



VENY MELATI VERDIANA

RETAIL BUYER,
MSME ENTHUSIAST

ABOUT ME

I'm a retail buyer with a passion for MSME.
Fast learner, and dedicated person.

TOP SKILLS

Merchandising
Supplier Negotiation
Leadership
Analytical Skills
Presentation Skills
Communication
Product
Microsoft Excell, Word, Presentation
Oracle

CONTACT ME

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WORK EXPERIENCE

NON FOOD RETAIL BUYER SUPERVISOR (CENTRAL JAVA AREA)

PT Indomarco Prismatama | Dec 2020 - current

- Successful to create weekly stock report for UMKM's products. It is meant to support UMKM to easier forecast their production and distribute the products. This is also advantageous for Indomaret because it can optimize store's sales revenue, PT. Indomarco Prismatama (2021)
- Successful to maintain good relation with supplier and get additional items allocation for limited "Tuton cigarettes" during the year 2020. It is contribute for sales growth 47% year to date and margin growth 21% year to date specifically for these item, PT. Indomarco Prismatama (2020)

FOOD RETAIL BUYER SUPERVISOR (CENTRAL JAVA AREA)

PT Indomarco Prismatama | May 2019 - Dec 2020

My first role in Indomarco Prismatama MDP is becoming Food Merchandising/Retail Buyer for Food Division in Semarang. In this role, I am responsible to find the products that have a good sales on the market, grow the margin of the product we sell, maintain the service level, and get the solution for the stock out products. Being in this role helps me to become a well-rounded in analytical and forecast that able to create effective strategic planning.

EDUCATION

AIRLANGGA UNIVERSITY, SURABAYA

Master of Management | July 2021 - ongoing

Expected Graduation date May 2023

I took online classes for my master graduate.

I learned about Supply Chain Management, Marketing Management, Finance Management, and Human Resources Management.

AIRLANGGA UNIVERSITY, SURABAYA

Bachelor of Management | August 2015 - Feb 2019

GPA = 3.63

- 2nd Place National Youth Innovation Competition 2017

- Speaker in Talkshow "Belajar Berwirausaha di UNAIR" 2018-

Exhibition at Airlangga International Conference of Economics and Business 2018

- Airlangga University Representative for Undergraduate Student Exchange Program in Mahidol University Thailand

TRAINING

- Operational Excellence, by Elevasi Training Centre (January, 2020)
- Cost Reduction and Innovation Strategy, by PQM Training Centre (November, 2020)
- Managing Team Performance, by Elevasi Training Centre (August, 2021)