



# NICO CHRISNAYA

Born: 4 March 1995  
Jl. Danau Matana V F2K no 6  
Malang, 65139  
P +6281-231-641-323  
[nicorean.chrisnaya@gmail.com](mailto:nicorean.chrisnaya@gmail.com)

## SUMMARY

A thinker and hard worker who sees everything from the big idea

## SKILLS

- Business Development
- Organizing
- Project Management
- Event Management

## SOFTWARE

- Microsoft Office
- Canva
- Asana
- Facebook Business
- Google Ads
- CRM

**\*Vaccinated**



## EXPERIENCE

### BUSINESS DEVELOPMENT, Revona Group

*Malang, August 2020 – present*

- Create, receive, plan, estimate, and carry out all marketing and application business projects
- Organizing the marketing framework and marketing budget.
- Conduct research on end user needs and follow-up to the programming team for problems found by end users
- Become a mediator between the team and management on needs the whole application.

### CREATIVE EVENT OFFICER, The Balava Hotel

*Malang, April 2019 – August 2020*

- Create, receive, plan, estimate, and carry out all creative hotel projects and social media.
- Planning hotel activities such as promotions, marketing, and hotel events.
- Review hotel's business, budget dan customer relation management.

### TELLER BHAKTI, PT Bank Central Asia Tbk

*Malang, September 2015 – September 2018*

- Serving customers and non-customers in conducting financial transactions.
- Assist branch offices in achieving annual targets.
- Build customer confidence in branch performance.

### PRAMUNIAGA, PT Midi Utama Indonesia (Alfamidi)

*Malang, January 2014 – February 2014*

- Assist coordinators and supervisors in managing merchandise and promo item at the counter (sales area).
- Establish customer satisfaction with quality company (store) and the quality of the goods sold.



## EDUCATION

### POSTGRADUATE

**Institute Asia Malang — 2020-2022**

Majoring : Business Management (Online)

GPA : 3.63

### BACHELOR

**STIE Pemnas Indonesia — 2013-2017**

Majoring : Management

GPA : 3.18

### High School

**Public Senior High School 4 Malang — 2010-2013**

Majoring : Social

GPA : 8.0



## REFERENCES

Available upon request

# ORGANIZATION

## PARIMAYA (Pariwisata Malang Raya)

*Malang, 2019 – present*

- The Balava Hotel Delegates

## OSIS SMA Negeri 4 Malang

*Malang, 2010 – 2012*

- 2012 – Coordinator Section Art Appreciation  
Event Coordinator Stetsa Art Festival  
Art Manager Stetsa Specta Show
- 2011 – Event Program Masa Orientasi Siswa  
Event Program Festival Teater Musik Stetsa  
Event Program Dimas Diajeng Stetsa
- 2010 – Coordinator Section Leadership



# PROJECT & EVENT

## 2020

- Rebranding Party Sky Garden

## 2019

- Seminar Penting Nggak Sih Wedding Organizer
- Product Knowledge The Balava Hotel
- Company Profile The Balava Hotel
- Rebuild Sky Garden Cafe & Resto at The Balava Hotel
- The Balava Hotel New Year 2020

## 2018

- Delegates Future Leader Summit 2018
- Delegates Asia Youth International Model United Nation

## 2017

- Top 20 Finhacks BIA BCA
- Design Thinking Workshop UX Experience Finhacks BIA BCA

## 2015

- General Affair Soundsation “I HeART Monday”
- General Affair Crew Kickfest Malang

## 2014

- Program dan Acara 5th East Java Cheerleading Championship
- Volunteam Backstage Crew Kickfest Malang
- General Affair CJR Concert “Always in Your Heart”
- Crew on Ground A Zone 12 Titik

## 2013

- Program and Art 4th East Java Cheerleading Championship
- Volunteam Merchandise Kickfest Malang