Event Partner:



In Partnership with:



**SEMICON**  
**INDIA**

# Exhibitor Lead Generation Flow

## 1. Login Credentials

Exhibitor receives login credentials to access the web app.

## 2. Login to Web App

Exhibitor logs in to the web app using the provided credentials.

## 3. Redirection to Lead Generation

Upon successful login, the exhibitor can edit profile or move to the **Generate Lead Tab**.

## 4. Camera Activation

The camera opens automatically on the Lead Generation page.

## 5. QR Code Scanning

Exhibitor scans visitor QR codes of the visitors using the camera.

## 6. Hot or Cold

Mark your lead Hot/Cold and comments about your meeting and submit the details

## 7. Data Storage

Scanned visitor data is saved in the database.

## 8. Download Option

Exhibitor can download the stored data at any time in Excel format by clicking the download button.



# Login Screen Mobile View



# Login Screen

# SEMICON® India

[Logout](#)

Welcome Exhibitor

**Exhibitor Details**

<b>Exhibitor ID</b>	EXH00003	<b>Name</b>	Vibha Bhatia
<b>Company Name</b>	MM ACTIV SCI-TECH COMMUNICATIONS PVT LTD	<b>Designation</b>	ORGANISER
<b>Email</b>	[REDACTED]	<b>Mobile</b>	98[REDACTED]9
<b>Country</b>	India	<b>State</b>	Delhi
<b>City</b>	New Delhi	<b>Profile Details</b>	[REDACTED]

**Products Details**  
Test

[Generate Leads](#) [Edit Profile](#)



Logo  
**MM ACTIV**  
Sci-Tech Communications  
Events | Media | Partnering | Advisory

**Promotional Material**  
[View Promotional File](#)

**QR Code**



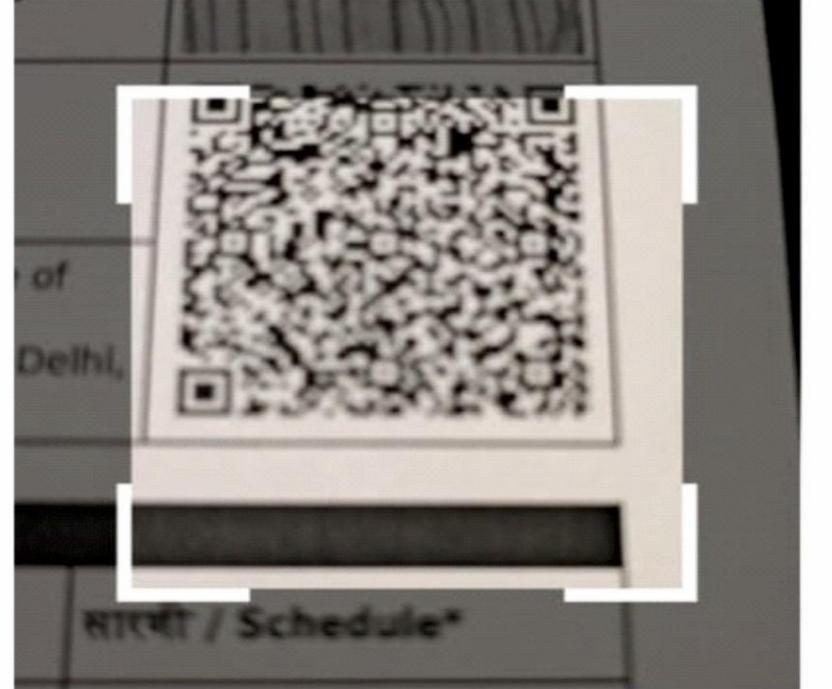
# Lead Capture Screen Mobile View

**SEMICON®  
INDIA**

**GENERATE LEADS**

Total Lead Generated: 5   Welcome Test ([Logout](#))

[Download Data](#)



Refresh Camera

Enter URN...

Submit

ID	RegID	Name	Company Name
24050			

- The page features download button to download **Generated Leads** in Excel format.

**Click Here to Download Data**

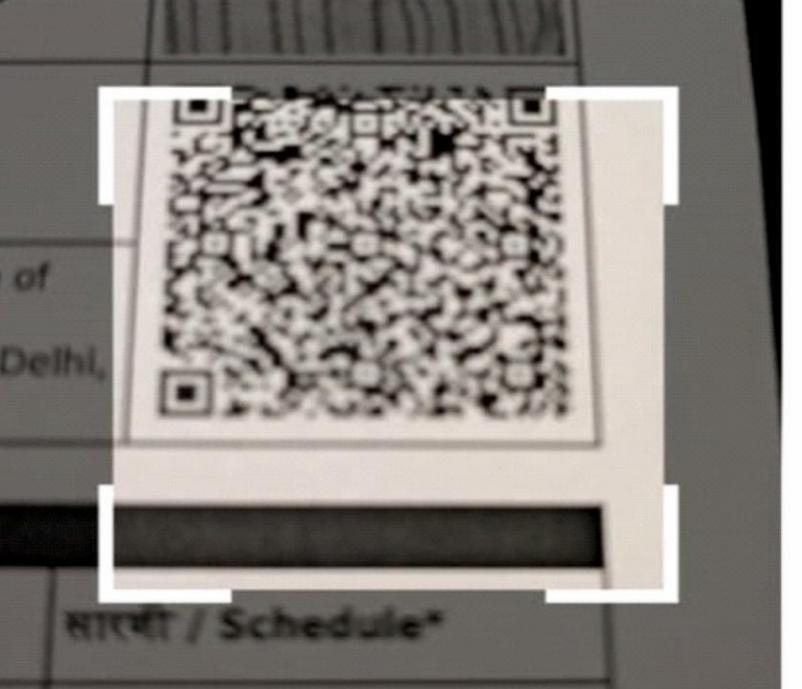


**SEMICON® INDIA**

**GENERATE LEADS**

Total Lead Generated: 5   Welcome Test ([Logout](#))

[Download Data](#)



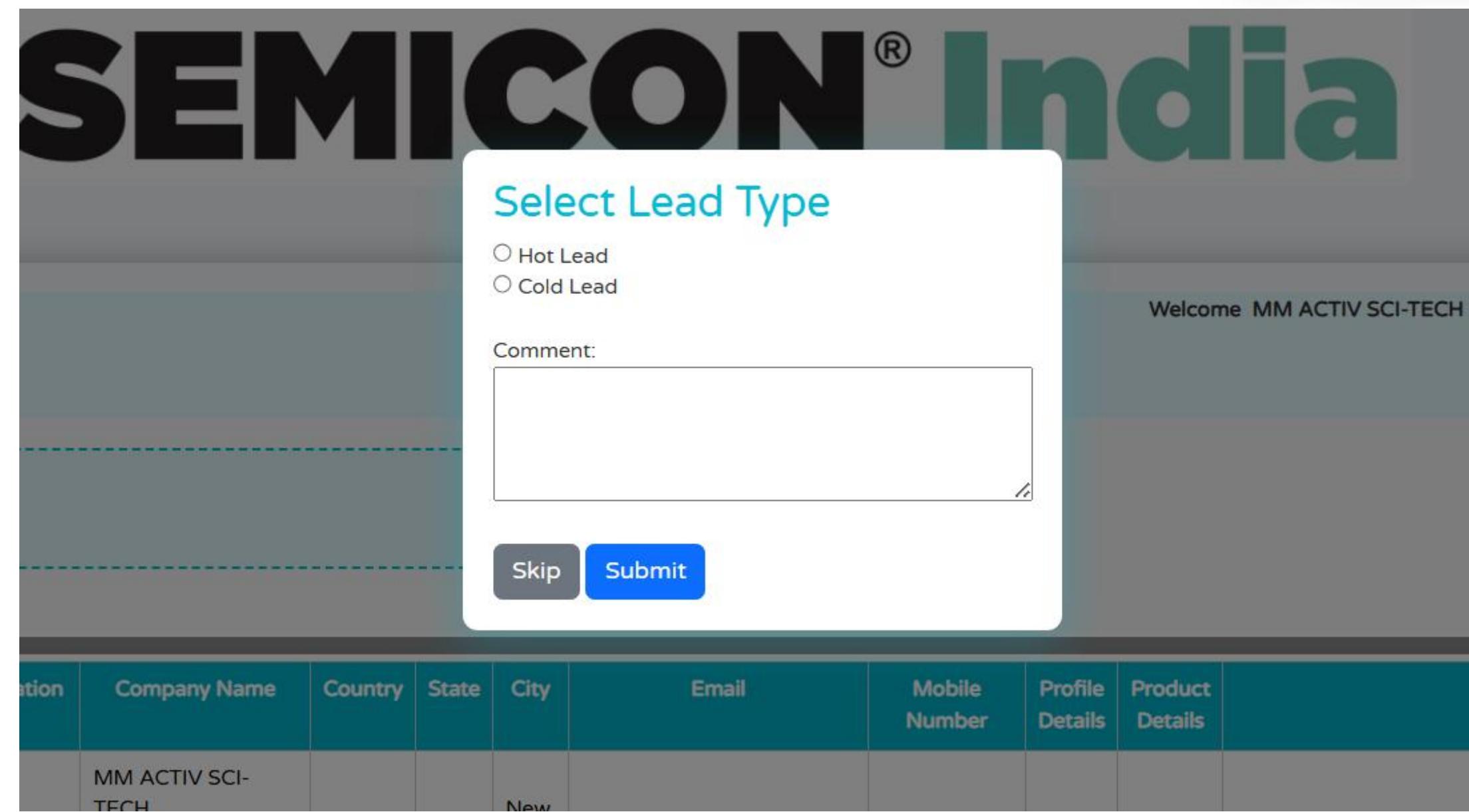
[Refresh Camera](#)

Enter URN...

[Submit](#)

ID	RegID	Name	Company Name
24050			

Add Details of your  
meeting and mark it  
Hot/Cold Lead with  
comments



The image shows a screenshot of the SEMICON India website. A white modal window titled "Select Lead Type" is overlaid on the page. Inside the modal, there are two radio buttons: "Hot Lead" and "Cold Lead". Below the radio buttons is a text input field labeled "Comment:" with a large empty text area. At the bottom of the modal are two buttons: "Skip" (gray) and "Submit" (blue). In the background, the SEMICON India logo is visible at the top, and a banner at the bottom displays the text "Welcome MM ACTIV SCI-TECH C".

Location	Company Name	Country	State	City	Email	Mobile Number	Profile Details	Product Details
	MM ACTIV SCI-TECH			New				

# Downloaded Data in Excel Format

SNo	Exhibitor ID	Exhibitor Company	RegId	Name	Designation	Company Name	Country	Mobile Number	Email	Entry Date	Entry Time	Hot Lead	Cold Lead	Comments
1	EX001	MMA	MMA001	TEST 1	Managing Director	a11	India	1234567890	<a href="mailto:abc1@test.com">abc1@test.com</a>	18-06-2025	00:11	Y		ABC
2	EX002	MMA	MMA002	TEST 2	Managing Director	a22	India	1234567890	<a href="mailto:abc2@test.com">abc2@test.com</a>	19-06-2025	12:13	Y		ABC
3	EX003	MMA	MMA003	TEST 3	Managing Director	a33	India	1234567890	<a href="mailto:abc1@test.com">abc1@test.com</a>	20-06-2025	00:15		Y	ABC
4	EX004	MMA	MMA004	TEST 4	Managing Director	a44	India	1234567890	<a href="mailto:abc2@test.com">abc2@test.com</a>	21-06-2025	12:17		Y	ABC
5	EX005	MMA	MMA005	TEST 5	Managing Director	a55	India	1234567890	<a href="mailto:abc1@test.com">abc1@test.com</a>	22-06-2025	00:19	Y		ABC
6	EX006	MMA	MMA006	TEST 6	Managing Director	a66	India	1234567890	<a href="mailto:abc2@test.com">abc2@test.com</a>	23-06-2025	12:21		Y	ABC
7	EX007	MMA	MMA007	TEST 7	Managing Director	a77	India	1234567890	<a href="mailto:abc1@test.com">abc1@test.com</a>	24-06-2025	00:23	Y		ABC
8	EX008	MMA	MMA008	TEST 8	Managing Director	a88	India	1234567890	<a href="mailto:abc2@test.com">abc2@test.com</a>	25-06-2025	12:25		Y	ABC
9	EX009	MMA	MMA009	TEST 9	Managing Director	a99	India	1234567890	<a href="mailto:abc1@test.com">abc1@test.com</a>	26-06-2025	00:27	Y		ABC
10	EX010	MMA	MMA010	TEST 10	Managing Director	a110	India	1234567890	<a href="mailto:abc2@test.com">abc2@test.com</a>	27-06-2025	12:29		Y	ABC
11	EX011	MMA	MMA011	TEST 11	Managing Director	a121	India	1234567890	<a href="mailto:abc1@test.com">abc1@test.com</a>	28-06-2025	00:31	Y		ABC
12	EX012	MMA	MMA012	TEST 12	Managing Director	a132	India	1234567890	<a href="mailto:abc2@test.com">abc2@test.com</a>	29-06-2025	12:33	Y		ABC
13	EX013	MMA	MMA013	TEST 13	Managing Director	a143	India	1234567890	<a href="mailto:abc1@test.com">abc1@test.com</a>	30-06-2025	00:35	Y		ABC
14	EX014	MMA	MMA014	TEST 14	Managing Director	a154	India	1234567890	<a href="mailto:abc2@test.com">abc2@test.com</a>	01-07-2025	12:37	Y		ABC
15	EX015	MMA	MMA015	TEST 15	Managing Director	a165	India	1234567890	<a href="mailto:abc1@test.com">abc1@test.com</a>	02-07-2025	00:39	Y		ABC
16	EX016	MMA	MMA016	TEST 16	Managing Director	a176	India	1234567890	<a href="mailto:abc2@test.com">abc2@test.com</a>	03-07-2025	12:41	Y		ABC
17	EX017	MMA	MMA017	TEST 17	Managing Director	a187	India	1234567890	<a href="mailto:abc1@test.com">abc1@test.com</a>	04-07-2025	00:43		Y	ABC
18	EX018	MMA	MMA018	TEST 18	Managing Director	a198	India	1234567890	<a href="mailto:abc2@test.com">abc2@test.com</a>	05-07-2025	12:45		Y	ABC
19	EX019	MMA	MMA019	TEST 19	Managing Director	a209	India	1234567890	<a href="mailto:abc1@test.com">abc1@test.com</a>	06-07-2025	00:47		Y	ABC
20	EX020	MMA	MMA020	TEST 20	Managing Director	a220	India	1234567890	<a href="mailto:abc2@test.com">abc2@test.com</a>	07-07-2025	12:49		Y	ABC

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Thank you