

Adythia Yoditratama

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ABOUT

Adyt is a bachelor degree in Islamic Economics from Universitas Padjadjaran. Have experiences as business development analyst at shopee and finance controller at baznas. Have interest in business development, accounting, digital marketing and data analysis.

WORK EXPERIENCE

Shopee Indonesia – Jakarta

Business Development Analyst

Apr 2020 – Present

- Managing 75 Middle Tail sellers (men shoes category) in improving business performance and growth in Shopee Indonesia
- Analyzing and recommending new business trends and strategy to sellers
- Suggesting fresh marketing initiatives and campaigns from Shopee to sellers
- Managing and resolving sellers related to inquiries, issues, and escalations

BAZNAS – Jakarta

Finance Controller

Jun 2019 – Aug 2019

- Bank reconcilliation
- Analyzed documents from mustahik
- Analyzed BAZNAS Active Service Reports

EDUCATION

UNIVERSITAS PADJADJARAN – Jatinangor

Aug 2016 – Feb 2020

Bachelor of Economics, Islamic Economics; GPA: 3.78/ 4.0

- Awardee KSE scholarship (2018 - 2020)

ADDITIONAL

Technical: Microsoft Excel, Microsoft Word, Microsoft Powerpoint, MYOB, Accounting

Soft Skill: Communication, Time Management, Leadership, Teamwork, Detail Oriented, Willingness to Learn

Certifications & Training: Microsoft Excel

Interest: Business Development, Accounting, Digital Marketing, Data Analysis

Achievement: Most seller join cashback xtra program (MP) Q3 2020 at Shopee Indonesia

ORGANIZATION EXPERIENCE

Keluarga Angklung FEB UNPAD

General Treasury

Jan 2018 – Dec 2018

HIMA Ekonomi Islam FEB UNPAD

Media and Information Staff

Jan 2017 – Dec 2017

BMT FEB UNPAD

Marketing Staff

Jan 2017 – Dec 2017