



## AULIA REZA

Business Development

### Profile

Accomplished and highly-organized business developer with over 7 years of professional experience in both banking and retail. Eager to boost *end-to-end* product development service level, help define product roll-out strategy, track progress against goals, and manage execution projects. At BCA Syariah, initiate, analyse, propose and launch new products, maintain and improve existing application products.

### Employment History

#### **Business Development, BCA Syariah, Jakarta**

October 2018 – Present

- Develop financing products, funds, and services which are competitive and oriented in both company and customers' needs.
- Coordinate with related internal division and/or department for activities and programs by following applicable procedures.
- Plan, develop, and coordinate the implementation of new initiatives.
- Develop and maintain cooperation and communication with external parties (partners & regulators).
- Coordinate with relevant divisions and/or departments in carrying out business proposals and policies change.
- Develop systems, processes and business policies to support secure business growth.

#### **Manager, Fun In Indonesia, Jakarta**

June 2013 – September 2018

- Merchandising or the placement of products.
- Managing stock.
- Deciding how to price items.
- Marketing the store and its products.
- Budgeting for the department.
- Technical service.

### Education

#### **Bachelor of Science (S. Si), Universitas Indonesia, Depok**

September 2009 – June 2014

Mathematic and Natural Science (FMIPA), Biology Department, GPA 3.05

### Courses

#### **Continuous Improvement**

Productivity & Quality Management Consultants

January 2021

#### **Leadershift – Shifting Gears Into Effective Leadership**

Fame Consultant

February 2021

### Details

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### Domicile

Sentul, Bogor

### Links

[LinkedIn](#)

### Skills

System Development Life Cycle

Business Process

Cost Analysis

Continuous Improvement

Knowledgeable in User Interface / User Experience

Conversant with POS and Stock Management

### Languages

Indonesian – Native

English – Fluent

