



BELLA MANIK HAPSARI

PERSONAL PROFILE

Client-target oriented, an analytical, and data-driven thinker who intent to build prominent impacts through initiative projects. Capable to learn quickly to undertake new responsibility, eager to work hard, willing to adapt to new environment, and able to employ impressive organization as well as planning skills to achieve goals with excellent standard.

PERSONAL DATA

Bella Manik Hapsari
Female
24 years old
Single

LET'S GET IN TOUCH

Address
Jl. Raya Pati - Tayu KM 4, Pati,
Jawa Tengah 59119

Phone
(+62) 857-4267-0162

Email
bellamanikhapsari@gmail.com

WORK EXPERIENCE

SENIOR BUSINESS DEVELOPMENT ANALYST (SHOPEEADS RELATIONSHIP MANAGER)

PT Shopee International Indonesia | February 2020 - present

- Develop and maintain a close relationship with Shopee sellers
- Analyse sellers' Paid Ads performance to see opportunities to drive transaction and revenue performance
- Develop proposed ideas and strategic initiatives for Shopee sellers through pitching and presentations
- Conduct Paid Ads performance review with sellers; including product, stock, and pricing management
- Effectively and accurately respond and resolve inquiries, requests, and complaints related to Paid Ads

TENAGA MOTORIS

Internship at LPBIAT Randudongkal | January 2018 - March 2018

- Helped the end-to-end process (pre-production, production, pra-production) of production for almost 17 plots of ponds
- Responsible for ensuring the production process runs smoothly
- Handled the spawning process to ensure fish stock availability for export section.

PREVIOUS EDUCATION

DIPONEGORO UNIVERSITY

Bachelor of Fisheries | Graduated November 2019

- Graduated with honors, cum laude 3.51
- Staff, Human Resources Development division of HIMAKUA FPIK
- Committee, admission of new student of PMB FPIK
- Staff, student senate FPIK

PATI SENIOR HIGH SCHOOL

SMAN 1 Pati | Class of 2015

EXPERTISES

SOFTWARE

Microsoft Office
Corel Draw

LANGUAGES

Bahasa
English