

# MUHAMAD ARIF

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I am an Informatics student at Gunadarma University with a strong passion for UI/UX design. Over the past year, I have actively participated in various design competitions, refining my ability to create intuitive and engaging user interfaces. My expertise includes wireframing, prototyping, and usability testing, with proficiency in Figma. I am eager to continue growing in UI/UX design by exploring innovative approaches and applying user-centered design principles to create visually appealing and user-friendly experiences.

## EDUCATION

<b>Gunadarma University - Depok</b> <i>Undergraduate in Information Technology</i> <ul style="list-style-type: none"><li>GPA: 3.60/4.00</li><li>Relevant coursework : IMK (Interaksi Manusia dan Komputer)</li></ul>	Sept 2022 - Present
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## PROJECT EXPERIENCE

<b>Competition UI/UX FORTEX 5.0 “Tech as A Catalyst: Unleashing AI, Data, and Startups for a Brighter Future”</b> HIMF, Universitas Al Azhar Indonesia <ul style="list-style-type: none"><li>Designed wireframes and interactive prototypes in Figma, ensuring a seamless and engaging user experience.</li><li>Developed a user-centered e-commerce web design, emphasizing usability and smooth navigation.</li></ul>	November 2024
<b>UI/UX Competition Techno Fair 11.0 “Realizing the dynamic technological transformation through collaborative innovation in FutureTech”</b> BEM FIKTI, Universitas Gunadarma <ul style="list-style-type: none"><li>Designed responsive UI/UX for a smart home automation application.</li><li>Created wireframes, prototypes, and mockups in Figma, ensuring seamless navigation.</li><li>Focused on accessibility and usability across multiple devices and screen sizes..</li></ul>	May 2024
<b>UI/UX Competition INTUITIVA “Embrace Intuitive Digital Interface Design”</b> PT. YOT Inspirasi Nusantara <ul style="list-style-type: none"><li>Designed an intuitive and user-friendly interface for a smart city application integrating AI.</li><li>Applied typography, color schemes, and iconography principles to enhance readability and engagement.</li></ul>	February 2024
<b>UI/UX Competition Technology Euphoria “BOOST (BUILDING OUTSTANDING OPPORTUNITIES THROUGH SMART TECHNOLOGY)”</b> BEM KM Fasilkom, Universitas Sriwijaya <ul style="list-style-type: none"><li>Developed high-fidelity prototypes in Figma following modern design and accessibility principles.</li><li>Ensured seamless and user-friendly navigation, improving overall shopping experience.</li></ul>	September 2023
<b>UI/UX Competition (Web E-Commerce)</b> HIMTI, Universitas Gunadarma <ul style="list-style-type: none"><li>Designed wireframes and interactive prototypes in Figma for an e-commerce web application.</li><li>Developed a user-centric e-commerce web design, focusing on usability and seamless navigation.</li></ul>	August 2023

## UNIVERSITY PROJECTS

<b>PlanOut App (Daily Planner App)</b> Coursework : Interaksi Manusia dan Komputer <ul style="list-style-type: none"><li>Designed a clean and visually appealing UI to enhance user productivity.</li><li>Developed an intuitive UX flow, ensuring efficient task scheduling and time management.</li></ul>	Januari, 2025
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## ACHIEVEMENTS

<b>[2023] 2nd Place in UI/UX Competition (Web E-Commerce)</b> <ul style="list-style-type: none"><li>Achieved 2nd place in a UI/UX design competition organized by the Informatics Engineering Student Association of Gunadarma University (August 2 – 20, 2023), demonstrating design, prototyping, and wireframing.</li></ul>
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## CERTIFICATION

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**Short Class Intro To UX Research : UI/UX Research & Design**

October 2024

**MySkill**

Learning How to be a UX Researcher.

**Link certificate :** [bit/ly/certificateshortclass](https://bit.ly/certificateshortclass)

**Link portfolio :** [bit/ly/miniporto](https://bit.ly/miniporto)

**FORTEX 5.0 - UI/UX Competition**

November 2024

**Himpunan Mahasiswa Informatika, Universitas Al Azhar Indonesia**

**Link certificate :** [bit/ly/certificatepeserta](https://bit.ly/certificatepeserta)

**Techno Fair 11.0 - UI/UX Competition**

May 2024

**BEM FIKTI, Universitas Gunadarma**

**Link certificate :** [bit/ly/certificatepeserta](https://bit.ly/certificatepeserta)

**INTUITIVA - UI/UX Competition**

February 2024

**PT. YOT Inspirasi Nusantara**

**Link certificate :** [bit/ly/certificatepeserta](https://bit.ly/certificatepeserta)

**Technology Euphoria - UI/UX Competition**

September 2023

**BEM KM Fasilkom, Universitas Sriwijaya**

**Link certificate :** [bit/ly/certificatepeserta](https://bit.ly/certificatepeserta)

**Web Xperience Design Challenge - UI/UX Competition**

August 2023

**Himpunan Mahasiswa Teknik Informatika, Universitas Gunadarma**

**Link certificate :** [bit/ly/certificatepeserta](https://bit.ly/certificatepeserta), [bit/ly/certificatejuara](https://bit.ly/certificatejuara)

## SKILLS

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**Technical Skills** : Figma (Wireframing, Prototyping, Design Systems, Accessibility), UI/UX Design Principles, Responsive Design & Mobile-Friendly Interfaces,

**Soft Skills** : Team Leadership, Problem-Solving, Analytical Thinking, Adaptability & Collaboration, Effective Communication