

RIFQI MAHDI RIZQULLAH

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EDUCATION

University of Singaperbangsa
Bachelor of Government Science

Karawang
Sep 2017 – Aug 2021

- **GPA:** 3.85 / 4.00
- **Honors:** Summa Cumlaude

WORK & LEADERSHIP EXPERIENCE

WikiDPR (Jejakparlemen.id)

Reporter

Jakarta
Jun 2019 - Present

- Reportage, and curated the track records of each member of People's Representative Council of Indonesia, and their contributions to courtrooms which ends published it through social media
- Creating a live report about People's Representative Council of Indonesia

Wancan

Marketing Team

Jakarta
Feb 2020 – Oct 2021

- Handled copywriting and conceptualized marketing strategies oriented to sales escalation and customer satisfaction
- Maintained Instagram @wancan.jkt to respond for incoming messages and become a liaison for social media content creators in order business-partnership programs
- Executing Advertising through Instagram Ads and Google Ads and multi-platform digital media plan

Jakarta International Expo

Sales Executive

Jakarta
May 2019 – Aug 2019

- Explaining, selling products, and embracing consumers to be interested in the products offered
- Outstanding contributed for the team to achieve sales target
- Quality control for all the products and doing stock opname

Himpunan Mahasiswa Ilmu Pemerintahan UNSIKA

Chairman

Karawang
Nov 2019 – Dec 2020

- Conceptualized, controlled and leaded a team with 49 members
- Provided strategic direction and developed 39 work programs in a year
- Created 4 interactive discussion program which was attended with a participant is on average 80 people
- Made the first scientific writing competition national scale and first debate competition college scale with total participants as many as 44 students

VOLUNTEER EXPERIENCE

World Clean-up Day Indonesia

Environment

Karawang
Apr 2019

- Carried out environmental cleaned at 15 strategic points in downtown Karawang, West Java
- Developed teamwork for environmental cleanup area deployment

Indonesia Asian Games Organizing Committee (INASGOC)

Venue and Environment

Jakarta
Jul 2018 – Aug 2018

- Coordinated with each division and crowd management with a daily average of 7.000 spectators from Badminton and Final Basketball
- Directing a way for stakeholder like media, official team, and important guests

ADDITIONAL INFORMATION

- **Technical Skills:** Microsoft Excel and Access, SEO, Copywriting, Digital Marketing, Basic Python, MySQL
- **Languages:** Indonesia (Native), English (Full Professional Proficiency), Spanish (Elementary Proficiency)
- **Certifications & Training:** Python Programming Course (Jan 2021), EF Standard English Test (Aug 2021)
- **Portfolio:** rifqimhd.medium.com, kompasiana.com/rifqimhd