

# Adhi Bhawika Prabhaswara, Marketing Manager

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Date of birth	March 19th, 1990	Nationality	Indonesian
Place of birth	Jakarta		

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LINKS	<a href="#">LinkedIn : linkedin.com/in/adhibhaw</a> , <a href="#">Instagram : @Adhibhaw</a> , <a href="#">Twitter : @adhibhaw</a>
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PROFILE	Experienced and energetic Marketing Manager with over five years of experience effectively managing marketing projects from conception to completion. Adept in using digital marketing platforms to increase sales and overall company productivity. Adept in monitoring and reporting marketing objectives, to maintain necessary internal communications within the company. Area of expertise is lead the development and delivery of the annual marketing plan and budget in line with strategic priorities and revenue goals and increasing customer engagement.
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## EMPLOYMENT HISTORY

2015 — 2021	Marketing Manager, PT. Palu Gada Bantolo	Tangerang, Banten
	<ul style="list-style-type: none"><li>• Manage strategic marketing initiative and activities</li><li>• Coordinate with team to qualify marketing leads and segment based on budget</li><li>• Developed and maintained internal and external relationships, which were crucial to company enhancement and success.</li><li>• Assessed the strategies of competitors, while avidly working to increase our own productivity.</li><li>• Brought forth excellent interpersonal communication skills.</li><li>• Remained adaptable, flexible, and committed to success.</li><li>• Effectively managed a variety of vendors.</li><li>• Worked well independently and on a team to solve problems.</li><li>• Organized and prioritized work to complete assignments in a timely, efficient manner.</li><li>• Put forth carefully planned strategies to improve company business.</li></ul>	
2012 — 2015	Marketing Manager, Hajna Dental Clinic	
	<ul style="list-style-type: none"><li>• Planned, executed, and managed online marketing efforts, resulting in a wider range of company advancements.</li><li>• Developed consumer promotions, advertising, and sales programs.</li><li>• Maintained ongoing communications with sales reps and leaderships.</li><li>• Effectively managed a variety of vendors.</li><li>• Brought forth excellent interpersonal communication skills.</li><li>• Remained adaptable, flexible, and committed to success.</li><li>• Put forth carefully planned strategies to improve company business.</li></ul>	

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## EDUCATION

Sep 2014 — Sep 2016	Master degree of Management (M.M), Trisakti University	Jakarta
	Cum Laude GPA 3.86	
Sep 2008 — Oct 2012	Bachelor Degree of Dentistry (S.KG), Trisakti University	Jakarta
	GPA 2.56	

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SKILLS	Excellent Communication Skills	Expert	Digital Marketing	Experienced
	Leadership	Expert	Adaptability	Experienced
	Project Management Skills	Expert	Effective Competitive Analysis	Skillful
	Creativity and Problem Solving	Expert	Research	
			Marketing Strategy	Skillful

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## Seminar & Training

2021	The Fundamental of digital Marketing, Digital Garage
2021	Mengoptimalkan Konten Marketing, GapuraDigital
2021	Memahami Konsep dan Keunggulan "Genba Kaizen", LPKN
2021	Memahami Ilmu dan Berbagai Peluang pada Proyek Pemerintah, LPKN
2021	Pelaksanaan Pengadaan Barang dan Jasa Pemerintah, LPKN

